City of Portland Golf Advisory

Committee Meeting Minutes of

May 20, 2026

Via Zoom

Attending:

Members: Kay Betton, Adam Jones, Garrett Morrison, Kasey Shun, Steven Williams, Laura Mitchell, Robert Williams, Jude Hanley, Michael Lowe, Kristen Dozono, Don Hanson, Jay Parasco

Contractors: Zack Sickler, Mark Mackie, JR Allen, Kylen Trevor, Craig Zimmerman, Sarah Gåss, David Kunnecke,

Parks Staff: John Ball, Maximo Behrens, Danielle Solomon

Public Comment: Sharron Fuchs

Meeting Called to Order Minutes & Agenda approved- Motion by Garrett Morrison seconded by Kay Betton.

Special Reports & Project Updates

Recreation Update*- Maximo reports:*

- Spring programming through June and then transition into summer program sessions. All parks and programs will be activated.
- Council members submitted their own amendments that are being reviewed after the mayor's proposed budget.
- Approved budget by 5/21- adjustments can be made.
- Adopt budget on 6/10
- Second reading on 6/17
- FY 26'-27 will be implemented on 7/1
- $450k will be transferred from the golf fund for the Small Donor Program.
    - GAC members discussed grass roots approach advocating for the golf program to city council.

Golf Program Updates- *John Ball reports:*

- GAC Recruitment Underway – closing a the end of the month
- Superintendent Recruitment – concluded interviews Tuesday 5/19, on-track for candidate to be in place by 7/1.
- EAGLE Caddie – Scoring done and have reached out to all caddies
- Peak season rates went into effect Friday 5/8

Dashboard Summary Report for all 4 Eastside courses that include total rounds, average daily rates and rounds per play. This report will be shared every month as a benchmark tool and the gathering of historical data from POS systems.

%/% = previous year

	Golf Program	Colwood	EMGC	Heron	Rose City
Total Revenue	$1,396,011	$175,056	$383,956	$603,779	$233,220
%	3.9%	14%	6%	8.5%	2.9%
YTD	$12M	$1,507,943	$3,156,364	$5,375,959	$1,955,191
%	11.5%	14.7%	13.6%	8%	15.9%
Golf Shop Revenue	$73,068	$6,961	$172,447	$334,424	$115,092
%	16%	40%	4%	4%	34%
Food & Bev Revenue	$272,249	$37,701	$702,357	$863,549	$327,422
%	8%	33%	19%	15%	20%
Player Development	$45,669	$21,558	$103,723	$90,773	$31,006
%	29%	75%	43%	2%	97%
Player Dev. Visits	1,608	1014	2,692	1,502	348
Previous year +/-	107%	355%	38%	1%	11%

- New Loyalty Members
  - 112 new
  - 2,803 total
- Points in Circulation
  - 705,082
- App Downloads
  - 78 new
- 4,731 total
- Kemper Sports has completed most of hiring and onboarding in preparation for the peak season.
- Flipwedge program went live in April. The program offers the opportunity for customers to bring old clubs to a course in exchange for credit on the courses.
  - Visit www.flipwedge.com for more information.
- Sarah Gåss reports-
  - 6 new caddies selected
    - 1 at Eastmoreland
    - 3 at Rose City
    - 2 at Heron Lakes
  - Meet the new and returning caddies for the June 17th meeting at Eastmoreland.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Red Tail
  - Revenue- $268K
  - Expenditures- $81K
  - Net- $186K
  - Forecast- $1.3M
- Eastmoreland
  - Revenue- $397K
  - Expenditures - $419K
  - Net Gain $(22K)
  - Forecast- $435K
- Heron Lakes
  - Revenue- $614K
  - Expenditures- $500K
  - Net Gain- $114K
  - Forecast- $1.8M
- Colwood
  - Revenue- $181K
  - Expenditures- $190K
  - Net Gain- $(8.5K)
  - Forecast- $(177K)
- Rose City
  - Revenue- $231K
  - Expenditures- $232K
  - Net Gain- $(840)
  - Forecast- $(325K)
- Eastside
  - Revenue- $1.4M
  - Expenditures- $1.3M
  - Net Gain- $83K
  - Forecast- $1.7M
- Admin costs
  - Revenue- $25K
  - Expenditure- $99K
  - Net loss- $(73K)
  - Forecast - $(1.8M)
- Total budget
  - Revenue- $1.7M
  - Expenditures- $1.5M
  - Net- $196K
  - Forecast- $1.3M

- FY 26’ March Greens Fees- 14% increase vs 2024-25
  - FY 25 $126,391
  - FY 26 $137,265

- FY 26' March Golf Rounds
    - FY 25- 4,153
    - FY 26- 4,739

Maintenance- *John Ball reports:*

RedTail Golf Course

- Verticut greens
- Increasing mowing frequency on course to stay ahead of growth
- Aerified and sanded tee decks
- Increasing irrigation to match weather

Eastmoreland Golf Course

- Verticut greens
- Increasing irrigation to match weather
- Cleaning up around the clubhouse and 27th and 28th Avenues
- Cultivating and reseeding bare areas in green surrounds

Heron Lakes

- Removed collar dams on Great Blue #2 and 4 to improve surface drainage
- Removed weeds and redistributed sand on all 160 bunkers
- Mowing steep bunker noses and edging bunkers on Great Blue
- Flail mowed selected native grass areas on Great Blue – will begin maintaining some of these areas for improved customer experience and pace of play
- Captured a swarm of bees and brought to the Heron Lakes hives

Rose City

- Verticut and topdressed greens
- Removed weeds from around the exterior of the pond on #9 – this was done to get the pond back to original capacity and reduce plants going through the irrigation system
- Seeding and sanding tee boxes
- Edging bunkers and adding sand
- Opened the new tee deck on #5

Colwood

- Overseeded and sprigged bare areas on the driving range for improved customer experience
- Fertilized driving range
- Trimmed sprinkler heads around tees and greens
- Seeding and sanding tee boxes
- Mulched flower and landscape beds

Subcommittees-

- **Community Engagement:** (Kristen Dozono- Chair, Adam Jones, Michael Lowe, Laura Mitchell, Stephen Williams, Jay Parasco, Garrett Morrison)

- **Portland Metro Levee System:** (Don Hanson- Chair, Kristen Dozono, Bob Williams, Garrett Morrison)

    - Don met with parks staff, Corp of Engineers and Trent Jones at Heron Lakes to discuss the Levy Project earlier this year and the impacts and how it will be built. During the course tour, they placed stakes in the ground to show where the levy will be. The impacts will affect 3 areas on the Great Blue and 2 on the Green Back. Some are on the edge of the holes and some need to be rebuilt. There is no timeline for implementation.

- **City Council:** Bob Williams – Chair**,** Bret Retallick**,** Michael Lowe**,** Kay Betton

- **EAGLE Caddie:** Kay Betton – Chair**,** Adam Jones**,** Michael Lowe**,** Kasey Shun**,** Jude Hanley

    - Met on 5/11 to discuss the 45 applicants received to score.

- **Maintenance/Infrastructure:** Kasey Shun – Chair, Steven Williams, Kay Betton, Bret Retallick

    - Revising the GAC form that is in the bylaws. Updating the questionnaire that committee members are to fill out after playing on the course to provide feedback.

- **Finance/Budget:** Laura Mitchell – Chair, Jude Hanley, Bret Retallick, Bob Williams, Steven Williams

    - Will meet on June 2nd

NEW BUSINESS-
PUBLIC ANNOUCEMENTS-. Sharron Fuchs is concerned with the trash on the upper bluff and would like a trash can to be placed on NE 66th & Sacramento

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: https://www.portlandoregon.gov/parks/63560

INFORMATION FROM THE PUBLIC-

Meeting Adjourned