



PORTLAND PARKS & RECREATIONSM

Healthy Parks, Healthy Portland

An Overview of Portland Parks & Recreation Decision Support Tool Pilot





Opportunity

- Healthy Parks, Healthy Portland framework
- Enable data-supported decisions
- Facilitate clearer, more consistent conversations and decision making
- Transparency in all large-scale decisions
- Identify benefits and trade-offs of allocated resources
- Parks Local Levy Option resource allocation





Pilot

- Fall BMP Proposal process
- Determine its strengths and weaknesses through use
- Tool will evolve with more input from community and staff
- Constantly identifying how to improve through:
 - User feedback
 - Analysis



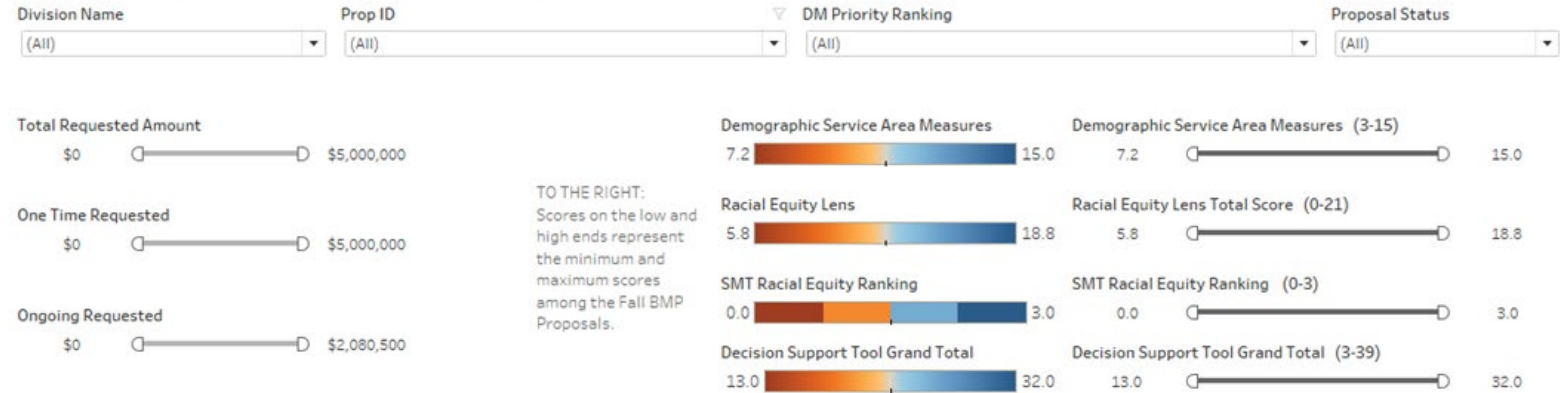
What is a Decision Support Tool (DST)?

- Provides data and analysis for large amounts of information in a variety of topics/areas
- Created with a participatory process
- Customized to our needs
- Help answer specific questions/make specific decisions

SUMMARY + SCORES with bar charts, instead of numbers (for 8/16 distribution)

Proposals with Financial and Decision Support Tool Summaries

Use the filters to narrow down the list of proposals; click on column titles to sort.



Amounts shown below are requested amounts.

Prop ID	Title	One time	Ongoing	Total	DM Priority Ranking	Demographic Score	REL Score	SMT - Racial Equity	Decision Support Tool Total
RS_05	Mobile Lunch + Play	\$0	\$30,000	\$30,000	5				
UF_05	UF Stewardship, Science & Policy	\$66,000	\$285,246	\$351,246	5				
RS_04	Summer Park Squad	\$210,301	\$0	\$210,301	4				
LS_06	Indigenous/Native Community Coordinator	\$50,000	\$148,000	\$198,000	6				
RS_09	CMC/Rosewood Music Program	\$0	\$30,000	\$30,000	8				
UF_03	Citywide Tree Planting	\$96,000	\$374,574	\$470,574	3				
OS_15	Community Survey	\$130,000	\$0	\$130,000	9				
LS_05	Enhanced Service and Care of Community Gardens	\$165,000	\$278,250	\$443,250	5				
LS_04	Protect and improve water quality, wildlife habitat, and ec..	\$420,000	\$1,002,000	\$1,422,000	2				
RS_07	Central Operations Supports	\$376,437	\$0	\$376,437	7				
RS_03	Fully Fund SFFA	\$0	\$360,654	\$360,654	3				
LS_01	Improve cleanliness, safety, and health of parks,	\$1,170,000	\$2,080,500	\$3,250,500	1				
LS_02	Enhance Horticulturists' Impact	\$700,000	\$1,315,000	\$2,015,000	3				
EI_01	ADA Coordination	\$3,000	\$143,052	\$146,052	1				
OS_04	Sustainable Future	\$37,000	\$0	\$37,000	2				
RS_11	Arts Programming Access and Equity	\$0	\$148,234	\$148,234	9				
EI_02	Streamline Policies and Procedures	\$50,000	\$0	\$50,000	2				
RS_01	Reduce Cost as a Barrier	\$4,160,000	\$0	\$4,160,000	1				

Process



Identify Values

- What are our values?
- How should they be evaluated?

Develop Scoring

- How do you quantify values?
- Points – how many available, should they be weighted?
- How are points allocated in order to elevate specific values?

Data Capture and Management

- Creating intake form(s) to gather data
- Recording data and calculating measurements
- Managing independent reviews
- Organizing numerous, continually moving parts

Visualization/Implementation

- How will the data/information be used? Who will use it?
- What is the appropriate platform for reporting results?
- How will the data/information be visualized in the platform?



Values

Tracked and/or scored but NOT included in pilot version

- Commitment to Levy Outcomes
- Safety
- Care/Maintenance
- Financial Sustainability
- Environmental Sustainability

Scored and USED in pilot version

- Demographic Service Area
- Racial Equity Lens
- Applicability to Racial Equity (as defined by senior managers)



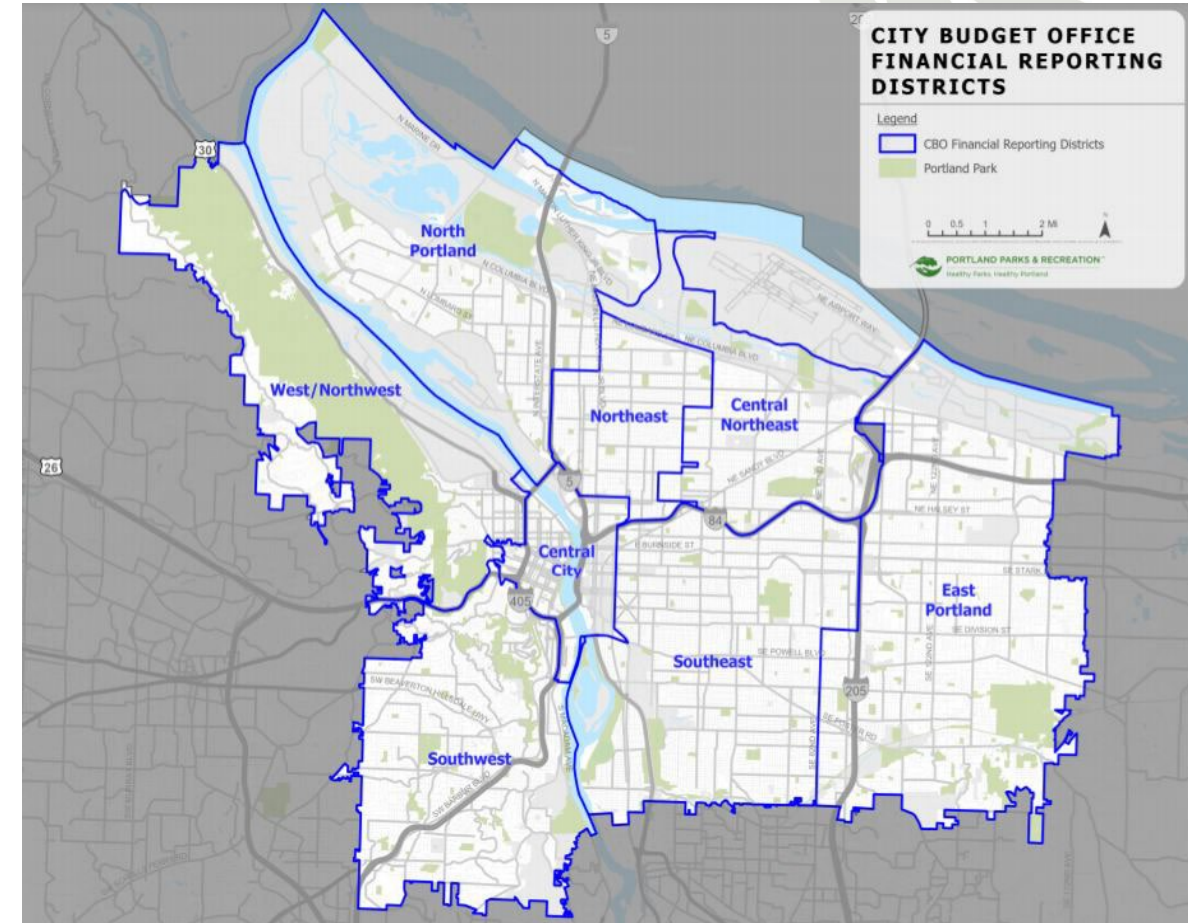
Scoring – Demographic Service Area

Each district is assigned a score from 1 to 5 based on the percentage of individuals living in the district that represent:

- People of Color
- Youth
- Households experiencing low-income

NAME	INVESTMENT PERCENTAGE
Central City	
Central Northwest	
East Portland	
Northeast	
North Portland	
Northwest	
Southeast	
Southwest	
Citywide	
TOTAL	100%

*Total score = Sum of district scores * investment percentage*





Scoring – Racial Equity Lens

- Think about the Desired Result Step
- Engage internal and external stakeholders
- Gather data
- Determine who benefits and/or who is burdened
- Diminish harm and develop opportunities
- Evaluate and be accountable
- Communicate

Independent readers (designated by E&I manager) read each response and scored it from 0 – 3.

The average score of the readers for each response was added together.

Minimum score: 0

Maximum score: 21

[Racial Equity Lens and Empowerment Tool](#)

Scoring – Division Manager Ranking



Proposals



Applicability to Racial Equity

0 points

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1 points

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2 points

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3 points

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Final Scoring – Pilot Version

Score	Source	Rating
Demographic Service Area Measure	Uses American Community Survey data (from Census Bureau); based on estimated percentage of service in each geographic area; provided by proposer	BIPOC served (1 – 5) Youth served (1 – 5) Households experiencing low-income served (1 – 5)
Racial Equity Lens	Values rating (DEI independent review)	0 – 3 for each of 7 questions
Racial Equity	Division manager exercise	0 – 3
Total Score		Range: 3 – 39

Min score: 3
Max score: 39

Equity represents
100% of the points

Racial equity
represents 29 of 39
points (74%)



Lessons learned

- This idea was well received, great support to improve and continue it
- Everyone was being asked to do something they had never done before
- Every component could use (more) time
- Highlighted the need for shared and clear definitions of values





Next steps

- Conduct quantitative analysis
- Refine current values/scoring
- Identify new actions/scoring
- Plan next iteration for FY 2022-23





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Questions

