

**City of Portland Golf Advisory
Committee Meeting Minutes of
August 17, 2022 via Zoom**

Attending:

Members: Alex Chitsazan, Zari Santner, Patsy Pitts, Don Hansen, Robert Williams, Larry Martinez, Steven Williams, Chase Morinaka, Madison Perry, Allison Chown, Brad Simpson, Julia Person

Concessionaires:

Henry Childs, Randy Morrison, Craig Zimmerman, Jarred Gomez, Matt Allen, Rob Cumpston, Kylene Trevor,

Parks Staff: Vincent Johnson, Kathy Hauff, Todd Melton, Danielle Solomon, Jonathan Dean, John Ball

Guests/Subcommittee Members:

Meeting Called to Order (Don Hansen approved to move the minutes & agenda)

Special Reports & Project Updates:

- Recreation Update-
 - Monitoring upcoming heat wave at sites such as PPCC where we have a lot of youth campers who do not have access to A/C or facilities to move youth if heat levels rise. Continuing to work with safety and security with areas that need attention such as patrons standing in line for outdoor pools.
 - Summer registered programs and outdoor pools are ending on 8/28 and SUN summer camps end a week earlier to allow for staff to return to their respective schools prior to the start of school year.
 - Lunch & Play end on 8/9, Mobile Programs end on 8/26, and SFFA (Summer Free For All) run through 9/2.
 - Bureau has begun budget building and planning process for FY 23-24'. The process is starting early this year to provide a responsive budget that incorporates budget priorities with ongoing implementation of Levy resources. We're at the beginning of the process with internal work being done.
- Program Updates-
 - 5th year of the Vanport Jazz Festival at Colwood – normally a one-day event, but this year there was a pre-day event which increased participation. Another jazz event is scheduled for 9/3/22.
 - Notice of Intent to Negotiate awarded to Kemper as per email sent by Vincent J. to committee members.
 - October Employee Appreciation Day will be held on 10/19/22. A special

acknowledgement to the Cumpstons and Hank within the event. There will be golfing and food to show gratitude to maintenance staff. Great opportunity for GAC members, Concessionaires and staff to gather.

- Vincent and Alex will work together to cycle who wants to golf that morning.
- Rose City Day Event
 - Approximately 250-350 attendees for the event and the concert had approximately 500 attending; crossover from event.
 - Activities included: Bluff walking trail, corn hole, kids' zone, golf cart tours, putting lessons and contest with 1st, 2nd and 3rd place prizes, drawing and coloring contests, First Tee's Godzilla was present, nature and historical booth, face painter, lots of great prizes given away.
 - Parks provided a photographer
 - Commissioner Rubio was in attendance
 - Raised money for EAGLE Caddy program and Caddies attended to provide information about the program.
 - Norman Sylvester performed in the evening
 - Steering Committee provided the historical perspective of the land
 - Slideshow played throughout the event about "getting into the game"
 - Next Steps- Vincent will connect with SFFA to secure a date for reoccurring music event, look for sponsors, grow budget and grow potential for the event, also get communications out earlier- broader outreach efforts. Steering Committee will meet in October to check-in and updates.
 - 100-year anniversary for Rose City is approaching- premier outreach opportunity for the golf program. Will discuss at later date.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Skipping weather data this month
- Activity Report
 - Monthly Rounds down 4% from 5-year average
 - Greens fees down 4% from last year, but up 10% from 5-year average
 - Concessions and other non-rounds revenues up \$300k over last year, up over \$1.2m over 5-year average.
 - 410k rounds down from last year- 4 bad weather months this year.
 - **Do rounds reduce during heat wave?** Yes. The attendance slows down in afternoons.
 - **In the past 5 years, have we had any more months of bad weather compared to 4 months last year?** This year has been the wettest and has been affected the most. The Long-Term Planning Committee could use this data to calibrate what the financial situation would be as a result to establish "rainy day funds". A lot of changes happened in 2017 and a discuss how the funds ought to be for crappy weather years. The expense improvements were thought to be \$1 million,

so this should be updated. Vincent J. suggests using golf season months as April through June as the data points and compare to 2021 – measure Spring against Spring.

- **Quantitatively, were rounds up during the rainy months compared to 2017?**
The demand of golf is much higher, so rain hasn't affected it.
- Driving range is up from July of 2021 (Todd will fix data because this was from June 2022 to July 2021).
- Final Financial Report-
 - \$12 million in revenue, down from \$12.4 million last year.
 - Concessions- (including pro shops, food and beverage and merchandise) up \$500k from last year. Concession figures are the city share of concession sales. Cart fees are separate.
 - Paid \$287k debt payment for Colwood. One more debt payment to occur by the end of June 2023.
 - Greens fees down
- Colwood-
 - Ending Fund Balance \$5,855,365
 - Gained \$1,075,476
 - Almost \$12 million in revenue and \$11 million in expenses (additional expenses including the hiring of Superintendents and labor for courses)
 - Todd will bring July and August reports in September, including the adopted budget.

Maintenance-

- John Dean reports-
 - Colwood-
 - Consistently doing Greenway Fertility Program, spiking greens on alternative weeks, replacing leaks on irrigation system, fine tuning how to water the courses, and preparing for the Jazz Festival on 9/3.
 - Rose City-
 - Installed new irrigation lines and sprinklers behind the 9th & 18th greens, cleaned landscaping at the clubhouse from the Rose City Day event, bunker maintenance project and added sand.
 - The road through the course and along the upper part of 16 has been flailed mowed by the Parks bureau.
 - Reorganizing the shop for new Mechanic, Steven Wright
 - Eastmoreland-
 - Aerifying thin trouble tees and high traffic areas
 - Venting greens last week
 - Parking lot painting was a success, and visibility has improved.
 - Heron Lakes-

- Continue troubleshooting and repairing irrigation system, bunker improvement projects-adding sand to greenside bunkers on the Green Back
- Deep tinning and top dressing
- Fertility program on both courses
- RedTail-
 - Aerifying thin troubled tees- adding sand to deficient light areas
 - Auditing irrigation to evaluate deficiencies or areas where efficiency can be improved
 - Sprinklers have been changed from 2-part circles to whole circles to save water
 - Cleaning below nets on #17 on left side and preparation done for repairing the netting.

Long Range Planning- Meeting on 8/24 to discuss funding structure. Vincent will provide material and talking points about the quality of annual maintenance and budgeting of courses in the last 2-3 years.

Equity Committee- No updates

Marketing- No updates

**UNFINISHED BUSINESS-
NEW BUSINESS/ANNOUNCEMENTS-**

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourn