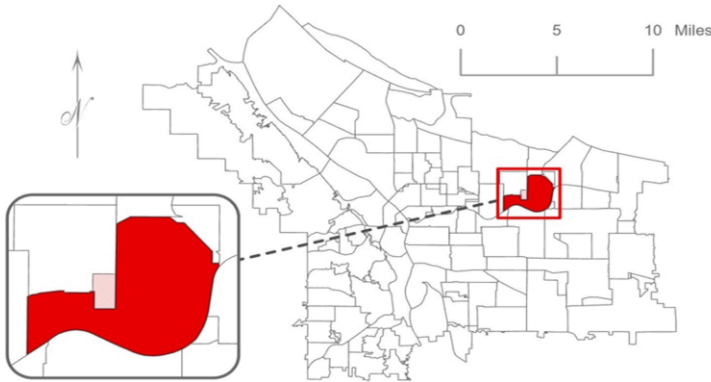


Madison South



CENSUS DEMOGRAPHIC DATA:¹

		2010	%	Change		2020	%
POPULATION	TOTAL POPULATION	7,117	100%	+91	+1%	7,208	100%
	Age <5	438	6%	-109	-25%	329	5%
	Age 5-9	366	5%	+11	+3%	377	5%
	Age 10-14	371	5%	+31	+8%	402	6%
	Age 15-19	457	6%	-143	-31%	314	4%
	Age 20-24	547	8%	-117	-21%	430	6%
	Age 25-29	683	10%	-197	-29%	486	7%
	Age 30-34	673	9%	-12	-2%	661	9%
	Age 35-39	506	7%	+223	+44%	729	10%
	Age 40-44	465	7%	+139	+30%	604	8%
	Age 45-49	442	6%	+27	+6%	469	7%
	Age 50-54	435	6%	-11	-3%	424	6%
	Age 55-59	486	7%	-96	-20%	390	5%
	Age 60-64	343	5%	+23	+7%	366	5%
	Age 65-69	196	3%	+190	+97%	386	5%
	Age 70-74	194	3%	+148	+76%	342	5%
	Age 75-79	143	2%	+31	+22%	174	2%
	Age 80+	371	5%	-46	-12%	325	5%
	Age <18	1,421	20%	-132	-9%	1,289	18%
Age 18-64	4,791	67%	-99	-2%	4,692	65%	
Age 65+	905	13%	+321	+35%	1,226	17%	
Median Age	37.5		+3.3	+9%	40.8		
Area (sq mi)	1.76		0.0	+0%	1.76		
Population density (persons per sq mi)	4,044		+51.7	+1%	4,095		
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION³						
	Total races tallied, of which:	7,592	100%	+508	+7%	8,100	100%
	American Indian or Alaska Native	219	2.9%	+113	+52%	332	4.1%
	Asian	1,002	13.2%	-75	-7%	927	11.4%
	Black or African American	826	10.9%	+43	+5%	869	10.7%
	Native Hawaiian or Pacific Islander	82	1.1%	+25	+30%	107	1.3%
	Some other race	319	4.2%	+403	+126%	722	8.9%
	White	5,145	68%	+103	+2%	5,248	65%
	Hispanic or Latino (any race):	596	8.4%	+126	+21%	722	10.0%
	White alone, not Hispanic or Latino:	4,542	64%	-182	-4%	4,360	60%
Racial/Ethnic Diversity Index ⁴	50%		+3	+7%	54%		

SOCIOECONOMIC INDICATORS:¹

2020 CV ²

NOTES and DEFINITIONS

HOUSING ⁵	Total households	3,045
	Rent burdened	56%
	Severely rent burdened	20%
	Severely crowded	1%
	With one or more children <18	25%
	Average household size	2.3
	Vacancy rate	4.2%
	Homeownership rate	57%
	Median home value (of owned homes)	\$386,557
	Median gross rent	\$1,505
ENGAGEMENT	2020 General Election voter turnout as a share of the population age 18+	69%
	Broadband access (cable, fiber, or DSL)	83%
	2020 Census self-response rate	82%
	Residents who were not living in Portland 12 months ago:	3%
EDUCATION	Percent of population age 25+ with: No completed High School or GED	8%
	Bachelor's degree or higher	39%
	Share of children 5-17 in school who attend a public school	71%
HEALTH	Food insecurity ⁶	13%
	Disability ⁷	10%
	Social vulnerability (SVT) ⁸	6.1
	Life expectancy at birth (years)	82.1
	Share of area covered by tree canopy	29%
INCOME	Share of persons living in households with income below poverty line	10%
	Median household income	\$80K ●
	Share of households at or below \$75k (approx. median city income in 2020)	48%
LANGUAGE	Limited English proficiency (LEP) persons: ⁹ by language spoken at home (by ≥15 persons):	367
	Other Asian and Pacific Islands	113
	Vietnamese	84
	Spanish	83
	Other (Africa, Eurasia, Oceania, Americas)	45
	Chinese (incl. Mandarin, Cantonese, others)	40

* Neighborhood boundaries overlap, and some neighborhoods extend beyond Portland city limits. Some areas within Portland city limits are not claimed by a neighborhood association. For these reasons, the sum of the population of all neighborhoods does not equal the city total.

1 Population & race/ethnicity, housing units/households, vacancy rate and household size for 2010 and 2020 from decennial U.S. Census; additional indicators from 2017-2021 5-year ACS, based on proportional allocation of census tract data to census blocks, and of census blocks to neighborhoods (see methodology report).

2 Coefficient of Variation (CV) is an indicator of data reliability in the ACS, the ratio of the standard error (SE) to the estimate. High reliability: CV < 20 (not indicated). Medium reliability: 20 ≤ CV ≤ 40 (● yellow). Low reliability: CV > 40 (● red).

3 For race/ethnicity "alone or in combination", each multiple-race person is counted multiple times (once for each self-identified race). Sum of "total races tallied" therefore exceeds total population.

4 Diversity Index is the chance that two randomly selected persons are of a different race/ethnicity.

5 Rent burdened households spend ≥30% of income on rent (≥50% indicates severely burdened). Crowded means >1 occupants per room (>1.5 indicates severely crowded).

6 Food insecurity refers to predicted lack of reliable access to nutritionally adequate foods.

7 Disability includes non-institutionalized persons who have self-reported difficulties in one or more of: hearing, vision, cognitive, ambulatory, self-care, or independent living.

8 SVT is an assessment of communities' access to emergency services and programs before, during, and after disasters. Higher number indicates higher vulnerability.

9 LEP means speaking English less than "very well". Not all languages spoken in Portland are represented in the data. More information at portland.gov/officeofequity/language-access/.

Neighborhood profiles are a project of the City of Portland Office of Civic Life, in partnership with the Portland State University Population Research Center.

SOURCES	PortlandMaps Open Data (gis-pdx.opendata.arcgis.com/datasets/). U.S. Census Bureau TIGER/Line files; 2010 census SF1 file, 2020 census DHC and Response Rate files; American Community Survey (ACS) 2017-2021 5-year detailed tables; Feeding America (www.feedingamerica.org); CDC Life Expectancy Estimates Project (USALEEP); Metro-RDPO Social Vulnerability Tools (rdpo.net/social-vulnerability-tools-project); Metro RLIS Canopy 2020 (rlisdiscovery.oregonmetro.gov); L2 Voter Data (l2-data.com). See also Notes and Definitions.
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