City of Portland Golf Advisory

Committee Meeting Minutes of

August 20, 2025

Rose City Golf Course

Attending:

Members: Don Hanson, Kay Betton, Zari Santner, Bret Retallick, Robert Williams, Steven Williams, Kristen Dozono, Judith Hanley, Laura Mitchell, Adam Jones, Garrett Morrison

Contractors: Kylen Trevor, Gabrielle Thomas, Zack Sickler, Joe Crook, Mark Mackie, Craig Zimmerman,

Parks Staff: John Ball, Stephen Bright, Danielle Solomon

Public Comment: Ginger Neil, Sharron Fuchs, Janet Loughrey
Meeting Called to Order Minutes & Agenda approved- Motion by Robert W. seconded by Bret Retallick

Special Reports & Project Updates

Recreation Update*- John B. reports:*

- Golf Manager recruitment is in process. Currently working with the Bureau of Human Resources to review applications and establish an eligibility list.
- The bureau is continuing its work transitioning through leadership change with a new Acting Director now in place and the bureau transitioning from the Vibrant Communities to the Public Works service Area. This work will continue as staff are onboarded and systems are aligned. For most, our work remains the same and we look forward to moving forward into this new reporting structure.
- Summer programs will conclude on August 22nd with some select programs continuing through September 5th (Pier Pool and Creston Pool).
- Many of our regional community centers will begin their regular annual maintenance as we transition from the summer term to the fall.
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Golf Program Updates- *John Ball reports:*

- Working with Maximo and Operators on budget memo and timeline
- Evans Cup of Oregon at Waverly next Monday – EAGLE Caddies to attend
- Looking for a new mechanic at RedTail Golf Course – Al Morales retired after 28 years with the City of Portland.
- Zari, Kristen and Don will meet with Parks Interim Director, Sonia Schmanski to discuss the golf fund and ask that a message be displayed so the public knows.

- Kylen will work with Maximo and John to determine the best way, or if possible, to message the public about the budget and what changes are being made to balance the city budget. The messaging would include signage at golf courses, billboards, emails or on the golf page.
- Discussion of the committee retreat and what should be on the agenda for a facilitator to outline.

Dashboard Summary Report for all 4 Eastside courses that includes total rounds, average daily rates and rounds per play. This report will be shared every month as a benchmark tool and the gathering of historical data from POS systems.

%/% = previous year

	Golf Program	Colwood	EMGC	Heron	Rose City
Total Revenue	$2,352,250	$273,325	$608,720	$1,081,668	$388,537
%	14.2%	15.7%	18.2%	9.3%	21.5%
YTD	$14,862,392	$1,778,797	$3,799,661	$6,935,942	$2,347,992
%	9.3%	11.3%	6.4%	9.8%	10.9%
Golf Shop Revenue	$124,581	$14,824	$30,130	$60,109	$19,518
%	6.8%	13.5%	3.4%	2.8%	22%
Food & Bev Revenue	$417,265	$56,167	$130,995	$166,821	$63,282
%	14.3%	-1%	25.4%	9.9%	15.9%
Player Development	$76,102	$27,640	$23,020	$10,927	$14,515
%	20.6%	5%	53.5%	30.9%	142.5%
Player Dev. Visits	2,212	1328	562	286	36
Previous year	77	71	249	Down 76	Down 167

- New Loyalty Members
  - 212 new
  - 1,759 total
- Points in Circulation
  - 506,937
- App Downloads
  - 280 new
  - 3,591 total
- Kemper Sports outpacing on total revenue; Nationally and the State region.
- All-time highs at Colwood and Heron Lakes
- Kylen, JR Allen, and Anna H. will conduct final interviews next week for the Food and Beverage Manager at Eastmoreland.
- August 18th, Top Tracer was completed and week of Sept. 8th the bays will be installed, and marketing will start. There will be a small increase with bucket fees to offset the cost of the new technology. This will be the 1st Kemper Sports in the region to use Top Tracer.

- EAGLE Caddies can work on the weekends for the rest of the month because school will begin.
    - Book caddie at pro shop on the day of, or in advance.
- Movie night on Rose City Golf on Sept. 5th- Jumanji will be playing.
    - Gabbi has asked Hollywood Theater to donate popcorn and passes for raffle prizes.
    - Food and drink specials being offered.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS- *John Ball reports***:**

- Red Tail
    - Revenue- $233K
    - Expenditures- $105K
    - Net- $129K
- Eastmoreland
    - Revenue- $623K
    - Expenditures- $332K
    - Net Gain $290K
- Heron Lakes
    - Revenue- $1M
    - Expenditures- $616K
    - Net Gain- $521K
- Colwood
    - Revenue- $287K
    - Expenditures- $207K
    - Net loss- $80K
- Rose City
    - Revenue- $393K
    - Expenditures- $279K
    - Net loss- $113K
- Eastside
    - Revenue- $2.4M
    - Expenditures- $1.4M
    - Net Gain- $1M
- Admin costs
    - Revenue- $229K
    - Expenditure- $1.5M
    - Net loss- $1.3M
    - Forecast $ 1.4M
- Total budget
    - Revenue- $(-)16K
    - Expenditures- $45K
    - Net Gain- $(-)61K
- Red Tail Greens Fees
    - 1% decrease
    - $236K FY 25
    - $234K FY 26

- Red Tail Rounds
  - 5% increase
  - 7,191 FY 25
  - 7,598 FY 26

Maintenance- *Stephen Bright reports:*

- Rose City
  - Cattails along front-nine pond were cut down to improve sight lines and irrigation efficiency
  - Verti cutting and topdressing greens
  - Fertilized tees
  - Irrigation repairs on 4, 11, 18
  - Installed mulch around clubhouse landscaping in the back.
- Colwood
  - Mowed down cattails #3 pond
  - Fertilized Tees
  - Topdressing greens
  - Fertilized driving range
  - Detail work on tees – extra sand and see
- RedTail
  - Cattails on #11 fairway were mowed down to improve sight lines on the hole
  - Working on tees that experience high wear to alleviate
  - Renovated the tee posts, painted and new yardage plaque
  - Topdressing and spiking greens
- Eastmoreland
  - Cattails along #12 have been removed to improve sight lines
  - Goats coming back to #13 in September
  - Deep tine aerifying greens and topdressing every other week
  - Focusing on finishing the season strong with good conditioning
  - Cleanup around the clubhouse and parking lot
- Heron Lakes
  - Adding bunker sand to high-traffic greenside bunkers on the Great Blue
  - Focusing on basics for several large events in the month of August
  - Mowing frequency
  - Water management
  - Bunker work
  - Continuing to make irrigation repairs to main and lateral lines

Subcommittees-

Long Range Planning- John, Zari and Don had a meeting to discuss the Rose City parking lot project that is mandatory and will cost close to $1.1M. Johnny Fain will attend the September meeting and will discuss the project further.

Parks Capital Project Managers, Sarah Carlton and Travis Ruybal will get signage distributed to

start introducing what projects are happening at Heron and other courses. The Army Corp. of engineers are getting drawings and USFW drainage systems. They met onsite to look at with the SMDD group to discuss setback levy.

Diversity Committee- no updates

Marketing- N/A

NEW BUSINESS-
PUBLIC ANNOUCEMENTS-. Community members of the Rose City golf neighborhood addressed their concerns about the upcoming Rose City Trail project.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: https://www.portlandoregon.gov/parks/63560

INFORMATION FROM THE PUBLIC- Sharron Fuchs provided public comments

Meeting Adjourned