



Budget Advisory Committee

January 13, 2022

- Welcome and Introductions
- Level Setting
- FY 2022-23 Requested Budget
- BREAK
- BAC Letter Development
- Next Steps





BAC Guidance

Role of BAC in Budget Process

1. Adopt BAC Values framework for reviewing PP&R budget decisions
2. Review PP&R programs and budget for understanding of PP&R decisions
3. Provide feedback on budget decisions based on alignment with BAC values

Recommendation Process

1. Listen and weigh both community and city-wide goals and needs
2. Provide feedback and recommendations to the Director of Portland Parks & Recreation
3. Develop joint letter to City Council, advising Commissioners of budgetary alignment with adopted values framework



Budget Milestones

November	Fall Budget Monitoring Process
December	Director's Guidance and Mayor's Guidance Proposal Development
January	Internal Decision Making Budget Advisory Committee <i>Requested Budget Due</i>
February	Levy Oversight Committee
March	Council Budget Work Sessions
April	Mayor's Proposed Budget
June	Adopted FY 2022-23 Budget



FY 2022-23 Mayor and Director Guidance

Director's Guidance

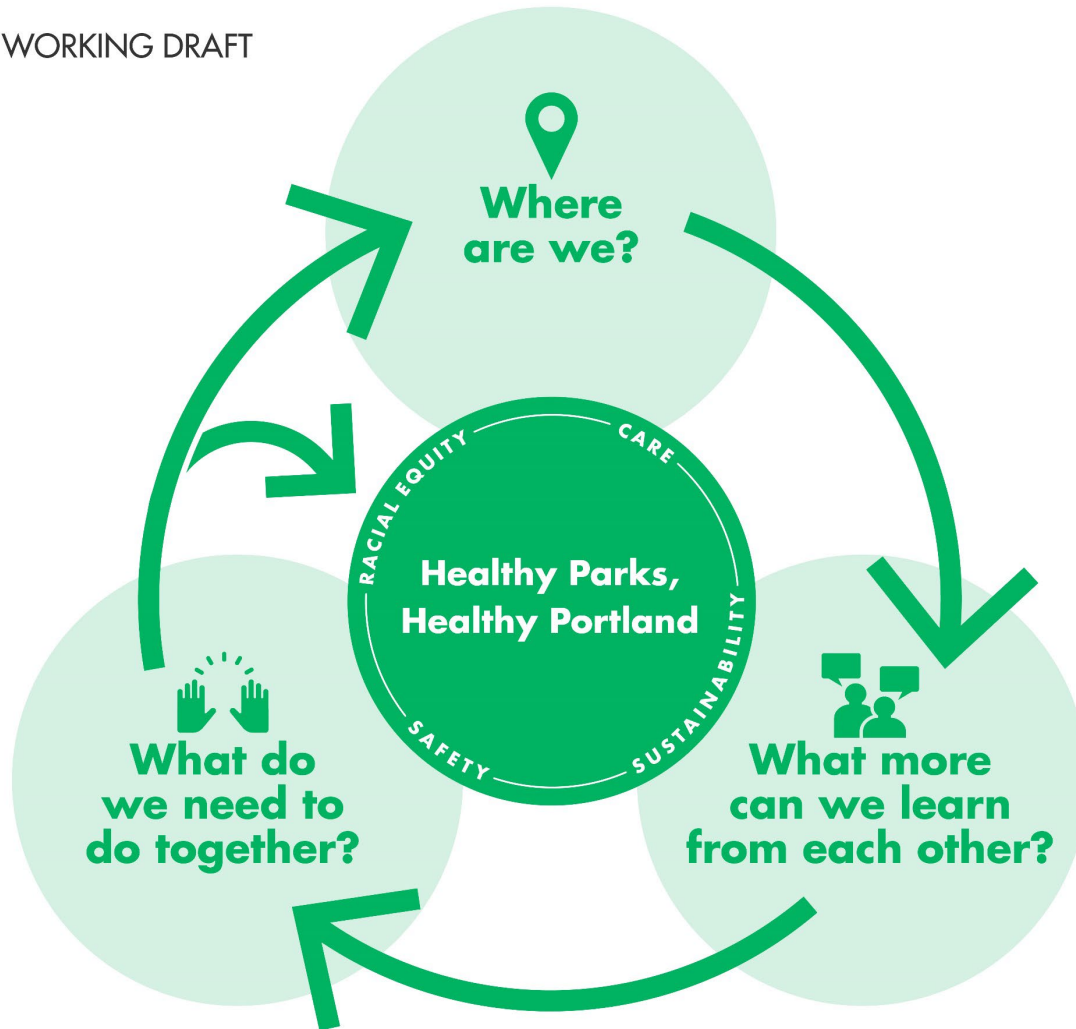
1. Continue financial access models for public facing programs, honoring Parks Levy commitments.
2. Review one time-funded solutions for ongoing conversion.
3. Seek realignment to improve our performance to address racial equity.
4. Support community partnerships, specifically partnerships serving underserved people in Portland.
5. Address the highest priority capital needs – Capital Set-Aside and Capital Major Maintenance
6. Continued use of the Decision Support Tool.

Mayor's Guidance

1. Ongoing General Fund - \$3.7 million available – Requests require accompanying offset
2. One-Time General Fund - \$24 million available – 50% for capital set-aside

Healthy Parks, Healthy Portland Framework

WORKING DRAFT



WHERE ARE WE?

Parks Vision 2020
2017-2020 Strategic Plan
Five-Year Racial Equity Plan 2017-2020
Level of Service - Parks and Natural Areas
Cost Recovery
Sustainable Future
2017 Parks Community Needs Study
2019 Community Insight Survey

WHAT MORE CAN WE LEARN FROM EACH OTHER?

Surveys
Listening Sessions
Focus Groups
Training and Education
Share Results
Advisory Committees and Boards

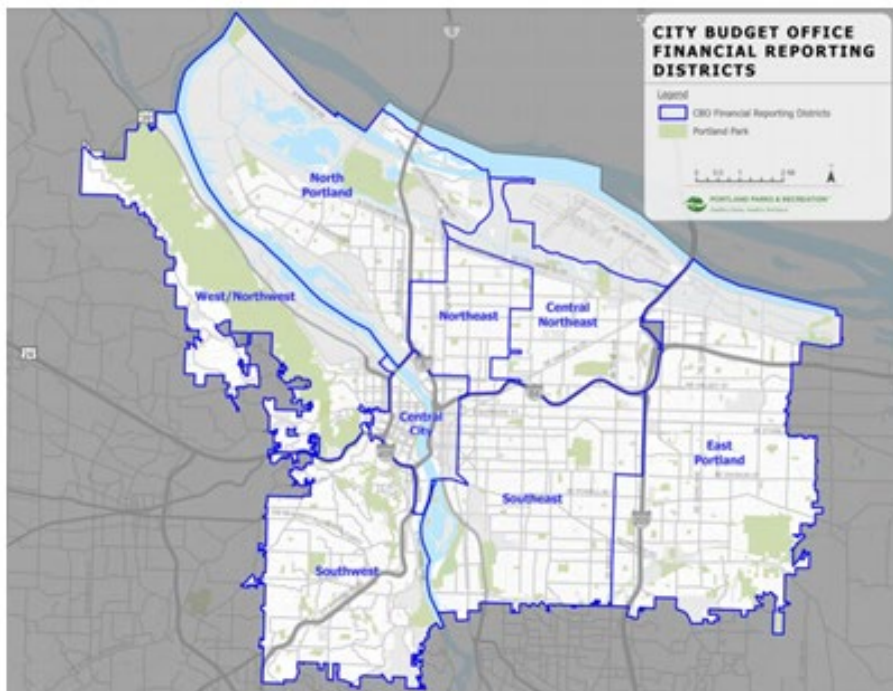
WHAT DO WE NEED TO DO TOGETHER?

Build Organizational Culture
Ensure Racial Equity, Diversity, Inclusion
Create and Expand Programs
Create Vision, Goals, and Strategic Objectives
Create Performance Indicators and Targets
Align Workplans
Monitor and Evaluate Progress
Share Results
Support Community Partnerships



Decision Support Tool Pilot (Version 2)

SCORING – Demographic Service Area



Each district is assigned a score from 1 to 5 based on the percentage of individuals living in the district that represent:

- People of Color
- Youth
- Households Experiencing Low-Income

Name	Investment Percentage
CENTRAL CITY	
CENTRAL NORTHEAST	
EAST PORTLAND	
NORTHEAST	
NORTH PORTLAND	
NORTHWEST	
SOUTHEAST	
SOUTHWEST	
CITYWIDE	
TOTAL	100%

Total score =
Sum of district scores * investment percentage



Decision Support Tool Pilot (Version 2)

SCORING – Racial Equity Lens

1. Think about the Desired Result Step
2. Engage internal and external stakeholders
3. Gather data
4. Determine who benefits and/or who is burdened
5. Diminish harm and develop opportunities
6. Evaluate and be accountable
7. Communicate

Independent readers (designated by E&I manager) will read each response and scored the response from 0 -3.

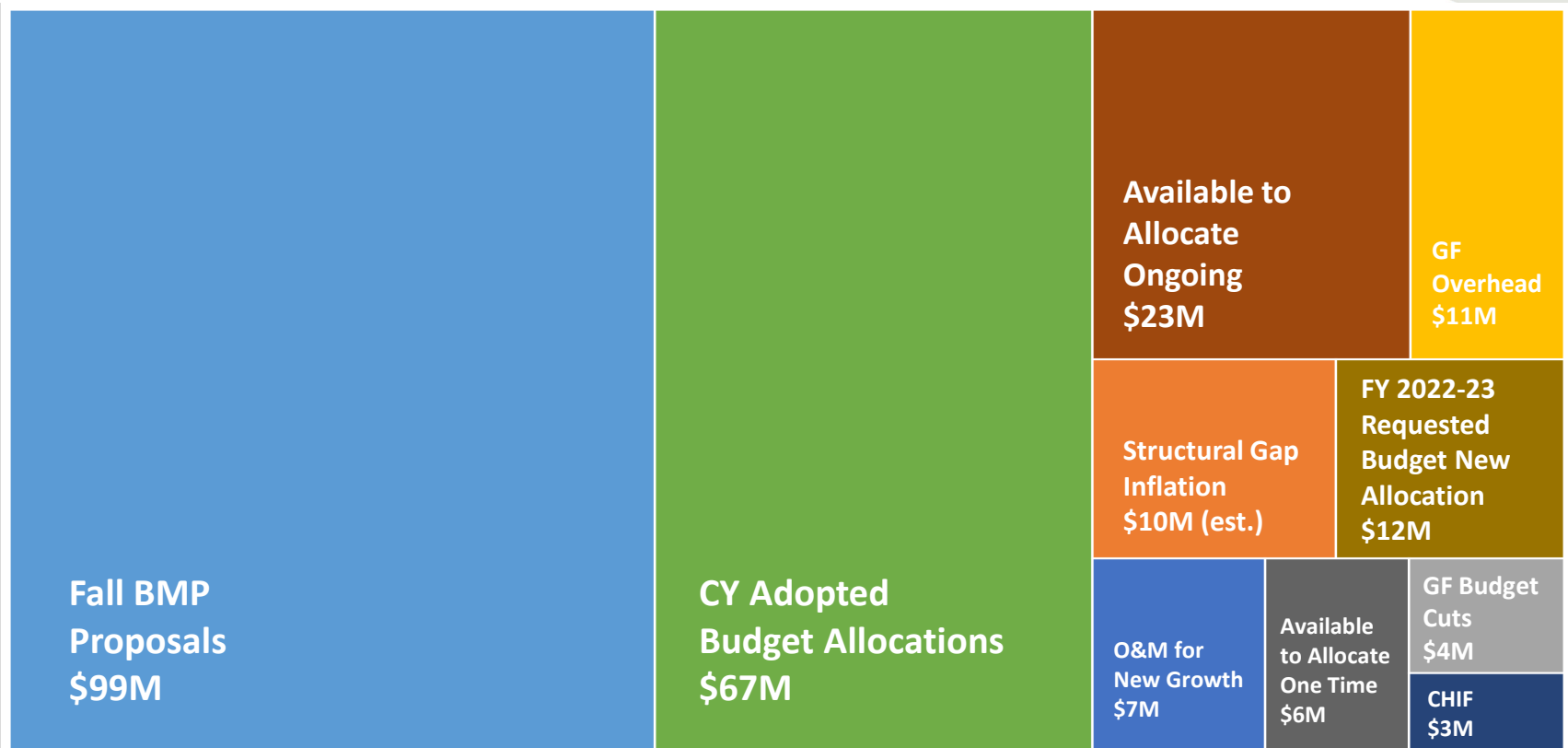
The average score of the readers for each response was then added together.

Minimum score: 0
Maximum score: 21



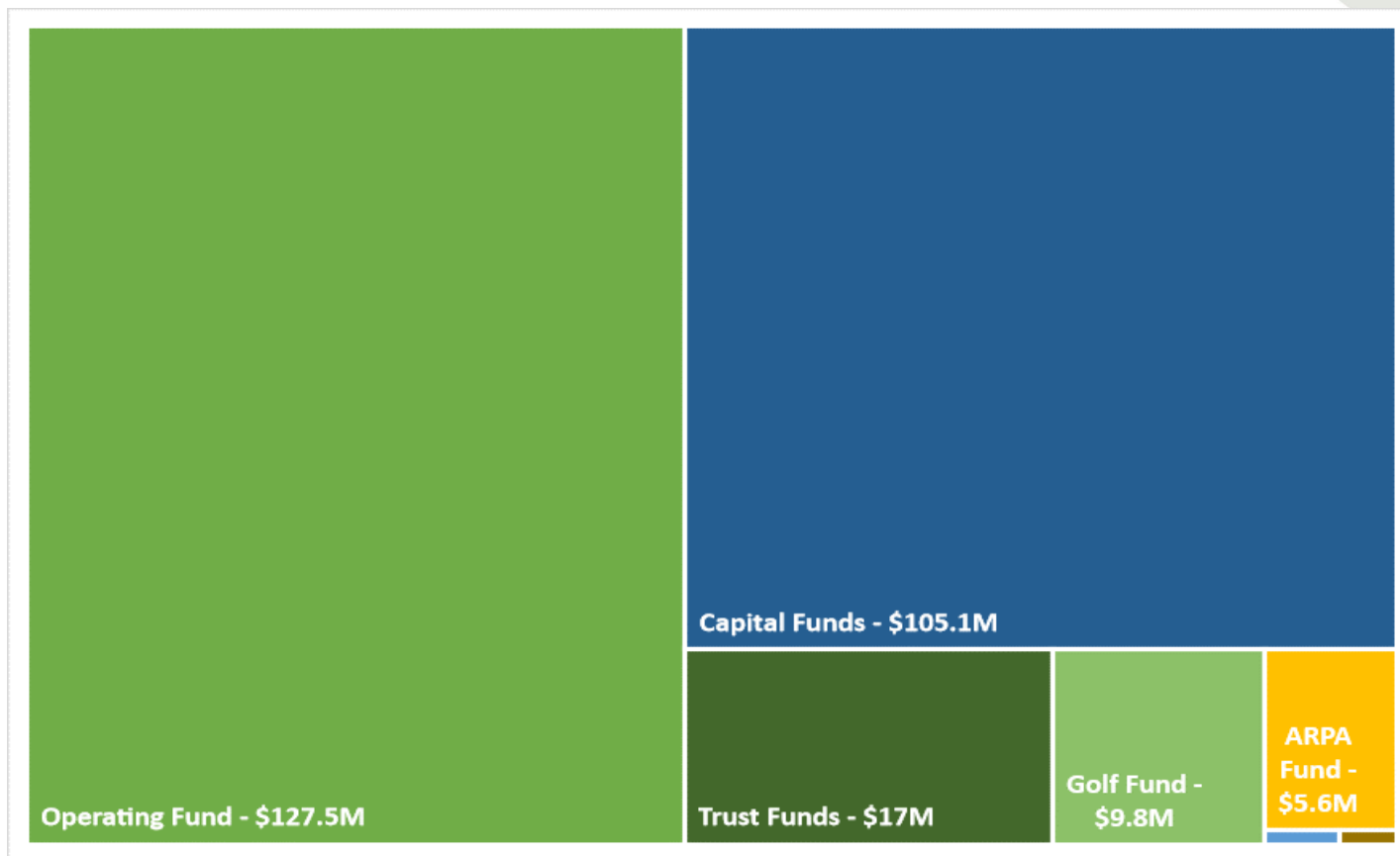
Financial Planning

Use of Parks Levy resources in Five Year Forecast



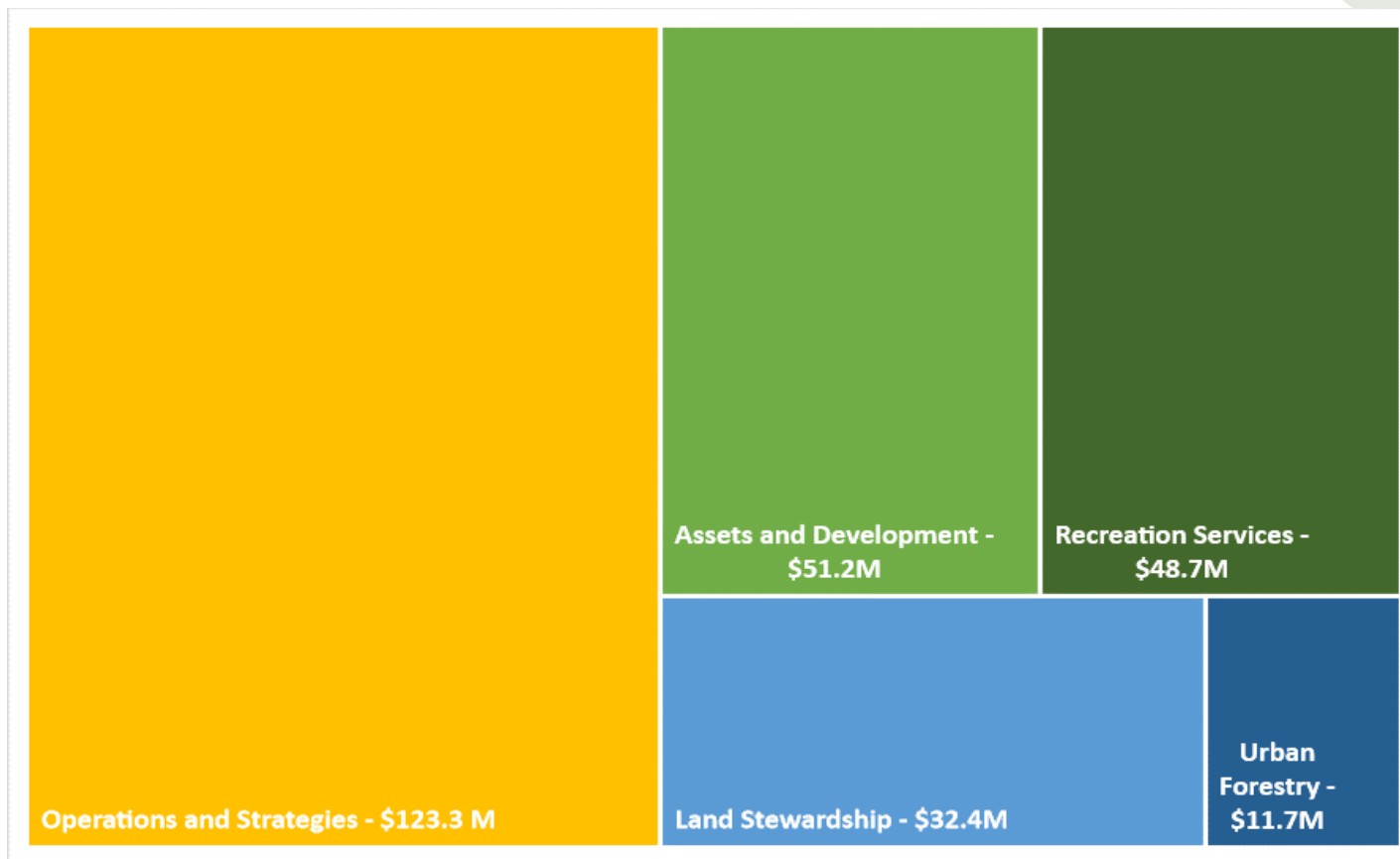


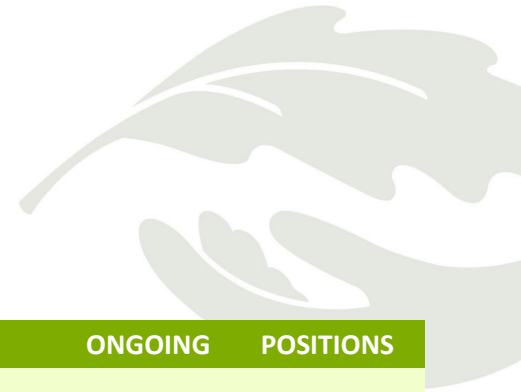
FY 2022-23 Revised Budget by Fund





FY 2022-23 Revised Budget by Division





FY 2022-23 Revised Budget by Division

FUNDING SOURCE/PROPOSAL NAME	ONE TIME	ONGOING	POSITIONS
Levy Funds			
4 Apprentice/Trainees - convert 1x to Ongoing	-	\$278,959.00	4
EMS for Ongoing Positions - convert 1x to Ongoing	-	\$258,365.00	
Sustainable Future Program Administration	\$98,000.00	-	
Volunteer Management Software Purchase	\$60,000.00	\$37,650.00	
Community Partnerships	\$475,000.00	-	
Reduce Cost As a Barrier	\$6,835,866.00	-	
Fully Fund Summer Free For All	\$62,040.00	-	
Multnomah Arts Center—Restore funding and align with Levy goals	\$905,260.00	-	
Create Administrative Capacity for Urban Forestry Division	-	\$110,637.00	1
General Fund			
Capital Setaside Pier Park ADA	\$5,000,000.00	-	
Capital Setaside \$500k Increase Ongoing Major Maintenance	-	\$500,000.00	
Capital Set Aside \$2.5 million Energy Savings Performance Contract Pt II	\$2,500,000.00	-	
Fee Funded			
Add Two (2) Tree Inspectors	-	\$225,586.00	2
GRAND TOTAL	\$15,936,166.00	\$1,492,225.00	7



Increasing Access to Programming

- Reducing cost as a barrier - \$6.8 million one-time
 - Reduces reliance on earned revenue allowing for new access models and pandemic resiliency
- Multnomah Art Center Funding Restoration - \$905,000 one-time
 - Undoes FY 2019-20 decision to achieve full cost recovery; brings MAC in line with other recreation services
- Summer Free for All - \$62,000 in FY 2022-23, \$290,000 FY 2023-24
 - Eliminate reliance on fundraising



Asset Maintenance

- Pier Park 'Whole Park' ADA Improvements - \$5 million capital set-aside
 - Removal of over 120 barriers
- Energy Savings Phase II - \$2.5 million capital set-aside
 - Variety of upgrades to electrical and mechanical systems as well as pathway lighting to achieve cost savings and operational efficiencies
- Major Maintenance - \$500,000 ongoing General Fund
 - Required request, per budget note
 - Increases total annual major maintenance allocation to \$5.1 million
- Apprentice/Trainee Program Continuation - \$279,000 ongoing Levy
- Supplies and tools for new staff - \$258,000 ongoing Levy



Community Partnerships

- \$475,000 of one-time funding to a Community Partnership Program to expand PP&R's capacity to reach underserved communities and center equity.
- Continue funding PP&R's investment in community partnerships, estimated at about \$3 million.



Other Requests

- Sustainable Future Consultant Support - \$98,000 one-time Levy
- Volunteer Management Software - \$60,000 one-time, \$38,000 ongoing
- Urban Forestry Administrative Support - \$111,000 Levy funding
- Tree Inspectors (2) for development permitting - \$226,000 permit fee-funded

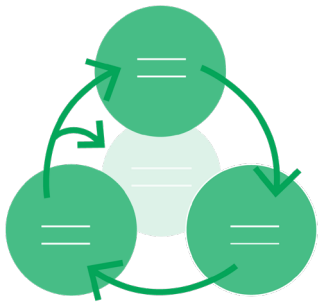


Healthy Parks, Healthy Portland

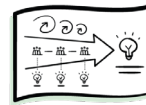




Healthy Parks, Healthy Portland Deliverables



Listening and Learning Process



HOW AND WHEN WILL THIS HAPPEN THIS YEAR?

Shows the planned touchpoints with stakeholders specific to Healthy Parks, Healthy Portland.

Decision-Support Tool



HOW WILL WE EVALUATE DECISIONS?

Provides a framework to evaluate choices and investment decisions through an integrated lens including strategy, equity, values, feasibility, etc.



Mission + Vision + Values + Racial Equity Statement



WHAT ARE WE COMMITTED TO?

Provides clear statements to guide the future of PP&R.

Actions and Results



WHAT ARE WE FOCUSED ON RIGHT NOW?

Identifies PP&R's actions and how results will be measured.



Actions and Results Timeline (Long Term)

2021

**Envision the
framework**

2022

**Everything in
one place**

2023

**Make better
decisions**

We will benefit from adopting this framework, but we need sustained commitment and patience during the transition



Requested Budget FY 2022-23 Performance Measures

25 Performance Measures

- 22 existing
- 3 new (highlighted rows)
- 14 can be disaggregated



PORTLAND PARKS & RECREATION SM

Healthy Parks, Healthy Portland

Questions and Discussion

