An Overview of Portland Parks & Recreation
Decision Support Tool Pilot
Opportunity

- Healthy Parks, Healthy Portland framework
- Enable data-supported decisions
- Facilitate clearer, more consistent conversations and decision making
- Transparency in all large-scale decisions
- Identify benefits and trade-offs of allocated resources
- Parks Local Levy Option resource allocation
Pilot

- Fall BMP Proposal process
- Determine its strengths and weaknesses through use
- Tool will evolve with more input from community and staff
- Constantly identifying how to improve through:
  - User feedback
  - Analysis
What is a Decision Support Tool (DST)?

- Provides data and analysis for large amounts of information in a variety of topics/areas
- Created with a participatory process
- Customized to our needs
- Help answer specific questions/make specific decisions

### SUMMARY + SCORES

with bar charts, instead of numbers

(for 8/16 distribution)

#### Proposals with Financial and Decision Support Tool Summaries

<table>
<thead>
<tr>
<th>Division Name</th>
<th>Prop ID</th>
<th>Prop ID</th>
<th>DM Priority Ranking</th>
<th>Proposal Status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(42)</td>
<td>(42)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Total Requested Amount: $0 - $5,000,000
- One Time Requested: $0 - $3,000,000
- Ongoing Requested: $0 - $2,089,800

**Proposals:**

- **LS,06**: Enhanced Service and Care of Community Gardens - $146,000 - $378,280 - $524,280 - 8
- **LS,04**: Protect and Improve water quality, wildlife habitat, etc. - $420,000 - $1,002,000 - $1,422,000 - 2
- **LS,05**: Mobile Lunch + Play - $0 - $30,000 - $30,000 - 6
- **LS,04**: Summer Park Squad - $220,000 - $285,246 - $305,246 - 6
- **LS,06**: Indigenous Native Community Coordinator - $90,000 - $188,000 - $278,000 - 6

**Demographic Service Area Measures:**

- 10: 7.2
- 7: 15.0

**Racial Equity Lens:**

- 10: 5.8
- 7: 18.8

**SMT Racial Equity Ranking:**

- 10: 0.0
- 7: 18.8

**Decision Support Tool Grand Total:**

- 10: 7.2
- 7: 15.0

**Amounts shown below are requested amounts.**
## Process

<table>
<thead>
<tr>
<th>Identify Values</th>
<th>Develop Scoring</th>
<th>Data Capture and Management</th>
<th>Visualization/Implementation</th>
</tr>
</thead>
</table>
| • What are our values?  
• How should they be evaluated? | • How do you quantify values?  
• Points – how many available, should they be weighted?  
• How are points allocated in order to elevate specific values? | • Creating intake form(s) to gather data  
• Recording data and calculating measurements  
• Managing independent reviews  
• Organizing numerous, continually moving parts | • How will the data/information be used? Who will use it?  
• What is the appropriate platform for reporting results?  
• How will the data/information be visualized in the platform? |
Values

Tracked and/or scored but NOT included in pilot version
- Commitment to Levy Outcomes
- Safety
- Care/Maintenance
- Financial Sustainability
- Environmental Sustainability

Scored and USED in pilot version
- Demographic Service Area
- Racial Equity Lens
- Applicability to Racial Equity (as defined by senior managers)
### Scoring – Demographic Service Area

Each district is assigned a score from 1 to 5 based on the percentage of individuals living in the district that represent:

- People of Color
- Youth
- Households experiencing low-income

<table>
<thead>
<tr>
<th>NAME</th>
<th>INVESTMENT PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central City</td>
<td></td>
</tr>
<tr>
<td>Central Northwest</td>
<td></td>
</tr>
<tr>
<td>East Portland</td>
<td></td>
</tr>
<tr>
<td>Northeast</td>
<td></td>
</tr>
<tr>
<td>North Portland</td>
<td></td>
</tr>
<tr>
<td>Northwest</td>
<td></td>
</tr>
<tr>
<td>Southeast</td>
<td></td>
</tr>
<tr>
<td>Southwest</td>
<td></td>
</tr>
<tr>
<td>Citywide</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Total score = Sum of district scores * investment percentage
Scoring – Racial Equity Lens

- Think about the Desired Result Step
- Engage internal and external stakeholders
- Gather data
- Determine who benefits and/or who is burdened
- Diminish harm and develop opportunities
- Evaluate and be accountable
- Communicate

Independent readers (designated by E&I manager) read each response and scored it from 0 – 3.

The average score of the readers for each response was added together.

Minimum score: 0
Maximum score: 21

Racial Equity Lens and Empowerment Tool
### Scoring – Division Manager Ranking

<table>
<thead>
<tr>
<th>Proposals</th>
<th>Applicability to Racial Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>0 points</strong></td>
</tr>
<tr>
<td></td>
<td><img src="image" alt="0 points" /></td>
</tr>
<tr>
<td></td>
<td><strong>1 points</strong></td>
</tr>
<tr>
<td></td>
<td><img src="image" alt="1 points" /></td>
</tr>
<tr>
<td></td>
<td><strong>2 points</strong></td>
</tr>
<tr>
<td></td>
<td><img src="image" alt="2 points" /></td>
</tr>
<tr>
<td></td>
<td><strong>3 points</strong></td>
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<tr>
<td></td>
<td><img src="image" alt="3 points" /></td>
</tr>
</tbody>
</table>
# Final Scoring – Pilot Version

<table>
<thead>
<tr>
<th>Score</th>
<th>Source</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demographic Service Area Measure</td>
<td>Uses American Community Survey data (from Census Bureau); based on estimated percentage of service in each geographic area; provided by proposer</td>
<td>BIPOC served (1 – 5) &lt;br&gt; Youth served (1 – 5) &lt;br&gt; Households experiencing low-income served (1 – 5)</td>
</tr>
<tr>
<td>Racial Equity Lens</td>
<td>Values rating (DEI independent review)</td>
<td>0 – 3 for each of 7 questions</td>
</tr>
<tr>
<td>Racial Equity</td>
<td>Division manager exercise</td>
<td>0 – 3</td>
</tr>
<tr>
<td>Total Score</td>
<td></td>
<td>Range: 3 – 39</td>
</tr>
</tbody>
</table>

- **Min score:** 3  
- **Max score:** 39  
- **Equity represents 100% of the points**  
- **Racial equity represents 29 of 39 points (74%)**
Lessons learned

- This idea was well received, great support to improve and continue it
- Everyone was being asked to do something they had never done before
- Every component could use (more) time
- Highlighted the need for shared and clear definitions of values
Next steps

- Conduct quantitative analysis
- Refine current values/scoring
- Identify new actions/scoring
- Plan next iteration for FY 2022-23
Questions