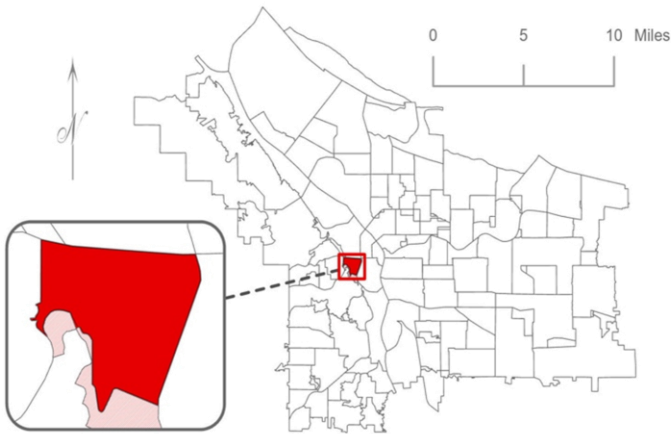


Goose Hollow



CENSUS DEMOGRAPHIC DATA:¹

		2010	%	Change		2020	%
POPULATION	TOTAL POPULATION	6,515	100%	+818	+13%	7,333	100%
	Age <5	102	2%	+53	+52%	155	2%
	Age 5-9	58	1%	+52	+90%	110	2%
	Age 10-14	66	1%	+18	+27%	84	1%
	Age 15-19	271	4%	-104	-38%	167	2%
	Age 20-24	1,251	19%	-252	-20%	999	14%
	Age 25-29	1,389	21%	+116	+8%	1,505	21%
	Age 30-34	770	12%	+349	+45%	1,119	15%
	Age 35-39	471	7%	+193	+41%	664	9%
	Age 40-44	311	5%	+115	+37%	426	6%
	Age 45-49	280	4%	+48	+17%	328	4%
	Age 50-54	258	4%	+60	+23%	318	4%
	Age 55-59	329	5%	-59	-18%	270	4%
	Age 60-64	303	5%	-36	-12%	267	4%
	Age 65-69	192	3%	+133	+69%	325	4%
	Age 70-74	148	2%	+139	+94%	287	4%
	Age 75-79	99	2%	+51	+52%	150	2%
	Age 80+	217	3%	-58	-27%	159	2%
	Age <18	262	4%	+177	+68%	439	6%
Age 18-64	5,597	86%	+375	+7%	5,972	81%	
Age 65+	656	10%	+266	+41%	922	13%	
Median Age	32.8		+1.9	+6%	34.7		
Area (sq mi)	0.43		0.0	+0%	0.43		
Population density (persons per sq mi)	15,151		+1,902.3	+13%	17,053		
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION³						
	Total races tallied, of which:	6,845	100%	+1,375	+20%	8,220	100%
	American Indian or Alaska Native	123	1.8%	+107	+87%	230	2.8%
	Asian	598	8.7%	+294	+49%	892	10.9%
	Black or African American	192	2.8%	+162	+84%	354	4.3%
	Native Hawaiian or Pacific Islander	37	0.5%	+7	+19%	44	0.5%
	Some other race	119	1.7%	+509	+428%	628	7.6%
	White	5,776	84%	+339	+6%	6,115	74%
	Hispanic or Latino (any race):	373	5.7%	+310	+83%	683	9.3%
	White alone, not Hispanic or Latino:	5,264	81%	-96	-2%	5,168	70%
Racial/Ethnic Diversity Index ⁴	28%		+14	+52%	42%		

SOCIOECONOMIC INDICATORS:¹

2020 CV ²

NOTES and DEFINITIONS

HOUSING ⁵	Total households	4,784	
	Rent burdened	53%	
	Severely rent burdened	25%	
	Severely crowded	3%	
	With one or more children <18	6%	
	Average household size	1.5	
	Vacancy rate	9.2%	
	Homeownership rate	28%	
	Median home value (of owned homes)	\$477,027	
	Median gross rent	\$1,326	
ENGAGEMENT	2020 General Election voter turnout as a share of the population age 18+	61%	
	Broadband access (cable, fiber, or DSL)	76%	
	2020 Census self-response rate	78%	
	Residents who were not living in Portland 12 months ago:	19%	
EDUCATION	Percent of population age 25+ with: No completed High School or GED	3%	●
	Bachelor's degree or higher	71%	
	Share of children 5-17 in school who attend a public school	76%	
HEALTH	Food insecurity ⁶	21%	
	Disability ⁷	13%	
	Social vulnerability (SVT) ⁸	5.5	
	Life expectancy at birth (years)	78.0	
	Share of area covered by tree canopy	30%	
INCOME	Share of persons living in households with income below poverty line	23%	
	Median household income	\$72K	
	Share of households at or below \$75k (approx. median city income in 2020)	61%	
LANGUAGE	Limited English proficiency (LEP) persons: ⁹ by language spoken at home (by ≥15 persons):	356	
	Other Asian and Pacific Islands	157	●
	Chinese (incl. Mandarin, Cantonese, others)	107	
	Vietnamese	25	●
	Slavic (Russian, Ukrainian, Polish, others)	23	●
	Spanish	16	●

- * Neighborhood boundaries overlap, and some neighborhoods extend beyond Portland city limits. Some areas within Portland city limits are not claimed by a neighborhood association. For these reasons, the sum of the population of all neighborhoods does not equal the city total.
- 1 Population & race/ethnicity, housing units/households, vacancy rate and household size for 2010 and 2020 from decennial U.S. Census; additional indicators from 2017-2021 5-year ACS, based on proportional allocation of census tract data to census blocks, and of census blocks to neighborhoods (see methodology report).
- 2 Coefficient of Variation (CV) is an indicator of data reliability in the ACS, the ratio of the standard error (SE) to the estimate. High reliability: CV < 20 (not indicated). Medium reliability: 20 ≤ CV ≤ 40 (● yellow). Low reliability: CV > 40 (● red).
- 3 For race/ethnicity "alone or in combination", each multiple-race person is counted multiple times (once for each self-identified race). Sum of "total races tallied" therefore exceeds total population.
- 4 Diversity Index is the chance that two randomly selected persons are of a different race/ethnicity.
- 5 Rent burdened households spend ≥30% of income on rent (≥50% indicates severely burdened). Crowded means >1 occupants per room (>1.5 indicates severely crowded).
- 6 Food insecurity refers to predicted lack of reliable access to nutritionally adequate foods.
- 7 Disability includes non-institutionalized persons who have self-reported difficulties in one or more of: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- 8 SVT is an assessment of communities' access to emergency services and programs before, during, and after disasters. Higher number indicates higher vulnerability.
- 9 LEP means speaking English less than "very well". Not all languages spoken in Portland are represented in the data. More information at portland.gov/officeofequity/language-access/.

Neighborhood profiles are a project of the City of Portland Office of Civic Life, in partnership with the Portland State University Population Research Center.

SOURCES	PortlandMaps Open Data (gis-pdx.opendata.arcgis.com/datasets/). U.S. Census Bureau TIGER/Line files; 2010 census SF1 file, 2020 census DHC and Response Rate files; American Community Survey (ACS) 2017-2021 5-year detailed tables; Feeding America (www.feedingamerica.org); CDC Life Expectancy Estimates Project (USALEEP); Metro-RDPO Social Vulnerability Tools (rdpo.net/social-vulnerability-tools-project); Metro RLIS Canopy 2020 (rlisdiscovery.oregonmetro.gov); L2 Voter Data (l2-data.com). See also Notes and Definitions.
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