

Portland Children's Levy
FY 2023-24
Requested Budget



January 26, 2023

To: Mayor Ted Wheeler
Commissioner Rene Gonzalez
Commissioner Mingus Mapps
Commissioner Carmen Rubio

From: Commissioner Dan Ryan
Director Lisa Pellegrino

Subject: FY 2023-24 Requested Budget of the Portland Children's Levy

I am pleased to submit the FY 2023-24 requested budget of the Portland Children's Levy (PCL). PCL is funded by a five-year property tax levy and is projected to generate \$24.4 million in FY 2023-24. There are no decision packages in this budget request.

This budget will support 51 community-based organizations and 86 service programs working toward PCL's goals to prepare children for school, support children's success inside and outside of school and eliminate racial and ethnic disparities in children's well-being and school success. Over 12,000 children and youth will receive hunger-relief services and 10,000 children and youth will be supported by PCL's investments in early childhood, child abuse prevention and intervention, foster youth, after-school and mentoring services.

PCL's commitment to Portland's children, Council's priorities and the City's racial equity goals are reflected in the organizations we support and the populations we help serve. In 2021-22, 75% of the children served identify as Black, Indigenous or people of color (BIPOC), an increase from 63% ten years ago. And 43% of these children lived or went to school East of 82nd Avenue, up from 37% ten years ago; 92% lived in families with incomes equal or lower than 185% of the Federal Poverty Level.

Our grantees reflect the racial and ethnic identities of the populations they serve and have a proven record of effectively engaging and serving BIPOC and their families. Data has consistently shown that BIPOC participants meet program participation goals in the same proportion as they enroll in programming,

indicating that programs successfully keep BIPOC participants engaged over time.

In 2021-22, participants in PCL-funded programs met a wide range of outcome goals including the following:

- **Early Childhood:** 80% of children were on track with developmental milestones; 91% of children not meeting milestones were referred for additional services; and 97% of parents demonstrated or improved positive parenting practices.
- **Child Abuse Prevention/Intervention:** 86% of parents demonstrated or improved positive parenting practices; 86% of parents reported increased stability and safety in their parenting relationships. 79% of children were on track with developmental milestones; and 88% of children met social emotional health goals.
- **Foster Care:** 96% of children and youth met academic outcomes and 97% of children and youth met outcomes related to finding a permanent home, including returning to their family of origin, being adopted or maintaining their foster care placement.
- **After School:** 95% of children and youth met positive development outcomes (such as positive cultural identification, engagement, belonging, positive attitude toward school and self-confidence).
- **Mentoring:** 97% of youth met outcomes for positive engagement in school.
- **Hunger Relief:** Programs provided emergency food to more than 17,000 children and their families, more than a 50% increase since PCL began funding hunger relief services in 2014. The pandemic has continued to impact food security for families with children.

The Portland Children's Levy was overwhelmingly renewed in May 2018 by 83% of voters through June 2024. As such, the budget request before you is defined by language in the ballot and the will of the voters. We will expend and manage up to \$27.2 million in program grants, including funds for training and technical assistance for our partners. Meanwhile, our costs for operations will remain less than 5% of the total fund - as mandated in the levy language.

PCL's requested budget will allow for continued support and investment of community-based organizations serving primarily low income and BIPOC children, youth, and families. In partnership with our community grantees, we aim to deliver on behalf of the generous voters who continue to support innovation to improve the lives for our city's greatest resource: our children and youth. I urge Council to support this request.

Thank you for your consideration.



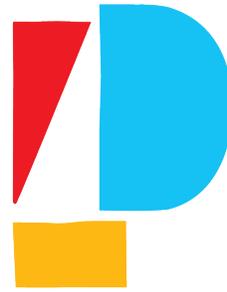
Commissioner Dan Ryan



Director Lisa Pellegrino

portland children's levy

Investing in our future



January 26, 2023

Re: Portland Children's Levy Budget Advisory Committee

The Children's Levy Allocation Committee serves as its Budget Advisory Committee. Current members of the Allocation Committee are:

- City Commissioner Dan Ryan
- County Chair Jessica Vega Pederson
- Traci Rossi – City appointed citizen member
- Felicia Tripp-Folsom – County appointed citizen member
- Mitch Hornecker – city appointed member from business community

The Allocation Committee makes grant funding recommendations for the Children's Levy. The Allocation Committee recommended funding of 84 3-year large grants totaling \$68.4 million which began on July 1, 2020. The Allocation Committee recommended 8 3-year small grants totaling \$1 million, 7 of which began on January 1, 2021; one grantee chose not to accept the grant award. The funding recommendations of the Allocation Committee were approved by Portland City Council.

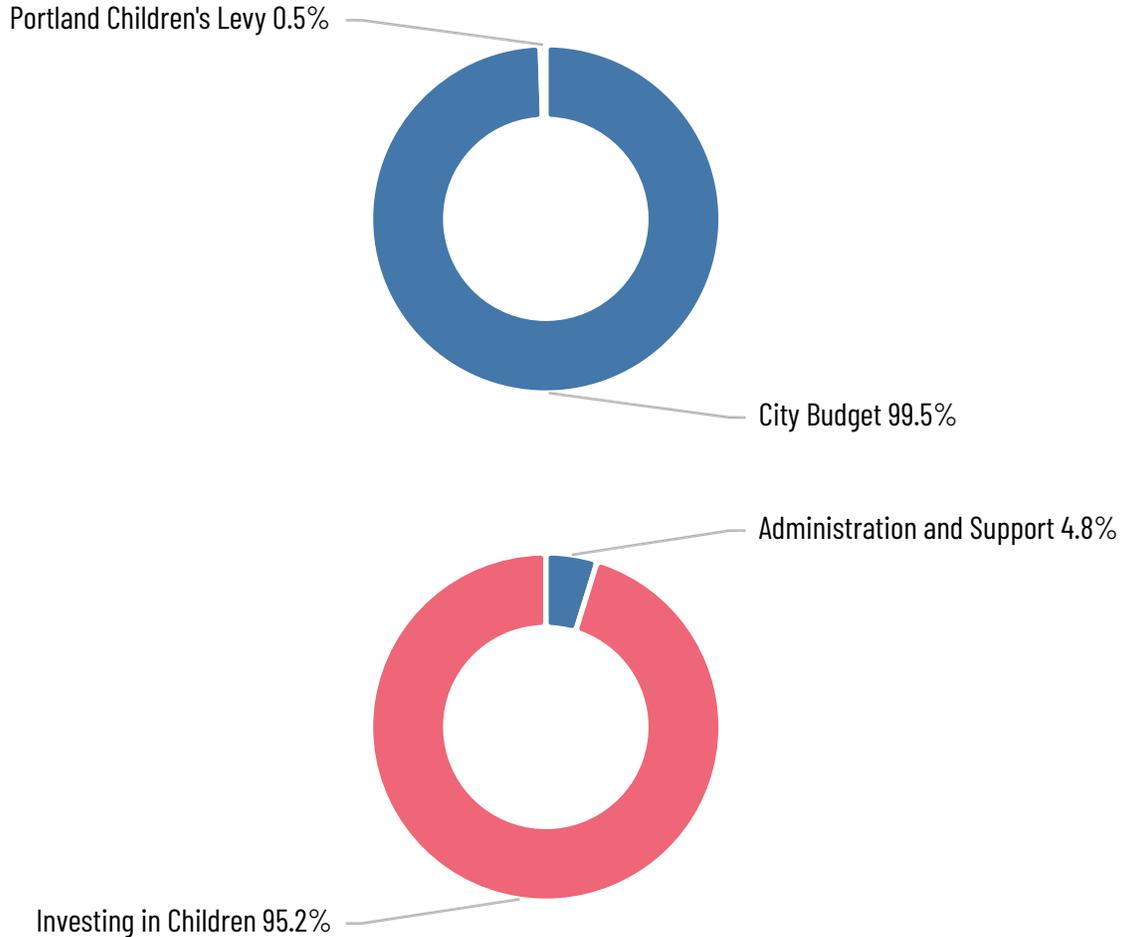
Administrative expenditures of the Portland Children's Levy are capped at 5% of the fund by the authorizing legislation. The Children's Levy is audited annually to ensure compliance with authorizing legislation.

Portland Children's Levy

Community Development Service Area

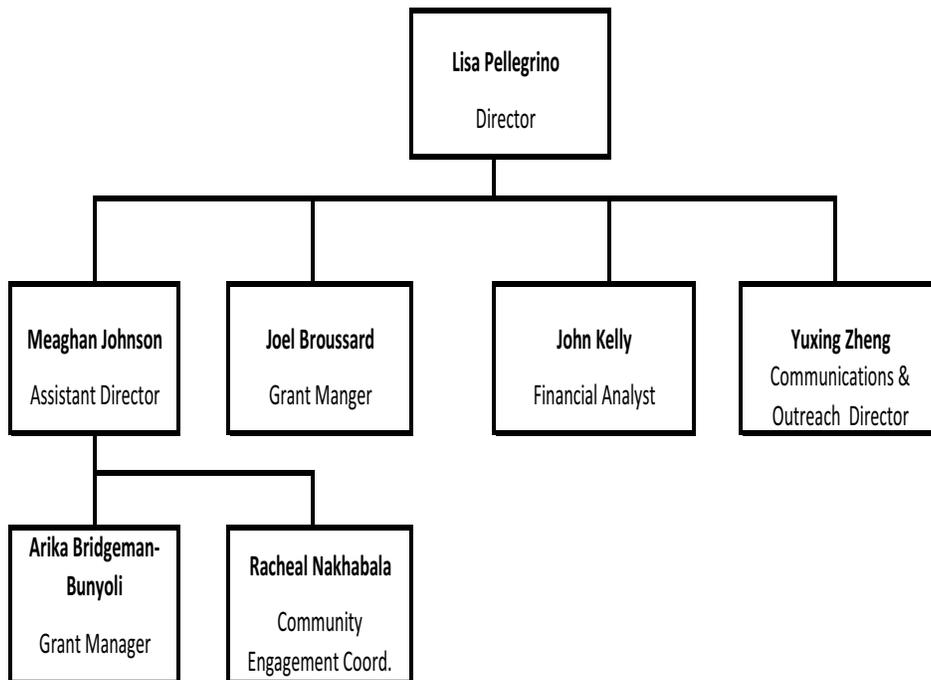
Dan Ryan, Commissioner-in-Charge

Lisa Pellegrino, Director



Bureau Overview

Requirements	Revised FY 2022-23	Requested Total FY 2023-24	Change from Prior Year	Percent Change
Operating	\$32,429,142	\$35,531,845	\$3,102,703	10%
Capital				
Total	\$32,429,142	\$35,531,845	\$3,102,703	10%
Authorized Positions	6.80	6.80	—	—%



Bureau Summary

Bureau Mission

The mission of the Portland Children's Levy (PCL) is to prepare children for school; support children's success inside and outside of school; and eliminate racial and ethnic disparities in children's well-being and school success. As prescribed by its authorizing legislation, PCL invests in programs that support children's early development and readiness for kindergarten, prevent child abuse and neglect and support vulnerable families, support children and youth in foster care, connect children and youth with caring adult role models, provide safe and constructive after-school and summer activities, and expand access to healthy, nutritious food for children and their families.

Bureau Overview

The Portland Children's Levy contracts with nonprofit providers and other governments to provide services to children throughout Portland. Funding comes from the proceeds of a five-year property tax levy most recently approved by voters in 2018. Funding categories as provided in the ballot measure language are: Early Childhood; Child Abuse Prevention and Intervention; After School; Mentoring; Foster Care; Hunger Relief.

Programs must demonstrate that they are cost effective and have a proven record of success to be eligible for consideration for funding. The Children's Levy Allocation Committee awards grants through a competitive process, and City Council reviews and approves all recommended allocations. The 5-member Allocation Committee includes: a City of Portland commissioner; a Multnomah County commissioner; two members appointed by the mayor – one from the business community and one citizen with knowledge and experience on children's issues; and a citizen member appointed by the County Commission. No more than 5% of the fund may be spent on administration of the fund. The fund is audited annually to ensure compliance.

Strategic Direction

Strategic direction for the FY 2019-2020 funding round was set through a community engagement process conducted by Empress Rules Equity Consulting designed to gather community input on current needs of children and families and preferred community solutions. The Community Engagement Report recommendations focus on equity and inclusion and demonstrate community preference for services that are culturally relevant and responsive, listen and respond to the voice and preferences of youth and families, pay attention to accessibility and address barriers to access, and employ staff who are of and grounded in the cultural communities they serve. Funding applications in each program area reflected these preferences and weighted scoring toward organizations and programs that met these criteria.

Report recommendations also informed development of programmatic strategies. All funded programs address at least one programmatic strategy detailed below:

Early Childhood: Provide affordable, high quality preschool programs with small adult to child ratios and focused on quality standards; enhance parent/family support of child development and nurturing; support families, childcare providers, and teachers with guiding child behavior.

Child Abuse Prevention/Intervention: Enhance parenting skills to promote healthy child development; intervene to lessen harms and prevent future risk; connect families to needed resources and supports for stabilization.

Foster Care: Enhance support and training for foster parents to promote healthy child development; provide individualized support to promote child and youth well-being.

After School: Provide intensive academic support and tutoring; support healthy relationship building, positive behavior and social emotional skill development; provide engaging enrichment opportunities.

Mentoring: Support youth's academic success and positive development.

Hunger Relief: Provide food for pickup at a variety of community locations including schools; provide mobile food banks or pantries and/or home delivery of food to children and families experiencing food insecurity; provide training and education on nutrition, cooking, food budgeting, smart shopping, accessing local food resources, gardening for food production, and community gardening resources to children and their caregivers.

In April and May 2020, PCL completed a competitive funding round for large grants in all program areas as required by the ballot measure authorizing the Levy. In June 2020, City Council approved grants totaling up to \$68,399,601 over three fiscal years beginning July 1, 2020.

Children's Levy also developed a small grants fund to improve equitable access to Levy funding as recommended in a 2019 Portland State University study. The Committee allocated \$1 million over three years to pilot this fund with a focus on funding organizations arising out of communities, serving children and families not served in PCL's larger grants, and building capacity of smaller organizations.

In November 2020, the Portland Children's Levy Allocation Committee recommended \$1 million in funding for eight programs in the new Small Grants Fund. In December 2020, City Council approved these recommendations for 3-year grants, seven of which began in January 2021. One grantee elected not to accept the grant award.

City Council approved the Allocation Committee's recommendation to continue a \$5.1 million (FY 2021-23) non-competitive grant for the Community Childcare Initiative (CCI). Children's Levy's authorizing legislation permits up to 10% of revenues to be allocated non-competitively for specified purposes. CCI addresses the ballot measure requirement to make childcare more affordable by providing childcare subsidies and supports culturally specific childcare provider networks to improve childcare quality.

In January 2023, PCL will offer currently funded programs the option to be considered for a 2-year renewal grant. The Allocation Committee will make renewal recommendations to City Council in Spring 2023. PCL expects to be able to offer a similar level of program funding plus a COLA for renewal grants.

Summary of Budget Decisions

Decision Packages There are no decision packages impacting the FY 2023-24 Adopted Budget.

Performance	Actuals FY 2020-21	Actuals FY 2021-22	Target FY 2022-23	Target FY 2023-24	Strategic Target
EFFICIENCY					
Administrative cost as percentage of cumulative tax revenue	4.7%	4.7%	5.0%	5.0%	5.0%
OUTCOME					
Number of children served in Hunger Relief programs	21,395	17,000	10,000	10,000	15,000
Percent of children in early childhood services programs who met age appropriate developmental milestones	87	80	85	85	85
Percentage of foster youth served who met academic goals	69	96	85	85	85
Percentage of parents participating in child abuse prevention and intervention programs who met parenting goal	87	87	80	80	80
Percentage of youth in after-school programs who met youth development goals	88	95	80	80	80
Percentage of youth in mentoring programs who met school engagement goals	92	97	85	85	85
OUTPUT					
Number of children served	5,765	9,383	8,000	9,000	10,000
WORKLOAD					
Number of administrative cost audits	1	1	1	1	1
Number of grant contracts managed	92	92	92	87	90

Portland Children's Levy

Community Development Service Area

	Actuals FY 2020-21	Actuals FY 2021-22	Revised FY 2022-23	Requested No DP FY 2023-24	Requested Total FY 2023-24
Resources					
External Revenues					
Taxes	22,076,028	22,685,695	23,250,196	24,402,210	24,402,210
Miscellaneous	194,661	153,611	0	0	0
External Revenues Total	22,270,689	22,839,306	23,250,196	24,402,210	24,402,210
Internal Revenues					
Fund Transfers - Revenue	0	379,962	379,962	400,000	400,000
Internal Revenues Total	0	379,962	379,962	400,000	400,000
Beginning Fund Balance	12,833,113	14,561,327	8,798,984	10,729,635	10,729,635
Resources Total	35,103,802	37,780,595	32,429,142	35,531,845	35,531,845
Requirements					
Bureau Expenditures					
Personnel Services	922,760	858,551	1,077,853	1,150,929	1,150,929
External Materials and Services	19,548,629	27,091,874	27,666,716	27,393,109	27,393,109
Internal Materials and Services	46,086	56,307	54,061	61,977	61,977
Bureau Expenditures Total	20,517,475	28,006,732	28,798,630	28,606,015	28,606,015
Fund Expenditures					
Contingency	0	0	3,605,512	6,900,830	6,900,830
Fund Transfers - Expense	25,000	25,000	25,000	25,000	25,000
Fund Expenditures Total	25,000	25,000	3,630,512	6,925,830	6,925,830
Ending Fund Balance	14,561,327	9,748,863	0	0	0
Requirements Total	35,103,802	37,780,595	32,429,142	35,531,845	35,531,845
Programs					
Administration & Support	1,057,271	1,005,701	1,287,124	1,365,350	1,365,350
Investing in Children	19,460,203	27,000,781	27,511,506	27,240,665	27,240,665
Portland Children's Levy	—	250	—	—	—
Total Programs	20,517,475	28,006,732	28,798,630	28,606,015	28,606,015

Class	Title	Salary Range		Revised FY 2022-23		Requested No DP FY 2023-24		Requested Total FY 2023-24	
		Min	Max	No.	Amount	No.	Amount	No.	Amount
30003007	Analyst II	63,336	126,311	2.00	199,200	2.00	199,200	2.00	199,200
30003008	Analyst III	69,805	151,438	1.00	111,927	1.00	111,927	1.00	111,927
30003028	Coordinator II	53,290	118,437	0.90	62,035	0.90	69,988	0.90	69,988
30003029	Coordinator III	63,336	126,311	1.00	108,659	1.00	108,659	1.00	108,659
30003055	Financial Analyst II	63,336	126,311	0.90	90,289	0.90	90,289	0.90	90,289
30003081	Manager I	80,205	168,219	1.00	141,586	1.00	141,586	1.00	141,586
	Total Full-Time Positions			6.80	713,696	6.80	721,649	6.80	721,649
	Grand Total			6.80	713,696	6.80	721,649	6.80	721,649

	Actuals FY 2020-21	Actuals FY 2021-22	Revised FY 2022-23	Base Budget FY 2023-24	Requested FY 2023-24
Resources					
External Revenues					
Taxes	22,076,028	22,685,695	23,250,196	24,402,210	24,402,210
Miscellaneous	194,661	153,611	0	0	0
External Revenues Total	22,270,689	22,839,306	23,250,196	24,402,210	24,402,210
Internal Revenues					
Fund Transfers - Revenue	0	379,962	379,962	400,000	400,000
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Fund Expenditures Total	25,000	25,000	3,630,512	6,925,830	6,925,830
Ending Fund Balance	14,561,327	9,748,863	0	0	0
Requirements Total	35,103,802	37,780,595	32,429,142	35,531,845	35,531,845

Fund Overview

The Children’s Investment Fund was established in FY 2002-03 to account for the revenues and expenditures related to the Portland Children’s Levy. This levy was most recently renewed by Portland voters in May 2018. The current levy authorizes the ongoing revenue generation and operation of the Portland Children’s Investment Fund through June 30, 2024.

Decisions on grant expenditures of the Children’s Levy are made by a five-person committee and approved by City Council. Administrative expenditures are capped at 5% of the fund by law. All allocations must be made in conformance with the levy language as approved by voters.

Managing Agency Portland Children’s Levy

Significant Changes There are no significant changes in the FY 2023-24 Adopted Budget.



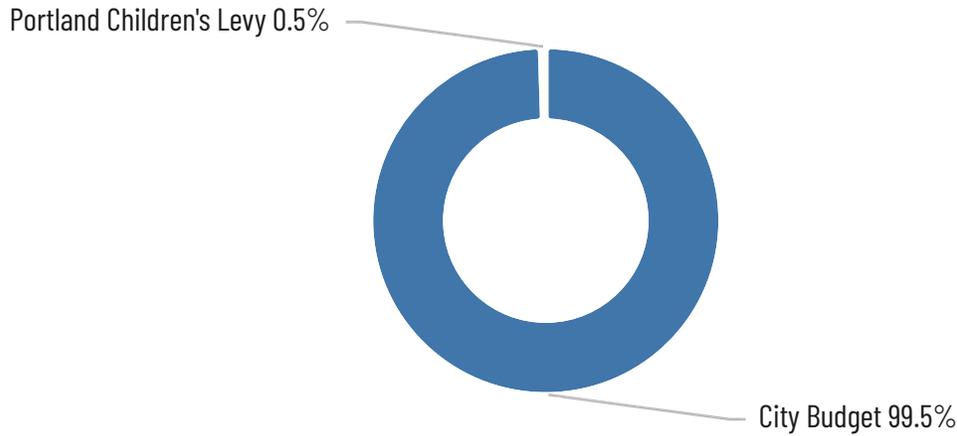
Portland Children's Levy

Community Development Service Area

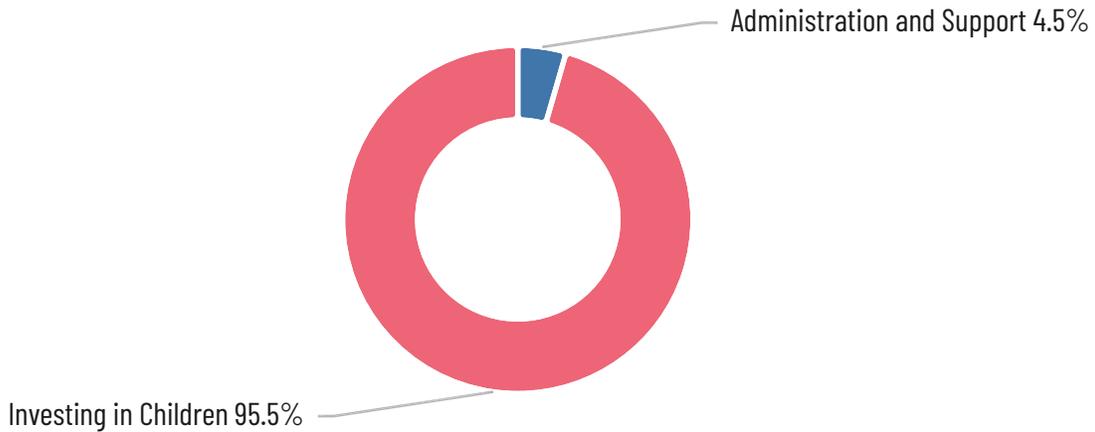
Dan Ryan, Commissioner-in-Charge

Lisa Pellegrino, Director

Percent of City Budget Graph



Bureau Programs



Bureau Overview

Requirements	Revised FY 2022-23	Requested with DP FY 2023-24	Change from Prior Year	Percent Change
Operating	\$32,429,142	\$35,531,845	\$3,102,703	\$10%
Capital				
Total	\$32,429,142	\$35,531,845	\$3,102,703	\$10%
Authorized Positions	6.80	6.80	—	—%

Investing in Children

Program Description & Goals

The goals of the Portland Children’s Levy are to prepare children for school, support children’s success inside and outside of school, eliminate racial and ethnic disparities in children’s well-being, and school success. The Portland Children’s Levy contracts with nonprofit providers and other governments to provide services to children throughout Portland. Funding categories as provided in the ballot measure language are: Early Childhood; Child Abuse Prevention and Intervention; After School; Mentoring; Foster Care; Hunger Relief. Programs must demonstrate that they are cost effective and have a proven record of success to be eligible for consideration for funding. The Children’s Levy Allocation Committee awards grants through a competitive process, and City Council reviews and approves all recommended allocations. In January 2023, PCL will offer currently funded programs the option to be considered for a 2-year renewal grant to begin July 1, 2023. The Allocation Committee will make renewal recommendations to City council in Spring 2023. PCL expects to be able to offer a similar level of program funding plus a COLA for renewal grants.

Performance	Actuals FY 2020-21	Actuals FY 2021-22	Target FY 2022-23	Target FY 2023-24	Strategic Target
Number of children served	5,765	9,383	8,000	9,000	10,000
Number of administrative cost audits	1	1	1	1	1
Number of grant contracts managed	92	92	92	87	90

Equity Impacts

The Children’s Levy requires all funded programs to report demographics on children served (gender, age, race/ethnicity identification(s), primary language spoken in the home, zip code of residence or school attended or homeless status, household income, and disability status). The Levy also disaggregates service data to ensure that programs serve higher percentages of traditionally underserved populations (as compared to the percentage of the school population or other relevant comparison population such as population in foster care). This data is reported annually. Data from FY 2021-22 shows that 74.9% of the children served in PCL funded programs identified as Black, Indigenous or children of color (BIPOC). Data gathered between FY 2014-20 show similar proportions of BIPOC children enrolling and meeting participation goals in programs. This data indicates that BIPOC children are accessing Levy funded programming and programs are successfully engaging children. See annual data reports on the program website at: www.portlandchildrenslevy.org/about/performance-and-results for detailed reporting on demographics of populations served, program participation rates, and outcomes of children/parents.

Changes to Program

The bulk of the Portland Children’s Levy programming is similar to prior years. Only grants funded in FY 2022-23 will be eligible for renewal funding in FY 2023-24.

Portland Children's Levy

Community Development Service Area

Program Budget

	Actuals FY 2020-21	Actuals FY 2021-22	Revised FY 2022-23	Requested Base FY 2023-24	Requested with DP FY 2023-24
Requirements					
Bureau Expenditures					
External Materials and Services	19,460,203	27,000,781	27,511,506	27,240,665	27,240,665
Bureau Expenditures Total	19,460,203	27,000,781	27,511,506	27,240,665	27,240,665
Requirements Total	19,460,203	27,000,781	27,511,506	27,240,665	27,240,665

Portland Children's Levy

Plan Overview

The Portland Children's Levy is currently in year 4 of a 5-year authorization. This plan assumes that the Levy will be renewed by Portland voters to continue beyond FY 23-24.

Revenue Assumptions

Property tax estimates are provided by the City Economist. The most recent estimate is from January 2023.

In the resolution referring the Parks Levy to voters, City Council resolved to allocate funds from the Parks Levy to the Children's Levy to offset increased compression on the Children's Levy. Amounts included are estimates based on current year actuals.

Current year interest is an estimate based on YTD actuals. No reliable estimate of interest revenue is available for future years, so none is included.

Expenditure Assumptions

Grant expenditures are based on current funding commitments that have granted funds through FY22-23. We are planning for 2-year renewal with COLA's for current grants. Beyond that time, a reduction in total grant expenditures is needed to maintain positive fund balance. Given the uncertainties of revenue levels and possible underspending by grantees, this situation is likely to change.

Personnel and other expenses are assumed to remain at current levels with modest annual increases for COLA.

Expenditure Risks to the Forecast and Confidence Level

Apart from revenue uncertainty, confidence in these projections is high. Should revenue levels rise or fall, expenditures could be adjusted as needed.

FY 2023-28 Requested Budget Five Year Plan

Portland Children's Levy/Children's Investment Fund

Resources	CY Estimate	FY 2023-24 Plan	FY 2024-25 Plan	FY 2025-26 Plan	FY 2026-27 Plan	FY 2027-28 Plan
Beginning Fund Balance	13,804,150	10,729,635	6,887,351	1,906,421	615,785	31,422
Current Year Property Taxes	24,067,874	24,128,848	24,944,885	25,778,359	26,603,267	27,454,571
Prior Year Property Taxes	262,371	273,362	282,539	292,566	299,408	309,306
Allocation from Parks Levy	350,242	400,000	350,000	300,000	250,000	200,000
Interest	99,736	-	-	-	-	-
Resource Total	38,584,373	35,531,845	32,464,775	28,277,346	27,768,460	27,995,299

Expenditures	CY Estimate	FY 2022-23 Plan	FY 2023-24 Plan	FY 2024-25 Plan	FY 2025-26 Plan	FY 2026-27 Plan
Grants Total	26,453,496	26,989,379	28,834,587	25,865,811	25,865,811	25,865,811
Other Program Costs*	50,000	200,000	200,000	200,000	200,000	200,000
Personnel	1,113,034	1,206,720	1,267,056	1,330,409	1,396,929	1,466,776
External M&S - administrative	155,210	161,418	167,875	174,590	181,574	188,837
Internal M&S - administrative	57,998	61,977	63,836	65,751	67,724	69,756
General Fund Overhead	25,000	25,000	25,000	25,000	25,000	25,000
Expense Total	27,854,738	28,644,494	30,558,354	27,661,561	27,737,038	27,816,180
Planned FTE Total	6.8	6.8	6.8	6.8	6.8	6.8

* Other Program Costs include training and technical assistance for grantee staff.

SECTION 1: BUREAU OPERATIONS

1. How does the Requested Budget advance the achievement of equity goals as outlined in the bureau's Racial Equity Plan? *[BFM Equity Form Entry: Header Tab, Equity Goals]*

PCL's authorizing legislation requires that all Levy investments support achievement of the following goals:

1. Children are prepared for school.
2. Children are supported to succeed inside and outside of school.
3. Racial and ethnic disparities in children's well-being and success are eliminated.

PCL's racial equity goals include:

- Improve equity and transparency in funding processes, and equitable access to Levy funds among community-based organizations.
- Support programs effectively serving Black, Indigenous and children of color (BIPOC) and their families.
- Support organizations with staff and board members that reflect the racial and ethnic identities of the populations they serve.
- Create a council of community members that reflect populations served by PCL to advise staff and Allocation Committee on PCL grant funding and monitoring processes.
- Continue building and retaining a skilled and diverse PCL workforce.

Equitable and Transparent Funding Process

PCL works to ensure equitable competitive funding processes to grant funds. In preparation for the most recent competitive funding round for large grants (2019-2020), PCL worked with Portland State University to conduct a qualitative study of its grantmaking process. PSU conducted interviews and focus groups composed of current PCL grantees, organizations that do not receive PCL funding, and other community funders and made a series of recommendations for improvement focused on equity and transparency. The [report](#) recommended 30 process improvements, the majority of which were adopted, including:

- Require all questions about the funding application to be submitted in writing and publish all questions and answers.
- Provide application score sheets to applicants prior to funding decisions.
- Operationalize culture as race/ethnicity in the funding application.
- Require at least 51% program and agency staff, and board of directors identify as a person of color to earn points for reflectiveness of organization serving populations that are majority of color.
- Assure equal application of testimony limits for all funding applicants, and assure additional time is provided for people requesting interpretation.
- Implement a more robust conflict of interest policy for Allocation Committee members.

- Create a small grants fund to improve equity of access, support organizations growing out of diverse communities, and build capacity to apply for larger PCL grants.

To ensure community priorities informed the 2019-20 funding process, PCL worked with Empress Rules Equity Consulting to gather community input on current needs of children and families and preferred community solutions. [Report recommendations](#) demonstrate community preference for services that are culturally relevant and responsive, listen and respond to the voice and preferences of youth and families, pay attention to accessibility and address barriers to access, and employ staff who are of and grounded in the cultural communities they serve. These priorities along with preferences for services in each program area were incorporated into the [final funding strategies](#) and application.

Equitable Access to Levy Funds through Small Grants Fund

As recommended in PSU's report, PCL piloted a small grants fund in 2020 (\$1 million over 3 years) to improve equity of access to PCL funding for smaller organizations serving historically marginalized populations that had not received Levy funding in the past. PCL staff engaged a 6-member volunteer team to design the funding process and participate in scoring and recommending programs for funding. Design Team volunteers identified collectively as African refugee, Latinx, disabled, Vietnamese refugee, Native American, African American, LGBTQIA+.

Before issuing a funding application, PCL staff hosted 8 community conversations to provide information to 30 small, community-based organizations on the funding opportunity, identify technical assistance needs, and gather input on how to best facilitate an equitable process. The Design Team then created a 2-step process with a short Step 1 application to minimize upfront time investment by small organizations. The Design Team and volunteer community reviewers scored Step 1 applications, decided which organizations would advance to Step 2 of the application process, and made recommendations to the Levy's Allocation Committee for funding. The Allocation Committee accepted all funding recommendations unanimously to fund 8 organizations providing services to children with disabilities, children identifying as BIPOC, immigrant and refugee, LGBTQIA+, two spirit, and non-binary. Funded organizations offer services primarily in North and East Portland.

Populations Served by Levy Programs

Programs funded through the Portland Children's Levy in FY 2015 through FY 2020 have consistently served 65-70% BIPOC children. In 2020-21, 80% of the children served in Levy funded programs identified as BIPOC. In 2021-22, 74.9% of children served in Levy funded programs identified as BIPOC. In contrast, 52.7% of children attending Portland schools identified as BIPOC in 2021-22. In FY 2021-22, children served in Levy funded programming identified as the following races/ethnicities:

- Latinx/Hispanic: 22.5%
- African American: 19.5%
- Multiracial: 14.9%

- Asian: 7.7%
- African: 3.6%
- American Indian/Alaska Native: 2.4%
- Slavic: 1.1%
- Native Hawaiian/Pacific Islander: 1.5%
- Middle Eastern: 1.5%
- White: 17.6%
- Not Given: 7.5%

Data collected FY 2015 through FY 2019 show that BIPOC communities met program participation goals in the same proportion as they enrolled in programming, indicating that programs successfully keep BIPOC communities engaged in programming. In 2020-21 when most services were delivered virtually, 83% of people served attended services at least weekly, 69% attended that frequently for at least 45 minutes, and 73% participated in services for at least 6 months.

In 2021-22, many programs returned to in-person or hybrid services, and some grantees continued all virtual service delivery. Grantees reported data on the number of participants that met program participation goals set for non-pandemic conditions. However, the pandemic continued to disrupt service delivery including cancellations due to program staff and participant illness, severe staffing shortages for in-person jobs, and school protocols that reduced the number of youth that could attend afterschool programs, and limited the number of programs that could operate in buildings. 62.3% of program participants met participation goals in 2021-22.

PCL also monitors the percentage of children served who reside or go to school in East Portland due to high child poverty rates as compared to Portland as a whole. In 2021-22, 43% of children served lived or went to school East of 82nd Avenue. In contrast, approximately 30% of the population in Portland resides in East Portland.

Funded Organizations Reflect Populations Served

Data reported by 42 funded organizations on the race/ethnicity of all clients served by the organization, their staff and board of directors for 2021-22 show that 27 (64%) of these organizations served majority BIPOC clients, 22 (52%) had majority BIPOC direct service staff, 24 (57%) had majority BIPOC management staff, and 16 (38%) had majority BIPOC boards of directors.

Formation of Community Council

Based on recommendations of Empress Rules Equity Consulting, PSU and the Small Grants Fund Design Team, PCL's Allocation Committee authorized formation of a council of community volunteers to regularly engage affected communities in decisions on grant funding and monitoring processes. Twelve members were selected in two recruitment processes. All are

from or have experience working with BIPOC communities, eight are from or have worked with immigrant and refugee communities, six are from or have worked in LGBTQIA+ communities, four have or have worked with youth with disabilities, four have worked with houseless families, and eleven are from or have worked with families experiencing poverty and food insecurity. The Community Council will begin meeting in January 2023.

- a. In what ways does the Requested Budget benefit Indigenous people, Black people, immigrants and refugees, people of color, and people with disabilities? See data above.
 - b. In what ways does the Requested Budget negatively impact Indigenous people, Black people, immigrants and refugees, people of color, and people with disabilities? No negative impacts.
2. How has the bureau engaged with communities in the budget request to identify the priorities, particularly with Indigenous people, Black people, people of color, immigrants and refugees, multilingual, multicultural, and people with disabilities. How are these priorities reflected in this Proposed Budget? [*BFM Equity Form Entry: Header Tab, Community Priorities*]

The grants funded in this budget were made in a large grant funding round (2019-2020) and a small grant funding round (2020). Before creating the funding priorities and application in the large grant funding round, PCL hired Empress Rules Equity Consulting to engage community members and service providers around community needs, preferred services and methods of delivery, and barriers to access. Empress Rules engaged 405 community members and 95 service providers through an online survey and conducted 8 focus groups with 85 community members. Community members who responded to the survey identified as follows:

- 15% youth; 85% adults
- 20% had a child with a disability; 11% reported having a disability
- 24% had be or were currently involved in the foster care system
- 19% identified as LGBTQ+
- 27% had experienced houselessness
- 67% were parents/caregivers
- 32% were immigrants/refugees
- 49% earned less than \$50,000 per year
- 48% primarily spoke a language other than English at home
- 71% identified as BIPOC (Latinx, Black, African, Native Hawaiian or Pacific Islander, Asian, Slavic, Native/Indigenous, Middle Eastern)

Focus groups included 2 groups of youth and 6 with adult parents; people who are/were impacted by the foster system, people who are impacted by disabilities (adults or children), 2 Spanish speaking parent groups, and parents who identify as immigrants/refugees. Survey and focus group participants were provided with participation incentives in recognition of their time and input.

Funded organizations must demonstrate a strong commitment to racial equity, diversity and inclusion and work to empower communities most impacted by inequities. They must use multiple methods on a regular basis across the organization to solicit service user feedback, such as focus groups, surveys, interviews and/or community advisory groups, must demonstrate that services offered are based on clients' expressed needs, and address barriers to access.

See response to question 1 above for information on how the small grants fund was designed, outreach and input gathered, and funded organizations.

3. What are the insufficiencies in the base budget that inhibit the bureau's achievement of equity or the goals outlined in the Racial Equity Plan? *[BFM Equity Form Entry: Header Tab, Constraints to Equity]*

PCL does not anticipate any insufficiencies that would inhibit achievement of equity goals for the next fiscal year. The 5% administrative cap limits how much staffing capacity can be increased which may impact timelines for goals related to improving equity in grant management practices, participatory evaluation, and community data sharing.

4. Have you made significant realignments or changes to the bureau's budget? If so, how/do these changes impact the community? Is this different for Indigenous people, Black people, immigrants and refugees, people of color, and/or people with disabilities? *[BFM Equity Form Entry: Header Tab, Impact of Change]*

No.

5. If applicable, how is funding being prioritized to meet obligations related to Title II of the Americans with Disabilities Act and the bureau's Transition Plan barrier removal schedule? *[BFM Equity Form Entry: Engagement Tab, Transition Plan]*

Not Applicable.

6. What funding have you allocated in the bureau's budget to meet the requirements of ADA (Americans with Disabilities Act) Title II and Civil Rights Title VI? *[BFM Equity Form Entry: Engagement Tab, Accommodation Fund]*

This includes but is not limited to:

- Funding for translation, interpretation, video captioning, and other accommodations
- Translation of essential documents into safe harbor languages
- Engagement efforts with multilingual and multicultural communities

Funding for translation, interpretation, video captioning and other accommodations for a range of disabilities, and translation of essential documents into safe harbor languages is included in PCL's administrative budget for activities and documents led or produced by PCL staff. Individual grant budgets support multi-lingual staff, outreach and engagement of multi-lingual and multi-cultural communities, and include funds for translation and interpretation (written and oral).

7. Please take a look at the City of Portland's workforce demographic dashboard: <https://www.portlandoregon.gov/oehr/article/595121>. How does the bureau's Requested Budget support employee equity in hiring, retention, and inclusion, particularly for Indigenous people, Black people, immigrants and refugees, people of color, and people with disabilities? *[BFM Equity Form Entry: Engagement Tab, Workforce Equity]*

PCL's 2019-2022 Affirmative Action Plan includes strategies for diversification of its staff should additional positions be added, or current positions turn over, to continue staff education on diversity, equity and inclusion, and to consider how equity is included in performance evaluation. PCL currently has 7 staff positions, all of which are filled. 43% of current staff identify as Black/African American; 43% identify as white; 14% identify as Asian; 71% identify as female and 29% identify as male.

PCL hired four staff between 2019 and 2022. Outreach for all positions was conducted in accordance with the Affirmative Action Plan, and a diverse pool of candidates applied. All four people hired self-identify as a person of color. All staff of color have been retained to date.

Three PCL staff have been employed in their positions for more than 10 years and in the course of employment have taken regular trainings on diversity, equity and inclusion offered through the city (including Uniting to Understand Racism dialogues) and outside partners. Staff regularly attend the city/county diversity and equity conference, and participated in a year-long series on diversity, equity and inclusion offered by the Center for Equity and Inclusion designed to consider how the funding community operationalizes principles of equity in how and what they fund. All PCL staff have taken advanced equity training, and we meet monthly to address ongoing equity, diversity and inclusion topics and issues. Equity goals are included in the annual performance goals for each employee.

8. If the bureau has capital assets, how does the Requested Budget take into consideration intergenerational equity (ensuring that those who are currently benefiting from the

service are paying for its upkeep versus placing the financial burden on future generations) *[BFM Equity Form Entry: Engagement Tab, Future Generations]*?

Not applicable.

9. If applicable, how does the bureau's budget create contracting opportunities for disadvantaged, minority, women, and emerging small businesses (D/M/W/ESB) *[BFM Equity Form Entry: Engagement Tab, Contracting Equity]*?

PCL prioritizes hiring D/M/W/ESB listed contractors for professional service needs such as quality assessment and improvement assistance and training for grantees, community engagement, evaluation expertise, independent financial audit, and communications (website, design, community report design). PCL currently has 2 contracts that extend into FY 2024 and both are with D/M/W/ESB entities.

10. If the bureau has dedicated equity staff, such as an Equity Manager, how were they involved in developing the bureau's Requested Budget *[BFM Equity Form Entry: Engagement Tab, Equity Managers]*?

Not applicable.

SECTION TWO: EQUITABLE ENGAGEMENT AND ACCESS

11. How does this budget build capacity within the bureau to engage with and include communities most impacted by inequities? *[BFM Equity Form Entry: Engagement Tab, Community Engagement]*
(e.g., improved leadership for outreach and engagement coordinators, public information or relations officers, advisory committees, commissions, targeted community meetings, stakeholder groups, increased engagement, etc.)

This budget supports 51 community-based organizations to provide 87 programs to historically marginalized children and their families. PCL staff focus on supporting grantee programs and organizations including convening grantees for relationship building between organizations, understanding and helping to meet training and technical assistance needs, peer learning, consultation on grant monitoring practices, development of shared outcome goals and sharing quality improvement approaches and evaluation practices. In addition, as discussed above, the Community Council will build PCL capacity to regularly engage and include communities most impacted by inequities to assist in planning larger scale community engagement and influence grant funding policies and procedures.

12. How does this budget build capacity and power in communities most impacted by inequities? [BFM Equity Form Entry: Engagement Tab, Community Empowerment] (e.g., leadership development for communities and guidance from communities, etc.)

All organizations supported through PCL build community capacity and power in multiple ways including employment and volunteer leadership opportunities for service users and community members, advisory boards, community meetings and events, convening focus groups, and community organizing for advocacy efforts.

13. How does the bureau use quantitative and qualitative data to track program access and service outcomes for different populations? Please provide the data source(s)

What additional disaggregated demographic data will the bureau collect, track, and evaluate to assess equity impacts in community moving forward, and inform future budget decisions? [BFM Equity Form Entry: Engagement Tab, Performance Data]

Data Tracking Methodology:

PCL's methods for tracking data on funded programs are detailed in its [Goals, Strategies and Performance Measures framework](#). The framework describes how PCL collects information on who is served in funded programs (gender, race ethnicity, age, primary language spoken at home, residence or school zip code, family income, disability), service goals (number served and level of service provided), whether youth/caregivers meet participation goals in the program, whether youth/caregivers meet program outcomes, and the level of staff turnover in the program. This data is monitored on an individual grant basis, and aggregated annually across all Levy programs, and by program area. PCL publishes the aggregated data annually. The 2021-22 report is currently being finalized and will be published in February 2023. A summary of Levy-wide aggregated data for 2021-22 is below. Except for data on the number of people served, the data below does not include hunger relief service recipients for reasons detailed in the report.

Demographics of Children Served, 2021-2022:

Gender: 48.4% identified as female; 45.9% identified as male, 0.3% identified as transgender, 0.1% identified as genderqueer, 0.7% identified as non-binary, and 4.5% did not report gender.

Age: Ages of children and young adults served were as follows:

- 0-5 (pre-school): 30.4%
- Grades K-5: 24.3%
- Grades 6-8: 18.1%
- Grades 9-12: 20.9%
- Age 19-24 (foster care programs): 2.0%
- Not Given: 4.3%

Primary Language: 53.7% spoke English, 18.4% spoke Spanish, 2.1 % spoke Vietnamese, 2.1% spoke Somali, 1% spoke Russian, 0.8% spoke Chinese, 0.7% spoke Nepali, 0.4% spoke Chuukese, 0.2% spoke Ukrainian, 8.5% spoke other languages and 12.1% did not report primary language.

Disability: Grantees who collected data on children with disabilities reported 8.1% identified as having a disability, 65.1% reported no disability, and 26.8% did not respond to the question.

Residence: 43% of children resided or went to school east of 82nd Ave.

Racial/Ethnic Identity: See response to Question 1.

Family Income: 92% of children on whom this data was reported lived in families with an income at 185% or less of the federal poverty level.

Service Data, 2021-22

People Served: Grantees served 8,590 children and parents (93% of annual goal). Grantees typically exceed service goals, however, the pandemic continued to impact service delivery for many programs. Most programs struggled with staffing in-person service delivery positions, and this impacted the number of people that could be served. Hunger relief programs provided emergency food pantry services to over 17,000 children.

Participation Data: 62.3% of program participants met participation goals that were set for non-pandemic service delivery. Program attendance was affected by staff and participant illness, screen fatigue where program delivery remained virtual, and Covid protocols for in-person service delivery in some locations.

Outcome Goals: Grantees met 71% of outcome goals in grant agreements. This measure compares the number of goals met to total goals. Afterschool and mentoring programs struggled to meet goals for program participants attending 90% of school days and receiving no behavior referrals for suspension or expulsion. Student illness significantly affected school attendance with 62.6% of all youth in Portland schools attending 90% of school days and 61.1% of PCL program participants attending 90% of school days. Programs noted increased behavior issues as youth returned to full-time in-person school after a year of primarily virtual school with 75% of program participants receiving no suspension/expulsion referrals compared to more than 90% receiving no referrals pre-pandemic (2018-19).

IDENTIFYING IMPACTS WORKSHEET

Please use the following chart as a template to name the potential burdens and benefits.

Populations Impacted	Potential Positive Impacts	Potential Negative Impacts
Latino Population	Access to hunger relief, mentoring, after-school, early childhood, child abuse prevention/intervention and foster care programming. Culturally specific services through Latino Network, Hacienda CDC, IRCO, Familias En Accion, Morrison Child and Family Center (Listos Para Aprender), and El Programa Hispano Catolico), Camp Elso, and Elevate.	None
African-American Population	Access to hunger relief, mentoring, after-school, early childhood, child abuse prevention/intervention and foster care programming. Culturally specific services through SEI, Albina Head Start, Portland Opportunities Industrialization Center, REAP, Black Parent Initiative and Volunteers of America (Relief Nursery), African Youth and Community Organization, Ethiopian and Eritrean Cultural and Resource Center, Elevate, Camp Elso and Brown Girl Rise.	None
Native American Population	Access to hunger relief, mentoring, after-school, early childhood, child abuse prevention/intervention and foster care programming. Culturally specific services through grants in 4 of 6	None

	program areas to Native American Youth and Family Center and Camp Elso.	
Immigrant and Refugee Population	Access to hunger relief, mentoring, after-school, early childhood, child abuse prevention/intervention and foster care programming. Culturally specific services through grants in all program areas to IRCO, African Youth and Community Organization, Ethiopian and Eritrean Cultural and Resource Center.	None
Children with disabilities and developmental delays	Access to all funded services including home visiting, Head Start/OPK services in early childhood that include assessment and referral; after-school and mentoring services, relief nurseries, supportive services for foster youth with disabilities, and African Youth and Community Organization.	None.
Low income children and families.	Access to no-cost services including nutritious food, preschool, after-school activities, mentoring, supports for entry into post-secondary education and transition to adulthood.	None.

Name of Staff Contact: Lisa Pellegrino

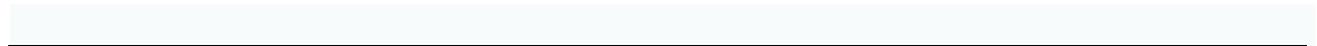
Lisa Pellegrino

Name of Bureau Director

Date:

Rev: October 2021

Portland Children's Levy



Program Offer Name	Legally Required?	Primary to Bureau's Core Mission?	Secondary to Bureau's Core Mission?	Notes
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Investing in Children

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