

**City of Portland Golf Advisory
Committee Meeting Minutes of
August 11, 2021 Zoom Meeting**

Attending:

Members: Chase Morinaka, Julia Persons, Blake Fedderson, Alex Chitsazan, Madison Perry, Larry Martinez,

Concessionaires:

Rob & Clark Cumpston, Hank Childs, Randy Morrison, Craig Zimmerman, Kristina Yevsin,

Parks Staff: Todd Melton, John Ball, Jon Dean, Jesse Goodling, Vincent Johnson, Kathy Hauff, Maximo David Behrens,

Guests/Subcommittee Members

Meeting Called to Order

Agenda adopted & July Minutes tabled until Brenda Carpenter returns for Aug. meeting

Special Reports & Project Updates:

- Welcome and introductions of new Superintendents, Jon Dean and John Ball.
- Recreation updates-
 - Wrapping up Summer programming with Levy resources
 - Fall bump in process and is an assessment of the budget set up from the overall annual process. This will go before Council in October to be voted on.
 - Heat preparation and response will be in place until this coming Saturday. Charles Jordan Community Center will serve as a colling site and the bureau may activate 6 additional misting sites in addition to fountains and splash pads. Programs will be modified accordingly until Saturday. There are regular meetings with the County Incident Command team
- Vanport Jazz Festival occurred last weekend and there was a great turnout.
- Met with Eagle recipients on 8/10 to celebrate before they head to college. Photos and videos will be posted on social media. Vincent will send the invitation out earlier in the year so that more can attend.
- Groundskeeper 1 position will begin at Colwood mid-September.
- GAC recruitment deadline is 9/10/21 and can be found at portlandoregon.gov/GAC. The deadline can be extended if necessary. Vincent will connect with the

subcommittee to review applications, then go before the GAC before presented them to Commissioner Rubio.

- Director Long approved bylaws for a 15-member capacity for GAC
- Tentatively scheduling Employee Appreciation Day for 10/14/21 at Rose City golf at 10am. This will take place of the regularly scheduled meeting on 10/13/21.
- A photographer will be taking photos of Heron by September to do a social medial campaign celebrating 50 years for Heron.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Activity Report – The month of June was not our best month, but we still ended the year in a strong position
 - YTD rounds – up 23% on FY20, up 29% on the 5-year average
 - YTD greens fees up 23% over last year, up 31% over 5-year average
- Budget Report
 - Net gain for the month was just under \$1.8m, bringing the total FY21 net gain to just under \$3m
- Estimated fund balance at the end of FY 21 - \$4,779,889
- Todd and Vincent will discuss continuing the use of a 5-year average
- Largest fund balance in the past 15 years
- Discussions progressing on the maintenance back log and how much to keep in operation contingency 'rainy day fund'
- Two payments remaining on the Colwood loan

Maintenance-

- Battling heat which requires more irrigation
- Netting being repaired on the eastside of the driving range at Red Tail.
- 12 youth from the Conservation Corp attended Club Day at Rose City and Director Long was also in attendance.

Sub-Committees

Long Range Planning- No Updates

Equity Committee- No updates

Marketing- Discussing how to report on the educational information of YA! Golf and learn from it and how to apply to future targeted marketing.

Kristina Y. reports that there are over 1500 YA! Golfers registered and she will conduct a demographics poll to share the age and race of golfers in the September meeting.

Possibly host an internal event to retain the demand of golfers, educate and talk about the

advantages of the new influx of golfers.

Inquiry about the utilization of the demographics with the player cards. Vincent J. confirms that the information will be compiled and shared.

Vincent J. will work with the Arts and Culture team to discuss the possibility of a mural being painted on the concrete wall at Rose City.

UNFINISHED BUSINESS-

NEW BUSINESS/ANNOUNCEMENTS-

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned