City of Portland Golf Advisory

Committee Meeting Minutes of

January 21, 2026

Via Zoom

Attending:

Members: Don Hanson, Kay Betton, Bret Retallick, Jay Parasco, Adam Jones, Garrett Morrison, Kasey Shun, Steven Williams, Laura Mitchell

Contractors: Zack Sickler, Joe Crook, Mark Mackie, JR Allen, Jarred Gomez

Parks Staff: John Ball, Maximo Behrens, Johnathan Dean

Public Comment: Sharron Fuchs & Janet Loughrey

Meeting Called to Order Minutes & Agenda approved- Motion by Garrett Morrison seconded by Bret Retallick.

Special Reports & Project Updates

Recreation Update*- Maximo reports:*

- Winter programming runs from January through March, and the Spring sessions will run 2 weeks after winter, but registration is available now.
- New appointed City Administrator and Council President.
    - GAC work will be shared with the new appointees and engagement opportunities
- City budget is in the process for the upcoming FY 26'-27'
    - General funds programming
        - Not anticipating enterprise funds to be incorporated but will keep GAC informed.
    - Currently submitting budget reduction packages

Golf Program Updates- *John Ball reports:*

- Good golf over the past 45 days
- Gas Leaf Blower Ban Update – Portland Clean Energy Fund (PCEF) will provide funding for the transition.
- Safety/Security Updating- a new universal system will be installed at all courses.
- 2025 Program highlights
    - Renewed Kemper Sports Management contract to 2032
    - TopTracer at Eastmoreland
    - New HVAC at Rose City
    - New DR netting at Eastmoreland
    - Several new pieces of equipment (including electrical carts)
    - Added and lost a Greenskeeper I and a Mechanic
    - Maintenance shop electrical upgrades
    - Rose City Clubhouse roof repair

- Rose City Clubhouse event area
- New equipment to use at Colwood
- Additional staffing at Heron Lakes

Dashboard Summary Report for all 4 Eastside courses that include total rounds, average daily rates and rounds per play. This report will be shared every month as a benchmark tool and the gathering of historical data from POS systems.

%/% = previous year

	Golf Program	**Colwood**	**EMGC**	**Heron**	**Rose City**
Total Revenue	$481,871	$95,677	$143,544	$180,561	$62,089
%	6.6%	2%	11.7%	8%	.5%
YTD	$8,619,126	$1,068,108	$2,220,422	$3,904,537	$1,426,059
%	10.5%	18.8%	10.9%	6.6%	15.3%
Golf Shop Revenue	$35,699	$3,325	$14,562	$11,310	$6,502
%	12.2%	26.5%	15.9%	5.1%	4.9%
Food & Bev Revenue	$123,781	$44,383	$41,930	$27,153	$10,315
%	7%	14.5%	34.8%	31.1%	13.8%
Player Development	$27,777	$4,837	$6,674	$14,976	$1,290
%	29.9%	46.4%	5.1%	42.2%	152.9%
Player Dev. Visits	232	55	137	40	0
Previous year +/-	112	42	74	0	4

- New Loyalty Members
  - 28 new
  - 2,452 total
- Points in Circulation
  - 418,345
- App Downloads
  - 32 new
  - 4,453 total
- Recruitment in process for HR Specialist and Marketing from Anna Holst and Gabbie Thomas positions.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS- *John Ball reports*:

- Red Tail
  - Revenue- $417K

        - Expenditures- $296K
        - Net- $121K
        - Forecast- $1.2M
    - Eastmoreland
        - Revenue- $637K
        - Expenditures- $856K
        - Net Gain $(219K)
        - Forecast- $415K
    - Heron Lakes
        - Revenue- $1M
        - Expenditures- $1.2M
        - Net Gain- $(235K)
        - Forecast- $1.6M
    - Colwood
        - Revenue- $330K
        - Expenditures- $528K
        - Net Gain- $(198K)
        - Forecast- $(161K)
    - Rose City
        - Revenue- $346K
        - Expenditures- $649K
        - Net Gain- $(302K)
        - Forecast- $(342K)
    - Eastside
        - Revenue- $2.3M
        - Expenditures- $3.2M
        - Net Gain- $(955K)
    - Admin costs
        - Revenue- $107K
        - Expenditure- $491K
        - Net loss- $(383K)
    - Total budget
        - Revenue- $2.8M
        - Expenditures- $4M
    - Maintenance Sub-fund
        - $176

- Financial Update: John Ball (notes from Josh Wells) ○ Overall no major surprises
- Revenue actuals were nearly $150k higher than forecasted
- Expenses are on track for the year overall
- December actuals were high for a few reasons:
    - There were two Kemper funding cycles that hit in the same month (November actuals were low so balances out)
    - December included KSM performance incentive
    - City Fleet monthly expenses did not get charged in November, so December included two months
- All of these were planned expenses and were not an overall impact

Maintenance- *Johnathan Dean reports:*

- Rose City
    - Preparing for new HVAC system to be installed in clubhouse later this month – replacing a 30+ year old unit for reliability.
    - Topdressing areas for winter playability
    - Winter play on #15 has transitioned to the temp green due to shading

- Colwood
    - Landscaping cleanup around the clubhouse and parking lot areas
    - Topdressing areas for continued playability
    - Preventative fungicide application for winter season

- RedTail
    - Cleaned up several fallen trees from winds
    - Installed drainage behind #11 green to move puddling
    - Able to mow the whole golf course during dry weather
- Eastmoreland
    - Topdressing driving range to improve ease of picking due to increased TopTracer usage
    - Topdressing approaches and surrounds for improved winter conditioning
    - ACS crew assisted in cleaning perimeter fencing for the neighborhood
- Heron Lakes
    - Deep-tined greens
    - Experimenting a new style of drag mat to clean debris (clippings, goose poop, worm castings) from the fairways
    - Topdressing and aerifying high traffic use areas around greens
    - As much bunker work as capable with staffing and weather
    - New PSU/Vanport sign at Clubhouse celebrates the property's Vanport history

Subcommittees-

- New sub-committees will be discussed and defined at the 2/18/26 GAC meeting/strategic planning session.
    - Requested sub committees include:
        - PMLS/Leave
        - Community Engagement
        - EAGLE Caddie
        - Finance
    - Discussion around the following sub-committees:
        - Government Advocacy
        - Tournaments

- Feedback

NEW BUSINESS-

PUBLIC ANNOUCEMENTS-. Rose City Golf Course neighbors addressed issues and/or concerns about the course and trail.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: https://www.portlandoregon.gov/parks/63560

INFORMATION FROM THE PUBLIC-

Meeting Adjourned