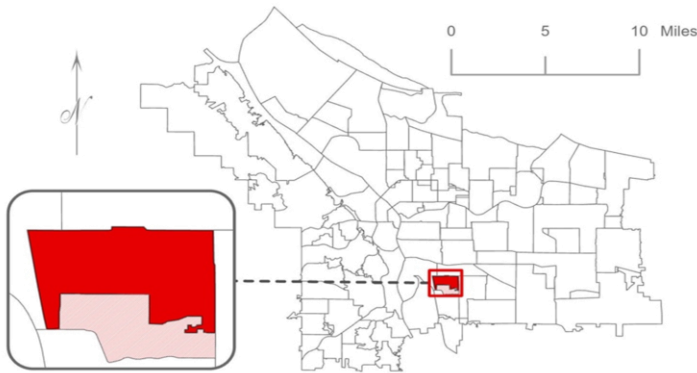


Reed



CENSUS DEMOGRAPHIC DATA:¹

		2010	%	Change		2020	%
POPULATION	TOTAL POPULATION	4,399	100%	+335	+8%	4,734	100%
	Age <5	124	3%	+14	+11%	138	3%
	Age 5-9	98	2%	+19	+19%	117	2%
	Age 10-14	88	2%	+39	+44%	127	3%
	Age 15-19	552	13%	+5	+1%	557	12%
	Age 20-24	851	19%	-23	-3%	828	17%
	Age 25-29	426	10%	+42	+10%	468	10%
	Age 30-34	318	7%	+76	+24%	394	8%
	Age 35-39	230	5%	+96	+42%	326	7%
	Age 40-44	213	5%	+42	+20%	255	5%
	Age 45-49	193	4%	+57	+30%	250	5%
	Age 50-54	214	5%	-13	-6%	201	4%
	Age 55-59	210	5%	-10	-5%	200	4%
	Age 60-64	216	5%	-62	-29%	154	3%
	Age 65-69	166	4%	+40	+24%	206	4%
	Age 70-74	117	3%	+72	+62%	189	4%
	Age 75-79	98	2%	+53	+54%	151	3%
	Age 80+	285	6%	-112	-39%	173	4%
	Age <18	380	9%	+63	+17%	443	9%
Age 18-64	3,353	76%	+219	+7%	3,572	75%	
Age 65+	666	15%	+53	+8%	719	15%	
Median Age	37.0		-0.5	-1%	36.5		
Area (sq mi)	0.68		0.0	+0%	0.68		
Population density (persons per sq mi)	6,469		+492.6	+8%	6,962		
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION³						
	Total races tallied, of which:	4,621	100%	+629	+14%	5,250	100%
	American Indian or Alaska Native	90	1.9%	+24	+27%	114	2.2%
	Asian	376	8.1%	+244	+65%	620	11.8%
	Black or African American	184	4.0%	+16	+9%	200	3.8%
	Native Hawaiian or Pacific Islander	23	0.5%	+17	+74%	40	0.8%
	Some other race	84	1.8%	+239	+285%	323	6.2%
	White	3,864	84%	+128	+3%	3,992	76%
	Hispanic or Latino (any race):	239	5.4%	+132	+55%	371	7.8%
	White alone, not Hispanic or Latino:	3,529	80%	-114	-3%	3,415	72%
Racial/Ethnic Diversity Index ⁴	29%		+11	+37%	40%		

SOCIOECONOMIC INDICATORS:¹

2020 CV ²

NOTES and DEFINITIONS

HOUSING ⁵	Total households	1,871	
	Rent burdened	41%	
	Severely rent burdened	19%	
	Severely crowded	1%	●
	With one or more children <18	22%	
	Average household size	2.0	
	Vacancy rate	5.6%	
	Homeownership rate	44%	
	Median home value (of owned homes)	\$604,800	
	Median gross rent	\$1,458	
ENGAGEMENT	2020 General Election voter turnout as a share of the population age 18+	58%	
	Broadband access (cable, fiber, or DSL)	82%	
	2020 Census self-response rate	78%	
	Residents who were not living in Portland 12 months ago:	13%	
EDUCATION	Percent of population age 25+ with: No completed High School or GED	3%	●
	Bachelor's degree or higher	52%	
	Share of children 5-17 in school who attend a public school	54%	
HEALTH	Food insecurity ⁶	12%	
	Disability ⁷	17%	
	Social vulnerability (SVT) ⁸	5.9	
	Life expectancy at birth (years)	77.1	
INCOME	Share of area covered by tree canopy	29%	
	Share of persons living in households with income below poverty line	12%	
	Median household income	\$78K	
LANGUAGE	Share of households at or below \$75k (approx. median city income in 2020)	48%	
	Limited English proficiency (LEP) persons: ⁹	79	
	by language spoken at home (by ≥15 persons):		
	Slavic (Russian, Ukrainian, Polish, others)	35	
	Other Asian and Pacific Islands	24	●

- * Neighborhood boundaries overlap, and some neighborhoods extend beyond Portland city limits. Some areas within Portland city limits are not claimed by a neighborhood association. For these reasons, the sum of the population of all neighborhoods does not equal the city total.
- 1 Population & race/ethnicity, housing units/households, vacancy rate and household size for 2010 and 2020 from decennial U.S. Census; additional indicators from 2017-2021 5-year ACS, based on proportional allocation of census tract data to census blocks, and of census blocks to neighborhoods (see methodology report).
- 2 Coefficient of Variation (CV) is an indicator of data reliability in the ACS, the ratio of the standard error (SE) to the estimate. High reliability: CV < 20 (not indicated). Medium reliability: 20 ≤ CV ≤ 40 (● yellow). Low reliability: CV > 40 (● red).
- 3 For race/ethnicity "alone or in combination", each multiple-race person is counted multiple times (once for each self-identified race). Sum of "total races tallied" therefore exceeds total population.
- 4 Diversity Index is the chance that two randomly selected persons are of a different race/ethnicity.
- 5 Rent burdened households spend ≥30% of income on rent (≥50% indicates severely burdened). Crowded means >1 occupants per room (>1.5 indicates severely crowded).
- 6 Food insecurity refers to predicted lack of reliable access to nutritionally adequate foods.
- 7 Disability includes non-institutionalized persons who have self-reported difficulties in one or more of: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- 8 SVT is an assessment of communities' access to emergency services and programs before, during, and after disasters. Higher number indicates higher vulnerability.
- 9 LEP means speaking English less than "very well". Not all languages spoken in Portland are represented in the data. More information at portland.gov/officeofequity/language-access/.

Neighborhood profiles are a project of the City of Portland Office of Civic Life, in partnership with the Portland State University Population Research Center.

SOURCES	PortlandMaps Open Data (gis-pdx.opendata.arcgis.com/datasets/). U.S. Census Bureau TIGER/Line files; 2010 census SF1 file, 2020 census DHC and Response Rate files; American Community Survey (ACS) 2017-2021 5-year detailed tables; Feeding America (www.feedingamerica.org); CDC Life Expectancy Estimates Project (USALEEP); Metro-RDPO Social Vulnerability Tools (rdpo.net/social-vulnerability-tools-project); Metro RLIS Canopy 2020 (rlisdiscovery.oregonmetro.gov); L2 Voter Data (l2-data.com). See also Notes and Definitions.
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