Neighborhood Park Surveys
Outer Southeast Portland

PORTLAND PARKS & RECREATION

Healthy Parks, Healthy Portland

Portland State
UNIVERSITY

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Outer East Portland Neighborhood Park Surveys
June 2012

Portland Parks & Recreation

Jason Smith, Senior Management Analyst

Portland State University Survey Research Lab

Debi Elliot, Ph.D. Director
Amber Johnson, Ph.D. Project Manager
Cameron Mulder, B.S. Interview Coordinator
Jessica Devries, B.S. Interview Coordinator

Executive Summary

In 2011 Portland Parks & Recreation (PP&R) contracted with PSU's Survey Research Lab (SRL) to conduct park intercept surveys at Ed Benedict and Raymond Parks. The purpose of the surveys was to better understand preferences, motivations, frequency of use, and satisfaction of park users. A total of 329 people responded to surveys conducted in the park during June 2011, and April 2012. Major findings are as follows:

- Unlike prior PP&R intercept surveys, respondents to these surveys represented a higher proportion of lower income households and non white populations when compared to the overall Portland population.

- 70% of respondents indicated that they visit the park once a month or more

- 62% of respondents used a car to travel to the park while 33% walked

- 75% reported being with one or two youth under the age of 18 and 19% reported visiting with a dog

- 31% were visting the park primarily for Exercise and Fitness. 27% indicated Socialize with Friends or Family and Enjoy Nature and be Outdoors as primary motivations. Many identfied a soccer game or skateboarding as motivating factors for visiting.

- Play was noted as the most popular activity engaged in followed by Other, Walking for Exercise and Watching Sports.

- Restrooms, Trees, and Open Grassed Areas were ranked as the top three most important park features

- Tennis Courts, Formal Gardens, and Bike Parking were ranked as the least important park features

- Open Grassed Areas, Trees, and Playgrounds were the features identified as having the highest quality,

- Increased bathroom access and availability was most often noted as an improvement that could improve users experience at the park.

Executive Summary

Raymond Park West Entry

The Visitor Information, Survey, Trends and Analysis program (VISTA) program at Portland Parks and Recreation (PP&R) was developed to facilitate the development of a more strategic approach to the provision of park and recreation services. The current focus of the program is to enhance and coordinate surveys and survey research within PP&R and to apply information from PP&R surveys to facilitate improved decision making. In 2008 PP&R began working with Portland State University's (PSU) Survey Research Lab to complete seasonal intercept surveys at various neighborhood parks. As of June 2012 surveys have been completed at Gabriel, Couch, Wilshire and Kenilworth parks. This report focuses on surveys recently completed at Ed Benedict and Raymond Parks in Outer Souteast Portland. The results for both parks have been combined into a single report due to the proximity and demographic similarities associated with the Outer Southeast Portland service area.

The purpose of the survey is to better understand preferences, motivations, frequency of use, and satisfaction of park users. Intercept surveys were chosen as the preferred survey mode because they are particularly effective at capturing perceptions of park users as they occur in the park and allow for immediate reporting of experiences, attitudes, and behaviors before the effects of time have lessened reactions.

METHODOLOGY

Questions for the survey were developed by PP&R with guidance from staff at the PSU Survey Research Lab. The questions were written to better understand who uses the park, timing of use, where they are coming from, motivations for using the park, perceptions about park quality, and preferences for future improvements.

Introduction

A total of 329 people responded to surveys conducted in the park on June 25, 2011 and April 14 and 21, 2012. SRL staff engaged potential respondents at several locations throughout the park to ensure that a variety of locations and activities were represented.

All interviewers who worked on the project received training conducted by the SRL Interview Coordinators, including a contextual overview of the background and purpose of the study. Expanded detail about the methodology is included in Appendix A of this report.
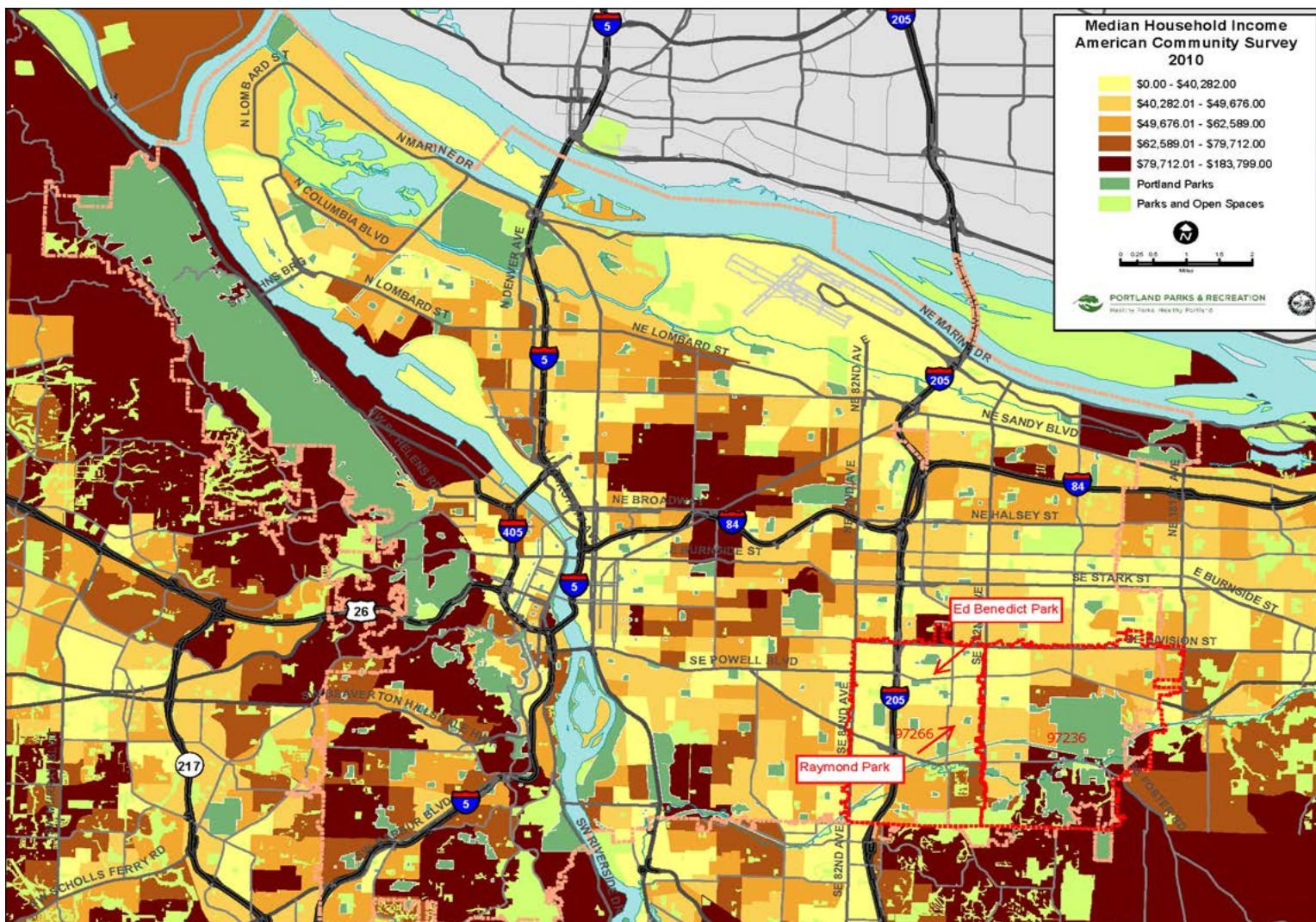
Table 1: Completed Surveys

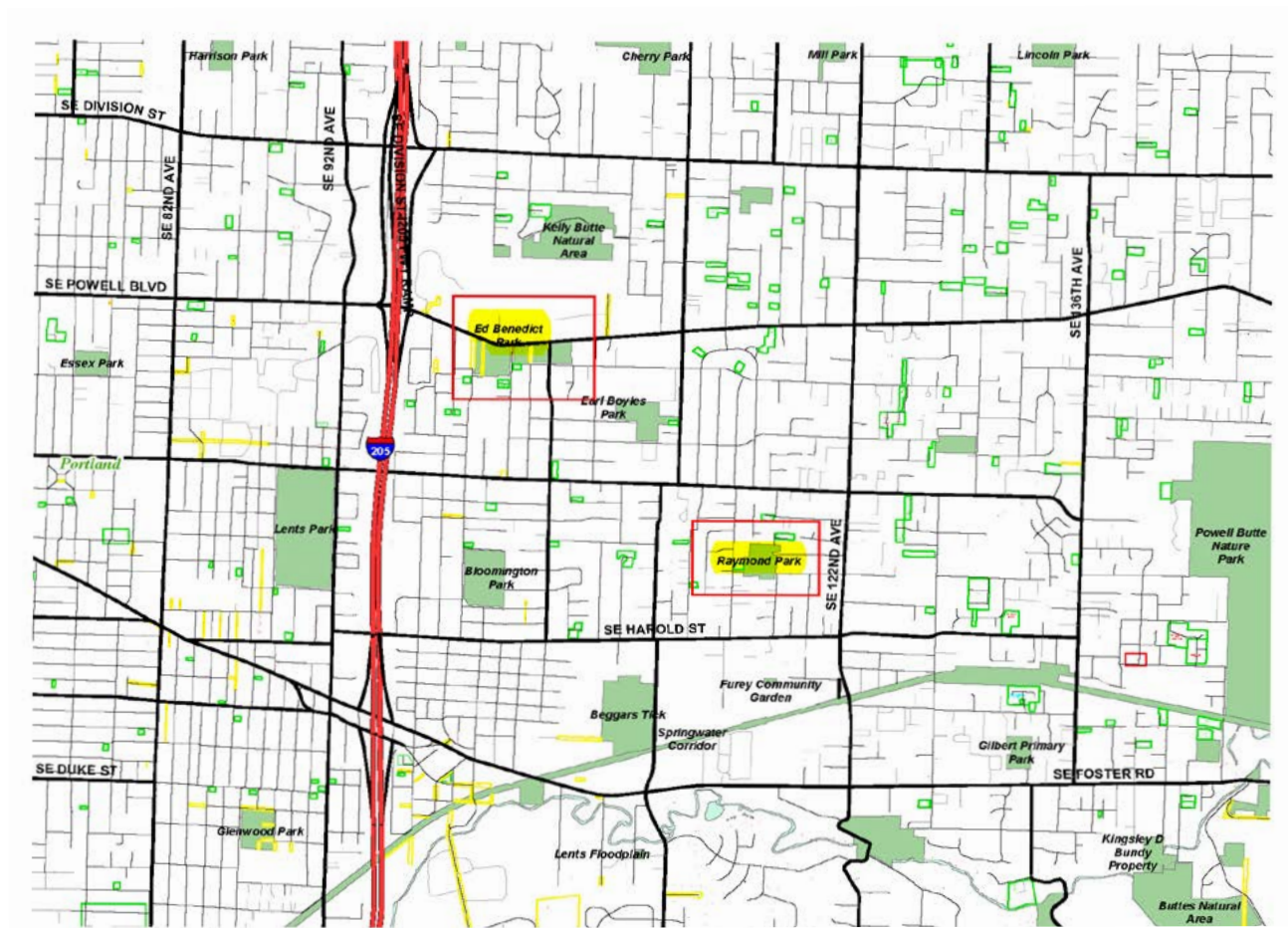| Park	Number of Completed Surveys
Ed Benedict	209
Raymond	120
Total	329

THE SETTING

Ed Benedict and Raymond parks are both located in the Powell-hurst-Gilbert Neighborhood of Outer Southest Portland. The neighborhood has seen siginificant changes over the past decade. Population growth is among the highest of all Portland neighbor-hoods. Much of the population growth has been from non - white populations causing the Powellhurst-Gilbert neighborhood to be one of Portlands most diverse neighborhoods in Portland as of 2010. Since 2000 the percentage of people living below the federal poverty line has also increased. Much of East Portland remains a focus area for PP&R due to a lack of park and recreation opportunities.

Median Household Incomes Near Raymond
and Ed Benedict Parks

Introduction

Parks located in Outer Southeast Portland

CHARACTERISTICS OF SURVEY RESPONDENTS

For analysis purposes demographic data was compared to results from the 2010 Census and the US Census Bureau's American Community Survey 2006-10 estimates for the City of Portland. When compared to the Portland population, survey respodents racial characterisitcs were very similar to the overall city population. The exception is that Latino/Hispanics were slightly overrepresented.   When comparing both education and households income, survey respondents reported lower household income and lower levels of education attainment compared to the Portland population. This is in contrast to other recent surveys where survey respondents were more likely to be higher educated and have higher incomes compared to the Portland population.

Visits to Raymond Park appear to originate from households very near to the park. 80% of respondents indicated being from the nearby 97266 and 97236 zip codes. Visit to Ed Benedict Park originate from zip codes throughout the city with the highest concentration (34%) being from the nearby 97236 and 97266 zip codes (see Appendix D for more detail). Visits to Ed Benedict are likely more dispersed due to the fact that it contains soccer fields as well as one of the signature skateparks in the PP&R system.
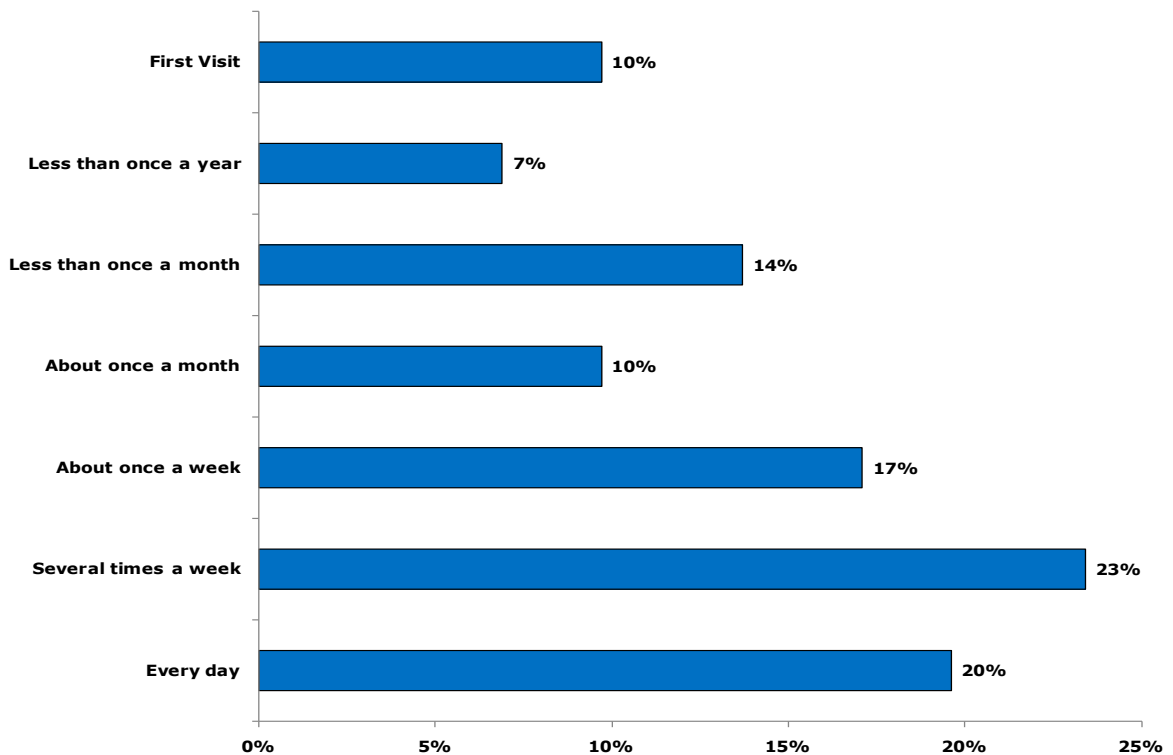
Demographics

TABLE 2: DEMOGRAPHIC CHARACTERISTICS OF SURVEY RESPONDENTS

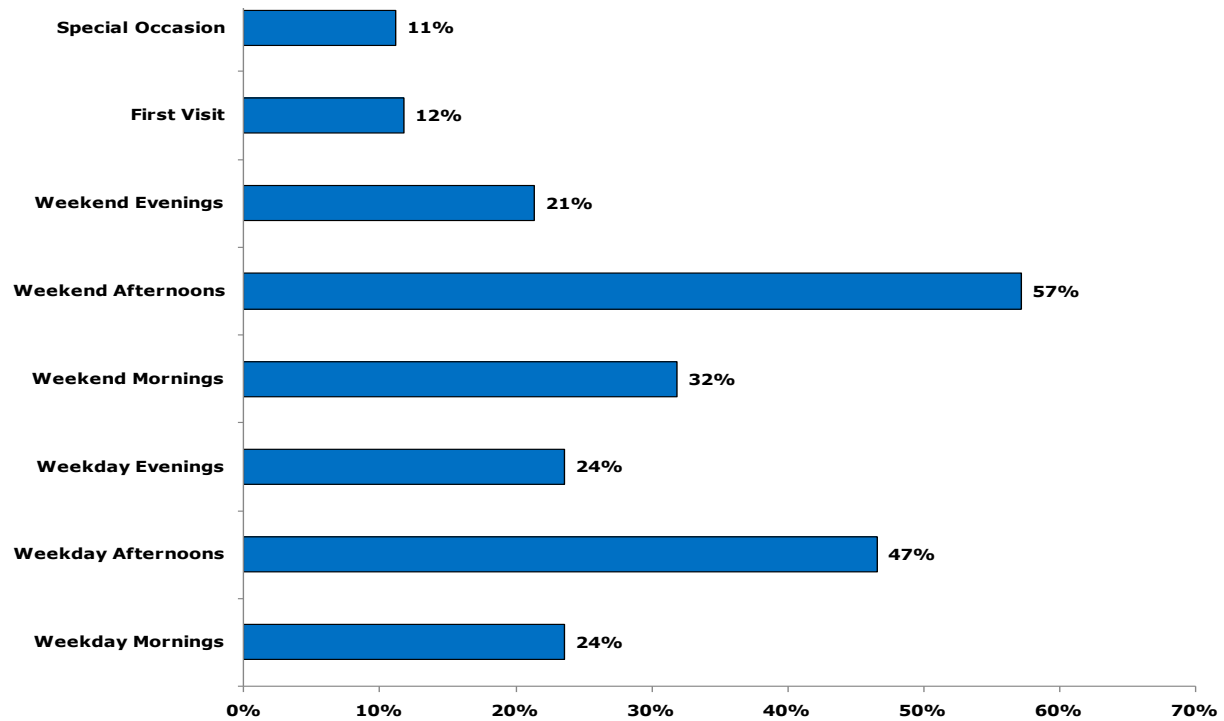| Appendix A : Demographic Characterisitics of Survey Respondents	
	N = 329
Gender	
Male	49%
Female	50%
Missing/Refused	2%
Age	
15 to 19	10%
20 to 24	9%
25 to 34	25%
35 to 44	20%
45 to 54	19%
55 to 64	7%
65 to 74	6%
75 to 84	2%
85 or over	0%
Missing/Refused	1%
Race/Ethnicity	
White	70%
Black or African American	8%
American Indian	4%
Asian	5%
Native Hawaiian or Other Pacific Islander	2%
Hispanic or Latino	16%
Some Other Race	2%
Missing Refused	2%
Household Income	
Less than $10,000	15%
$10,000 - $14,999	7%
$15,000 - $24,999	12%
$25,000 - $34,999	13%
$35,000 - $49,999	18%
$50,000 - $74,999	15%
$75,000 - $99,999	8%
$100,000 or more	8%
Missing Refused	7%
Education	
Grade School or Some High School	11%
High School Graduate	31%
Technical/Vocational School/Some College (2yr Degree)	23%
College Graduate (4yr Degree)	20%
Some Graduate School	4%
Graduate/Professional Degree	8%
Missing/Refused	3%

Frequency and Timing of Park Visit

Respondents were asked to identify how often and what times they typically visit the park. 70% of respondents indicated that they visit the park once a month or more. 10% indicated this as their first visit to the park (Figure 1). Regarding specific days and times, weekend afternoons, weekday afternoons and weekend mornings were identified as the most typical times to visit the park. Weekend evenings were noted as the least typical time to visit the park (Figure 2).

Figure 1: Frequency of Park Visit

Frequency and Timing of Park Visit

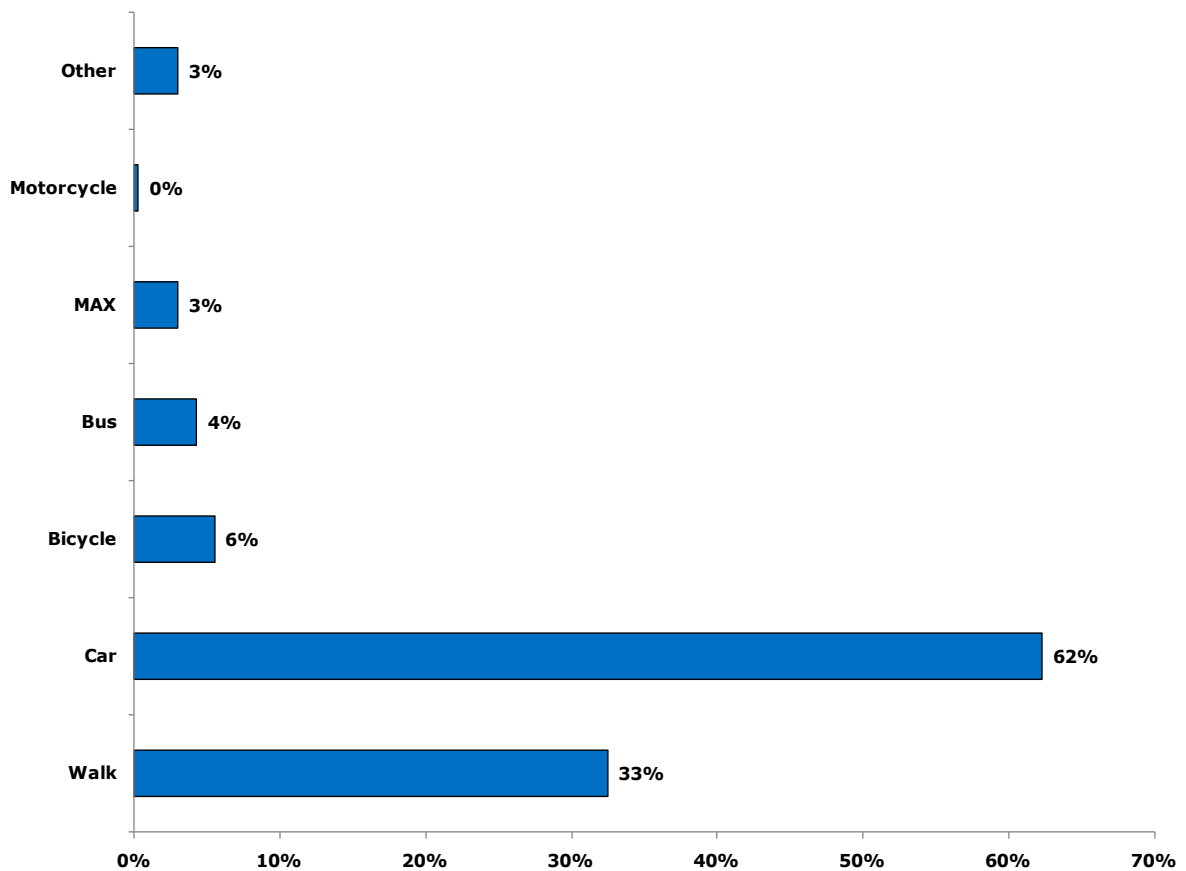Figure 2: Specific Day and Timing of Park Visit

Category	Percentage
Special Occasion	11%
First Visit	12%
Weekend Evenings	21%
Weekend Afternoons	57%
Weekend Mornings	32%
Weekday Evenings	24%
Weekday Afternoons	47%
Weekday Mornings	24%

Path at Ed Benedict Park

60% of respondents identified Car as their mode of transportation to the park. Walking was the second most popular mode of transporation (33%) followed by Bicycle (6%).

Figure 3: Mode of Transportation to the Park

Raymond Park Spray Fountain

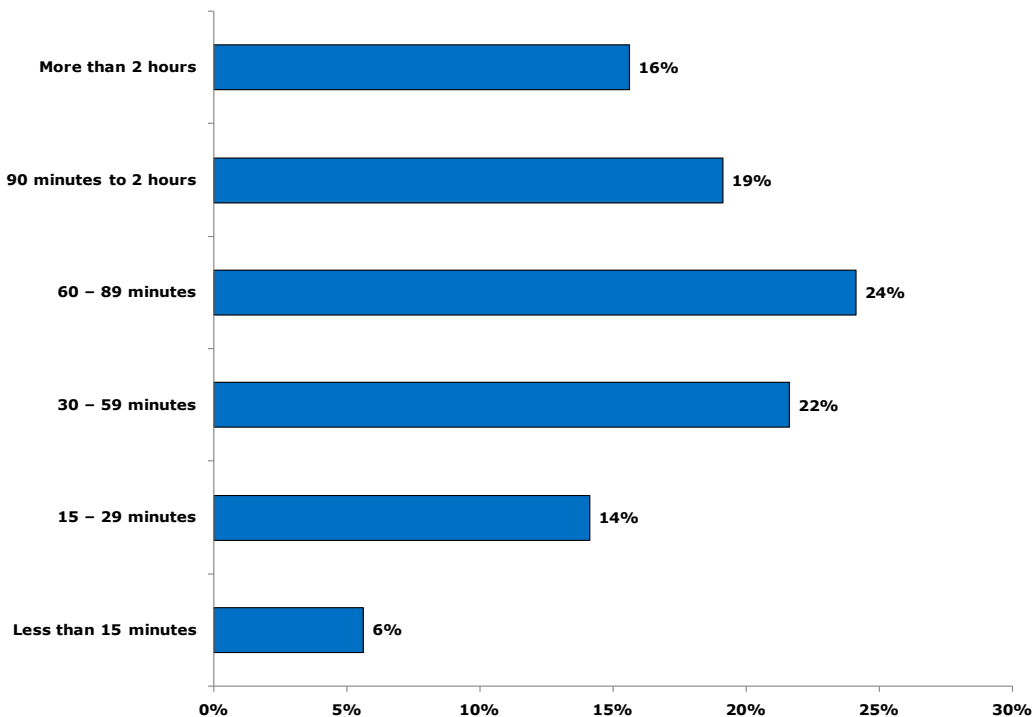# Characteristics of the Current Park Visit

GROUP SIZE AND DOGS

Respondents were asked to identify the number of adults and youth within their group as well as if they were visiting the park with a dog.

- 52% of adults identified being with another adult at the time

- 75% of adults identified being with one or two youth under the age of eighteen

- 19% of survey respondents reported visiting the park with a dog

LENGTH OF VISIT

Respondents were asked how long they were planning to stay in the park. 35% of respondents indicated they were planning to be in the park for one hour or more.
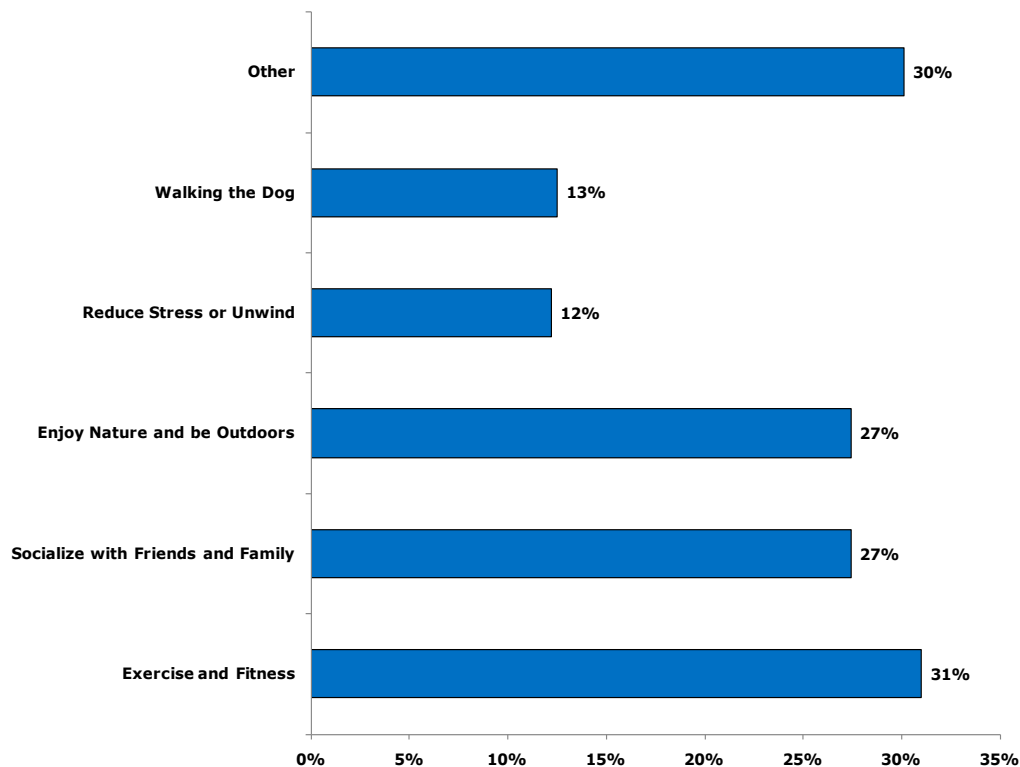
Figure 4: Length of Visit

PRIMARY MOTIVATION FOR VISITING

Exercise and Fitness was most often cited as the primary motivation for visiting the park (31%) followed by Other (30%). The most common responses included in the Other category included watching the kids soocer game or skateboarding. Enjoy Nature and be Outdoors along with Socialize with Friends and Family were also commonly identified as motivating factors for visiting the park (27%).
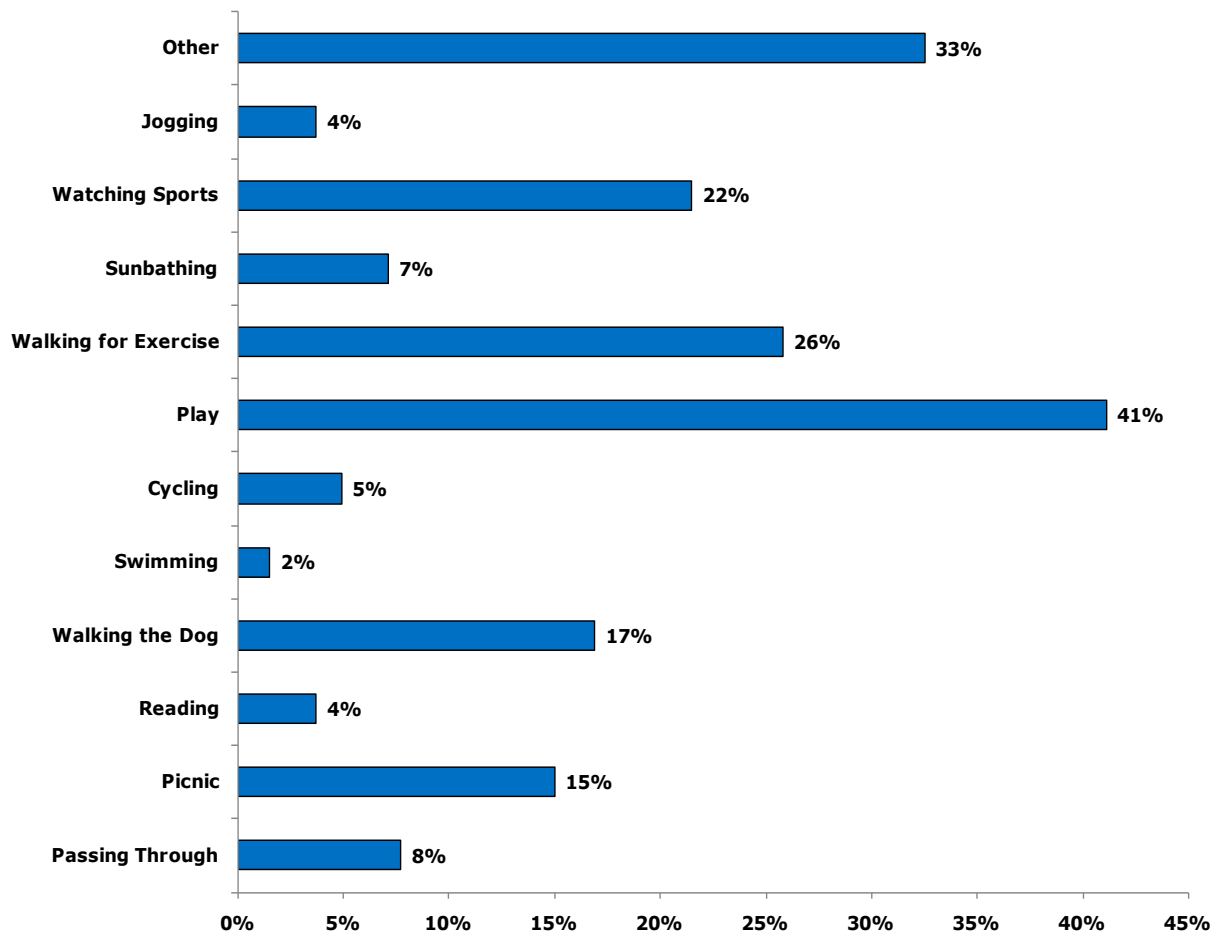
Figure 5: Primary Motivation for Visit

ACTIVITIES ENGAGED IN WHEN VISITING

Respondents were asked to identify up to three activities they were planning to do or had already done in the park (Figure 6). Eleven response choices were offered including an Other category. 41% of respondents chose Play as an activity that they had done or were planning to do. Other (33%) and Walking for Exercise (26%) were chosen as the second and third most chosen activities. Within the Other category skateboarding, soccer and basketball were noted most often.
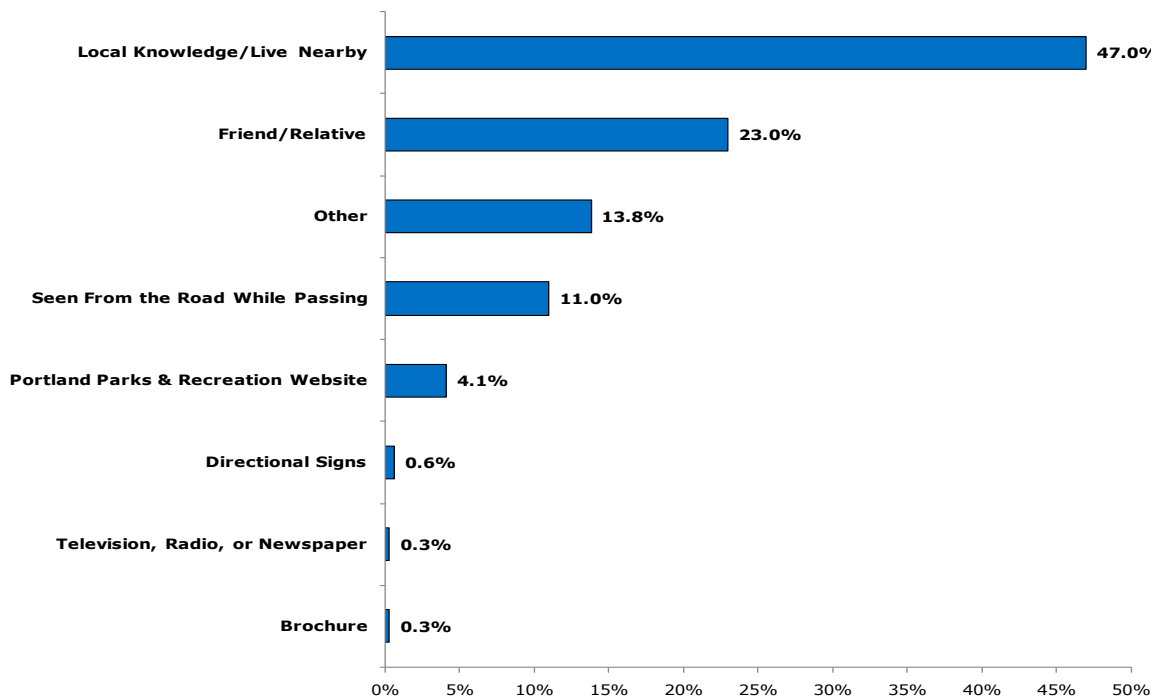
Figure 6: Activities engaged in when visiting the parks (Ed Benedict & Raymond)

KNOWLEDGE ABOUT THE PARK

Respondents were asked to describe how they found out about the park. Local Knowledge/Living Nearby and Friends or Relatives were the most common ways that people found out about the parks. Within the Other category most respondents indicated soccer league or soccer coach as their way of finding out about the park. Google maps or the Internet were also noted within the Other category.
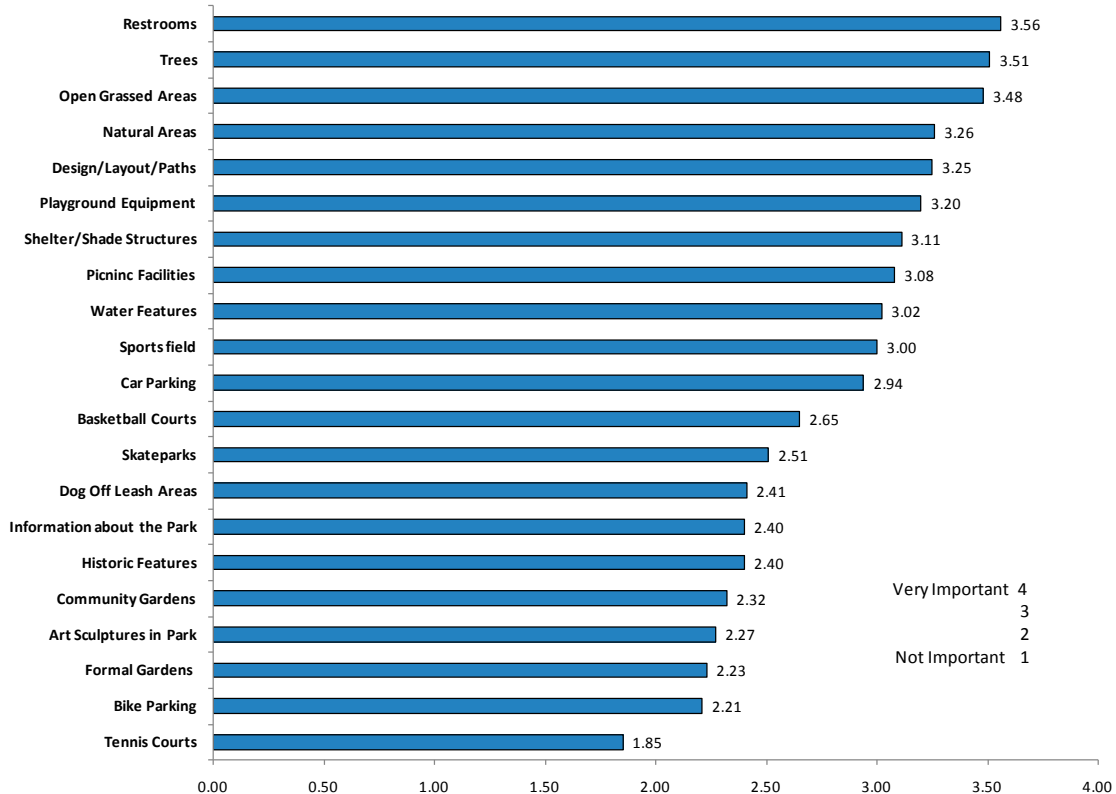
Figure 7 : How residents learned about the park

Category	Percentage
Local Knowledge/Live Nearby	47.0%
Friend/Relative	23.0%
Other	13.8%
Seen From the Road While Passing	11.0%
Portland Parks & Recreation Website	4.1%
Directional Signs	0.6%
Television, Radio, or Newspaper	0.3%
Brochure	0.3%

IMPORTANCE OF PARK FEATURES

Respondents were asked to rate the importance of commonly found park features using a four point scale (1= Not Important and 4= Very Important). This question differed slightly from other questions in that it asked respondents to rate these features for all parks in general, not just the current park that they were visiting. Among the 329 respondents Restrooms had the highest average score at 3.56. Trees, Open Grassed Areas and Natural Areas had the second, third and fourth highest importance ratings.
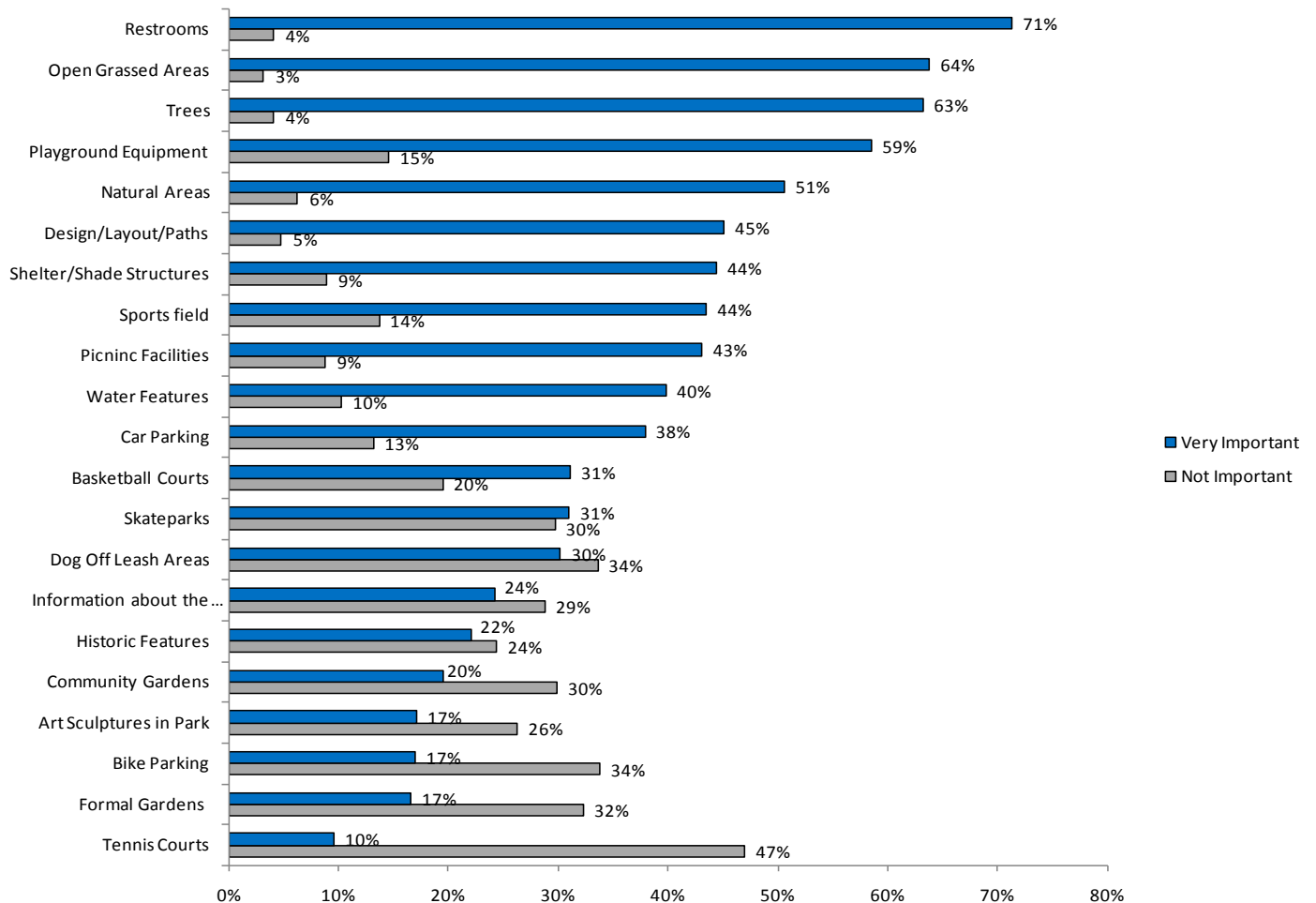
Figure 8: Average Importance Ratings of Park Features

Feature	Rating
Restrooms	3.56
Trees	3.51
Open Grassed Areas	3.48
Natural Areas	3.26
Design/Layout/Paths	3.25
Playground Equipment	3.20
Shelter/Shade Structures	3.11
Picninc Facilities	3.08
Water Features	3.02
Sports field	3.00
Car Parking	2.94
Basketball Courts	2.65
Skateparks	2.51
Dog Off Leash Areas	2.41
Information about the Park	2.40
Historic Features	2.40
Community Gardens	2.32
Art Sculptures in Park	2.27
Formal Gardens	2.23
Bike Parking	2.21
Tennis Courts	1.85

Very Important 4
3
2
Not Important 1

Ratings of Park Features

Another way to interpret the results is to look at the difference between the percentage of respondents indicating Very Important and percentage of respondents indicating Not Important for each park feature (Figure 9). The large difference between people rating Restrooms, Open Grass Areas and Trees as very important versus people rating these feature as not important suggests that it is a highly valued feature of a park. Other feature such as Skateparks, Dog Off Leash Areas and Historic Features are more evenly split.

Figure 9: Very Important and Not Important Ratings for Park Features

QUALITY

Respondents were asked to rate the quality of twenty one features commonly found in neighborhood parks. In some cases certain features were not applicable to Raymond or Ed Benedict Parks. Respondents were asked to rate the features using a four point scale with 1 meaning poor quality and 4 meaning very good quality. Open grassed areas were rated as having the highest quality with an averge rating of 3.65. Trees, Playground Equipment, and Design/Layout/Paths were rated as having the second, third and fourth highest quality. More in depth feedback was provided for many of these features in the write-in comments section.

Figure 10: Average Quality Rating for Park Features (Ed Benedict and Raymond Parks)

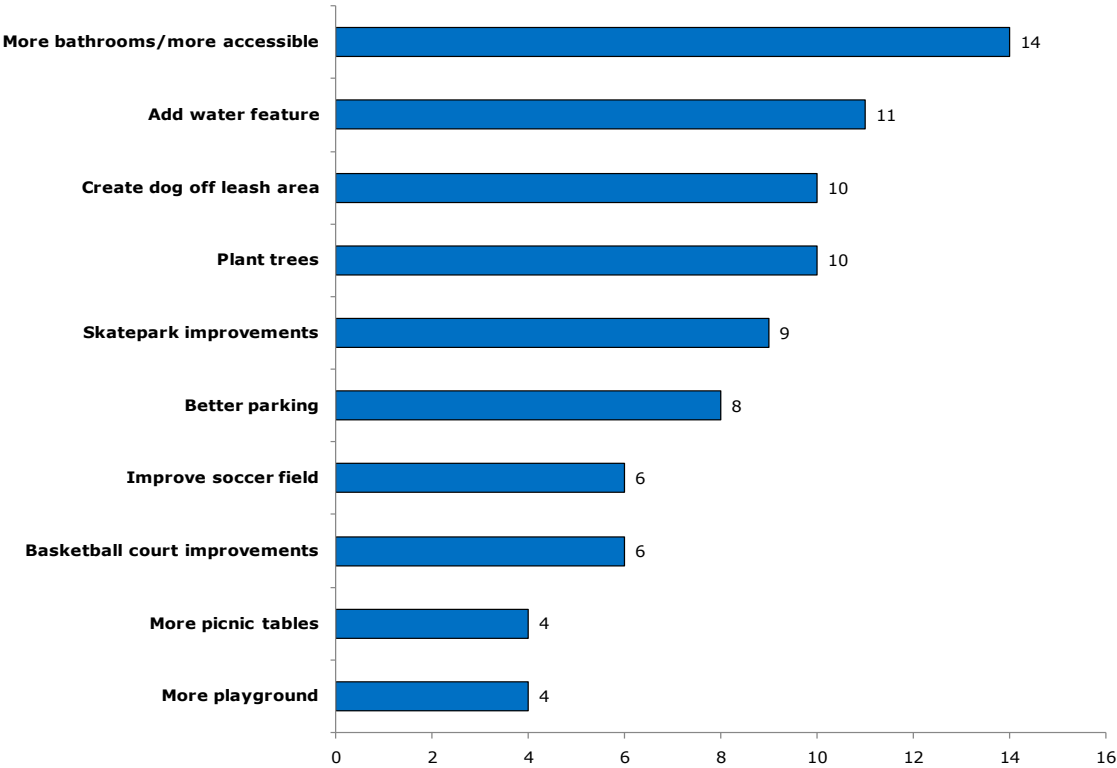| Feature	Rating
Open Grassed Areas	3.65
Trees	3.41
Playground Equipment	3.39
Design/Layout/Paths	3.35
Skateparks	3.14
Other	3.13
Basketball Courts	3.13
Natural Areas	3.12
Sports field	3.09
Restrooms	2.84
Picninc Facilities	2.83
Water Features	2.78
Information about the Park	2.62
Shelter/Shade Structures	2.56
Car Parking	2.5
Formal Gardens	2.43
Bike Parking	2.32
Community Gardens	2.27
Historic Features	2.2
Art Sculptures in Park	2.19
Dog Off Leash Areas	2.1
Tennis Courts	1.69

PREFERRED PARK IMPROVEMENTS

Respondents were asked to identify improvements they would like to see in the park they were visiting. The question was an open ended write-in format. Responses have been grouped into broad categories for analysis. For both Raymond and Ed Benedict Parks, more bathrooms and increased access to bathrooms were noted as the most common write in categories.

The addition of a water feature was often noted as an improvement needed at Ed Benedict Park. Several visitors to Ed Benedict Park indicated the need for additional trees and shaded areas near the skatepark. Several specific improvements were noted to improve the skatepark.

There were several requests for improvements to the picnic aeas at Raymond park, including barbeque pits and more picnic tables.

Figure 12: What can be done to improve your experience at Ed Benedict Park?

Improvement	Count
More bathrooms/more accessible	14
Add water feature	11
Create dog off leash area	10
Plant trees	10
Skatepark improvements	9
Better parking	8
Improve soccer field	6
Basketball court improvements	6
More picnic tables	4
More playground	4

There were also several comments in relation to security concerns at Raymond Park. Many of those comments focused on alcohol consumption and gang activity.

Figure 13: What can be done to improve your experience at at Raymond Park?

Feature	Count
More bathroom access	17
Improved picnic area/tables	10
Enhance security	8
More benches/seating	6
More water features	5
Add dog off leash area	4
Clean up dog waste	4
Improve Basketball courts	4

Ed Benedict Park Basketball Court

Findings from the Ed Benedict and Raymond Park Intercept Surveys offer a new level of detailed information related to park use, preferences, and motivations. The surveys provide information that will require additional thought as to how the information can be used for efforts related to park design, marketing and public outreach.

PP&R conducted park intercept surveys at Gabriel, Couch, Kenilworth and Wilshire Parks in 2008 and 2009. How do the findings in the most recent surveys relate to what has been learned from earlier park intercept survey work?

First of all, the intercept surveys in Outer SE Portland parks involved talking to users that tended to come from lower income households and have lower education levels when compared to prior intercept surveys. In addition, the populations were slightly more diverse than the overall Portland population. It is unknown how the race and ethnicity compares with prior surveys since race and ethnicity question where not included in the 08-09 surveys.

Trees, Natural Areas and Open Grassed Areas ranked as the most important park features from intercept among 08-09 survey respondents. All of these amenities ranked very high in the most current outer SE Portland park surveys, but additional restrooms ranked as the most important park amenity overall in the most recent surveys. In the Outer SE surveys a lower percentage of respondents indicated driving a car to the park 33% versus 53% for the 08-09 surveys. Dog amenities were cited as an very important use and area of needed improvement int the 08-09 survey whereas they were were not noted as a priority area in the Outer SE park surveys. This is partially explained by the lack of dog off leash areas at either Ed Benedict or Raymond Parks (all of the prior park intercept surveys took place at parks with dog off leash areas.

Ed Benedict Skatepark

Appendix A: Survey Methodology

The City of Portland's Parks & Recreation Department (PP&R) contracted Portland State University's Survey Research Lab (SRL) to conduct a survey of park users at Ed Benedict and Raymond neighborhood parks in Portland. The survey instrument was developed collaboratively between PP&R and the SRL, with items that inquired about the park users' current visit, how they rated the importance and quality of park features, and their recommendations for park improvements. The June 25th, 2011 survey was completed by 116 park users. The April 14th survey and April 21st surveys were completed by 213 park users bringing the total for the three weekends to 329. This appendix includes the methodology used to implement the survey.

Trained interviewers were assigned in pairs to each park and collected surveys between the hours of 11:00am and 7:00pm on April 14th; 7:00am to 3:00pm on April 21st, and 6:00am to 8:00pm on June 25th, 2011. Interviewers approached every individual park user who appeared to be 18 years of age or older to request that they complete the survey. In Ed Benedict Park only individuals who appeared to be around 15 years of age or older in the skate park area were also approached to ensure data was collected from users of that park feature. If large groups were encountered interviewers randomly selected one-third of the users to participate. Interviewers also moved throughout the park to ensure sampling of users in a variety of locations in each park.

Weather Conditions

Date	Condition	High Temperature	Precipitation
June 25, 2011	Sunny	72	None
April 14, 2012	Some Clouds	63	None
April 21, 2012	Mostly Sunny	75	None

QUESTIONNAIRE ADMINISTRATION

All interviewers who worked on the project attended a project training conducted by the SRL Interview Coordinators. They provided interviewers with an overview of the background and purpose of the study in order to provide them with the context in which the survey was being conducted. This overview was followed by a round-table review of the entire survey in order to familiarize interviewers with the survey items, discuss idiosyncratic issues related to the population being surveyed, and to clarify the investigators' data needs. Interviewers were also trained on how to properly sample and approach individuals to take the survey, as well as appropriate responses to questions or refusals from park users. Interviewers were provided with documents outlining key points about how to conduct the survey, suggestions for refusal conversions, as well as cards for respondents with information on how to contact PP&R or the PSU Human Subjects Research Review Committee if they had questions about the survey or their rights as participants. Interviewers were given PSU identification badges and PP&R t-shirts and hats to wear when conducting the survey, in order to clearly identify them as official surveyors.

When conducting the survey in the neighborhood parks, interviewers moved throughout the park to ensure sampling of users in a variety of locations. After identifying a park user as a potential respondent, an interviewer would approach them to explain the survey and invite them to participate. The interviewer would first introduce him or herself as PSU staff, and explain that they were conducting an anonymous survey of park users for Portland Parks & Recreation. They would then ask the park user if they would be willing to take two to three minutes to fill out the survey.

Potential respondents would also be informed that the survey information would help Portland Parks & Recreation to better understand the current use of the park and plan for the future. The brief self-report survey included questions on the following topics:

- How frequently a respondent visited the park

- The methods by which the respondent traveled to the park

- The characteristics of that day's park visit

- Ratings on the importance and quality of park features

- The respondent's recommendations on how to improve the park

- General demographics of the respondent

Respondents were given the option to either fill out the survey on their own or to have the interviewer read the survey aloud and record their answers. After a survey was completed, the interviewer would review it to ensure all appropriate questions were completed, and then thank the respondent for their time and participation. The park location, time, and date were recorded on each completed survey. SRL Interview Coordinators provided supervision and monitoring on site and by phone during interviewing hours to ensure the highest quality data collection. The complete survey questionnaire used for the neighborhood parks and can be

Neighborhood Park User Survey

PORTLAND PARKS & RECREATION
Healthy Parks, Healthy Portland

Portland State UNIVERSITY

| Interviewer #: | | Loc #: | |
| Survey Time: | | | |

Portland Parks and Recreation is conducting a random survey of park users to better understand why people use this park and how the park could better meet your needs.

1. How often do you visit this park?
[MARK ONLY ONE]

O Every day
O Several times a week
O About once a week
O About once a month

O Less than once a month
O Less than once a year
O First Visit
O Don't Know

2. During the past two months, when have you *typically* visited this park?

[MARK ALL THAT APPLY]	MORNING	AFTERNOON	EVENING
WEEKDAYS	O	O	O
WEEKENDS	O	O	O
FIRST VISIT	O		
SPECIAL OCCASION *[please describe]*			

3. How did you get to the park today?
[MARK ALL THAT APPLY]

O Walk
O Car
O Bicycle
O Other [please describe]: _____

O Trimet Bus
O MAX
O Motorcycle

4. Including yourself, how many people are in your group?

[ ] [ ] Adults (ages 18+) [ ] [ ] Youth (less than 18)

5. Are you visiting the park with a dog?

O Yes   O No

6. How long are you planning to stay in the park today?
[MARK ONLY ONE]

O Less than 15 minutes
O 15 – 29 minutes
O 30 – 59 minutes
O 60 – 89 minutes

O 90 minutes to 2 hours
O More than 2 hours
O Don't Know

7. What are the primary ACTIVITIES you are planning to do or have done in the park today?
[MARK UP TO 3]

O Passing Through
O Picnic
O Reading
O Walking the Dog
O Swimming
O Cycling
O Other [please describe]: _____

O Play
O Walking for Exercise
O Sunbathing
O Watching Sports
O Jogging

8. What was your primary MOTIVATION for visiting this park today?
[MARK ONLY ONE]

O Exercise and fitness
O Socialize with family and friends
O Enjoy nature and be outdoors
O Reduce stress or unwind
O Walking the dog
O Other [please describe]: _____

9. The following is a list of items that you generally find in parks. Please rate how important they are to you when you visit a park, using a scale of 1 to 4 where 1 means "Not at all Important" and 4 means "Very Important."

PARKS *IN GENERAL*	Not Important (1)	(2)	(3)	Very Important (4)
Information about the Park	O	O	O	O
Car Parking	O	O	O	O
Bike Parking	O	O	O	O
Playground Equipment	O	O	O	O
Restrooms	O	O	O	O
Open Grassed Areas	O	O	O	O
Tennis Courts	O	O	O	O
Basketball Courts	O	O	O	O
Formal Gardens	O	O	O	O
Community Gardens	O	O	O	O
Trees	O	O	O	O
Natural Areas	O	O	O	O
Historic Features	O	O	O	O
Water Features	O	O	O	O
Design/Layout of Park/Paths	O	O	O	O
Art or Sculptures in the Park	O	O	O	O
Picnic Facilities	O	O	O	O
Shelter and/or Shade Structures	O	O	O	O
Dog Off-Leash Areas	O	O	O	O
Sports Fields	O	O	O	O
Skateparks	O	O	O	O
Other [please describe]:	O	O	O	O

Please Turn Over ⟹

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10. Now, looking at the same list of items, please rate the <u>quality</u> of each of the following features <u>AT THIS PARK</u>, using a scale of 1 to 4, where 1 means "Very Poor" and 4 means "Very Good" and N/A means "Not Applicable" for this park.

THIS PARK	How important is this to you?				
	Not Important (1)	(2)	(3)	Very Important (4)	N/A
Information about the Park	O	O	O	O	O
Car Parking	O	O	O	O	O
Bike Parking	O	O	O	O	O
Playground Equipment	O	O	O	O	O
Restrooms	O	O	O	O	O
Open Grassed Areas	O	O	O	O	O
Tennis Courts	O	O	O	O	O
Basketball Courts	O	O	O	O	O
Formal Gardens	O	O	O	O	O
Community Gardens	O	O	O	O	O
Trees	O	O	O	O	O
Natural Areas	O	O	O	O	O
Historic Features	O	O	O	O	O
Water Features	O	O	O	O	O
Design/Layout of Park/Paths	O	O	O	O	O
Art or Sculptures in the Park	O	O	O	O	O
Picnic Facilities	O	O	O	O	O
Shelter and/or Shade Structures	O	O	O	O	O
Dog Off-Leash Areas	O	O	O	O	O
Sports Fields	O	O	O	O	O
Skateparks	O	O	O	O	O
Other [please describe]:	O	O	O	O	O

11. How did you first find out about this park?
[MARK ONLY ONE]
- O Local knowledge/live nearby
- O Friend/relative
- O Seen from the road while passing
- O Directional signs
- O Portland Parks & Recreation website
- O Brochure
- O Television, radio, or newspaper
- O Other [please describe]: _____
- O Don't Know

12. What improvements would you like to see in this park?

Please tell us a little bit about yourself. We will combine this with the information we get from everyone who filled out the survey to describe the group of people who participated.

13. What is your Gender?
O Female   O Male

14. What is the zip code of your residence?

15. What is your age group?
- O 15 to 19
- O 20 to 24
- O 25 to 34
- O 35 to 44
- O 45 to 54
- O 55 to 64
- O 65 to 74
- O 75 to 84
- O 85 or over

16. Which of the following best describes your household's total annual income for 2010?
[MARK ONLY ONE]
- O Less than $10,000
- O $10,000 - $14,999
- O $15,000 - $24,999
- O $25,000 - $34,999
- O $35,000 - $49,999
- O $50,000 - $74,999
- O $75,000 - $99,999
- O $100,000 or more

17. What best describes your race or ethnicity?
[MARK ALL THAT APPLY]
- O White
- O Black or African American
- O American Indian
- O Asian
- O Native Hawaiian or Other Pacific Islander
- O Hispanic or Latino
- O Some Other Race [please describe]: _____

18. Which of the following best describes your highest level of education? *[MARK ONLY ONE]*
- O Grade School or Some High School
- O High School Graduate
- O Technical/Vocational School/Some College (2 yr degree)
- O College Graduate (4 yr degree)
- O Some Graduate School
- O Graduate/Professional Degree

51584

Thank you for taking the time to complete the survey!

**2012 Raymond Park
Intercept Survey**

Zip Code Residency
Visits per 100k Residents

- 2 - 4
- 5 - 8
- 9 - 19
- 20 - 81
- 82 - 189

PORTLAND PARKS & RECREATION
Healthy Parks, Healthy Portland