City of Portland Golf Advisory

Committee Meeting Minutes of

April 15, 2026

Via Zoom

Attending:

Members: Kay Betton, Bret Retallick, Adam Jones, Garrett Morrison, Kasey Shun, Steven Williams, Laura Mitchell, Robert Williams, Jude Hanley, Michael Lowe, Kristen Dozono

Contractors: Zack Sickler, Mark Mackie, JR Allen, Jarred Gomez, Kylen Trevor, Craig Zimmerman, Sarah Gåss, David Kunnecke,

Parks Staff: John Ball, Maximo Behrens, Stephen Bright, Danielle Solomon

Public Comment: Sharron Fuchs

Meeting Called to Order Minutes & Agenda approved- Motion by Robert Williams seconded by Bret Retallick.

Special Reports & Project Updates

Recreation Update*- Maximo reports:*

- Winter program session ended in March and spring programs are running now through June 21st.
- Preparing for summer programming that runs from June 22nd through September 27th. This includes hiring and staff training. Logistical items include timing on the fountains, filling pools and getting buildings ready.
- Budget process for FY 26'-27':
    - April open houses are being held in the 4-district council geographical areas for budget discussions.
    - April 17th, Mayor Wilson will have the State of City address online and in-person.
    - April 20th the mayor will release the proposed budget
    - April 21st the city budget committee will review
    - April 27th Mayor Wilson and City Administrator Raymond Lee are hosting a townhall with employees.
    - April and May council will have work sessions and community engagement.
    - May 16th to May 20th Council hearings will be held to approve budget.
    - June 10th will be the first reading to adopt
    - June 17th a formal meeting will be held to be adopted for July 1st

Golf Program Updates- *John Ball reports:*

- In the process of recruiting one member for the GAC
- Recruitment at Redtail for superintendent.
- Eagle Caddie Program recruitment open until May 1st
- GAC will vote to have a 3-minute rule for public comment because it aligns with city council.
- John B. was directed by council to raise rates to get a $1.5M revenue.

Dashboard Summary Report for all 4 Eastside courses that include total rounds, average daily rates and rounds per play. This report will be shared every month as a benchmark tool and the gathering of historical data from POS systems.

%/% = previous year

	Golf Program	Colwood	EMGC	Heron	Rose City
Total Revenue	$876,667	$118,566	$227,634	$397,806	$132,661
%	21.8%	20.8%	16.5%	23.5%	27.4%
YTD	$10,60M	$1,332,887	$2,772,408	$4,772,180	$1,721,971
%	13.9%	20.1%	14.7%	10.5%	18%
Golf Shop Revenue	$62,512	$6,202	$155,905	$300,060	$99,892
%	6%	28%	1%	7%	35%
Food & Bev Revenue	$155,049	$5,632	$615,031	$756,506	$287,243
%	6%	76%	20%	16%	21%
Player Development	$20,218	$15,873	$91,557	$71,803	$28,571
%	18%	86%	45%	11%	102%
Player Dev. Visits	473	328	2321	1179	293
Previous year +/-	0%	113	41	8%	14

- Kemper Sports in the process of onboarding ahead of schedule to be fully staffed by May.
    - Hiring a Sales Manager with an expanded role to take on golf outings.
        - The sales team will now be doing the overall storytelling on a property level to focus on revenue, banquets, events and outings for the new sales manager position.
    - Recruiting a teaching pro at Heron Lakes.
- Player Development-
    - National Golf Day in May
    - Player Development Month in June
    - Youth Golf Week in July
- Sarah Gåss reports-
    - Hosted and information sessions at schools about the Eagle Caddie Program and has received feedback that there are strong applicants.
    - Has outreach plans for women's programming.
- New Loyalty Members
    - 28 new

    - 2,452 total
- Points in Circulation (600k points added online but not on the report)
    - 418,345
- App Downloads
    - 32 new
    - 4,453 total
- Recruitment in process for HR Specialist and Marketing from Anna Holst and Gabbie Thomas positions.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS- *John Ball reports***:**

- Red Tail
    - Revenue- $480K
    - Expenditures- $324K
    - Net- $155K
    - Forecast- $1.3M
- Eastmoreland
    - Revenue- $598K
    - Expenditures- $861K
    - Net Gain $(219K)
    - Forecast- $486K
- Heron Lakes
    - Revenue- $864K
    - Expenditures- $1M
    - Net Gain- $(225K)
    - Forecast- $1.8M
- Colwood
    - Revenue- $291K
    - Expenditures- $470K
    - Net Gain- $(184K)
    - Forecast- $(150K)
- Rose City
    - Revenue- $295K
    - Expenditures- $701K
    - Net Gain- $(405K)
    - Forecast- $(357K)
- Eastside
    - Revenue- $2M
    - Expenditures- $3.M
    - Net Gain- $(1M)
    - Forecast- $1.8M
- Admin costs
    - Revenue- $89K
    - Expenditure- $305K
    - Net loss- $(216K)
- Total budget
    - Revenue- $2.6M

        - Expenditures- $3.7M
        - Net- $1M
        - Forecast- $1.3M

    - FY 26' March Greens Fees- 20% increase vs 2024-25
        - FY 25 $67,245
        - FY 26 $80,376
    - FY 26' March Golf Rounds
        - FY 25- 2454
        - FY 26- 3,259

Maintenance- *John Ball reports:*

- Rose City
    - Post-aerification light topdressing has begun
    - Topdressing tees
    - Cleaned up course debris with help of ACS crew
    - #15 Green has officially been opened for seasonal play
    - Planning on opening #5 new tee box 4/25 or 26
    - Mowing the whole golf course

- Colwood
    - Greens aerification went well
    - Driving range work: grading, seeding, and fertilizing to improve look and play
    - Mulching landscaping beds around clubhouse
    - Trimming irrigation sprinklers for season
    - Mowing the whole golf course
    - Installing infrastructure for ball machine.
- RedTail
    - Cleaned up several fallen trees from winds
    - Aerified approaches
    - Topdressing surrounds and perennial wet locations
    - Major bunker maintenance for season
    - Fertilized tee decks
- Eastmoreland
    - Aerified tees and approaches
    - Major bunker maintenance for the season
    - Troubleshooting and repairing irrigation issues
    - Fertilized tee decks
- Heron Lakes
    - Bunker restoration work on 1-14 Great Blue
    - Trimming irrigation sprinklers and boxes for the season
    - Fertilized approaches, surrounds, and tees
    - Aerified approaches and high-traffic areas around greens and tees
    - Overseeded high-traffic surrounds and working to control traffic around greens

Subcommittees-

- **Community Engagement:**

  Kristen Dozono – Chair

  Adam Jones

  Michael Lowe

  Lauran Mitchell

- **Portland Metro Levee System:**

  Don Hanson – Chair

  Kristen Dozono

  Bob Williams

  Garrett Morrison

- **City Council:**

  Bob Williams - Chair

  Bret Retallick

  Michael Lowe

  Kay Betton

- **EAGLE Caddie:**

  Kay Betton – Chair

  Adam Jones

  Michael Lowe

  Kasey Shun

  Jude Hanley

- **Maintenance/Infrastructure:**

  Kasey Shun – Chair

  Steven Williams

  Kay Betton

  Bret Retallick

- **Finance/Budget:**

  Laura Mitchell - Chair

  Jude Hanley

Bret Retallick

Bob Williams

Steven Williams

NEW BUSINESS-

- 3-minute public comment vote- Michael Lowe motioned to approve and Brett Retallick seconded.
- Action Item- Subcommittees will vote in May
    - Extend GAC meeting times to include 30 to 60 minutes for subcommittees to meet once a month and committees can provide updates to John B.
    - Committees meet every other month or quarterly- vote on frequency of meetings.
        - Depending on the meeting time, it is an opportunity for subcommittees to golf and take a caddie out.
- Committee to discuss different meeting times to reflect on the participants' work schedule and time zone.

PUBLIC ANNOUCEMENTS-. Sharron Fuchs encourages public comment and more public engagement in the Rose City neighborhood. It has also been suggested to focus on furniture removal on the W. bluff.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: https://www.portlandoregon.gov/parks/63560

INFORMATION FROM THE PUBLIC-

Meeting Adjourned