

# Prior Year Performance & Forecast

## Work Session

December 11, 2018

Jessica Kinard, Interim Budget Director  
Josh Harwood, City Economist  
Shannon Carney, Performance Management Analyst  
Tom Rinehart, Chief Administrative Officer



**City  
Budget  
Office**

# Agenda

Topic	Time	Speaker
Introduction	9:30 AM	Jessica Kinard
General Fund Forecast for FY 2019-20	9:40 AM	Josh Harwood
Presentation & Discussion of FY 2017-18 Performance	10:10 AM	Shannon Carney
Next Steps	11:10 AM	Jessica Kinard



# Session Outputs

- Understand and discuss the data behind key Council and City priority areas and issues
- Recognize and learn from ‘bright spots’ in bureau and City performance
- Identify and discuss potential solutions to address complex challenges, with a ‘work smarter, not harder’ approach
- Consider goals and priorities in the context of the financial outlook



# General Fund

## Forecast Preview Work Session

December 11, 2018



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# Modest Good News in Forecast, but...

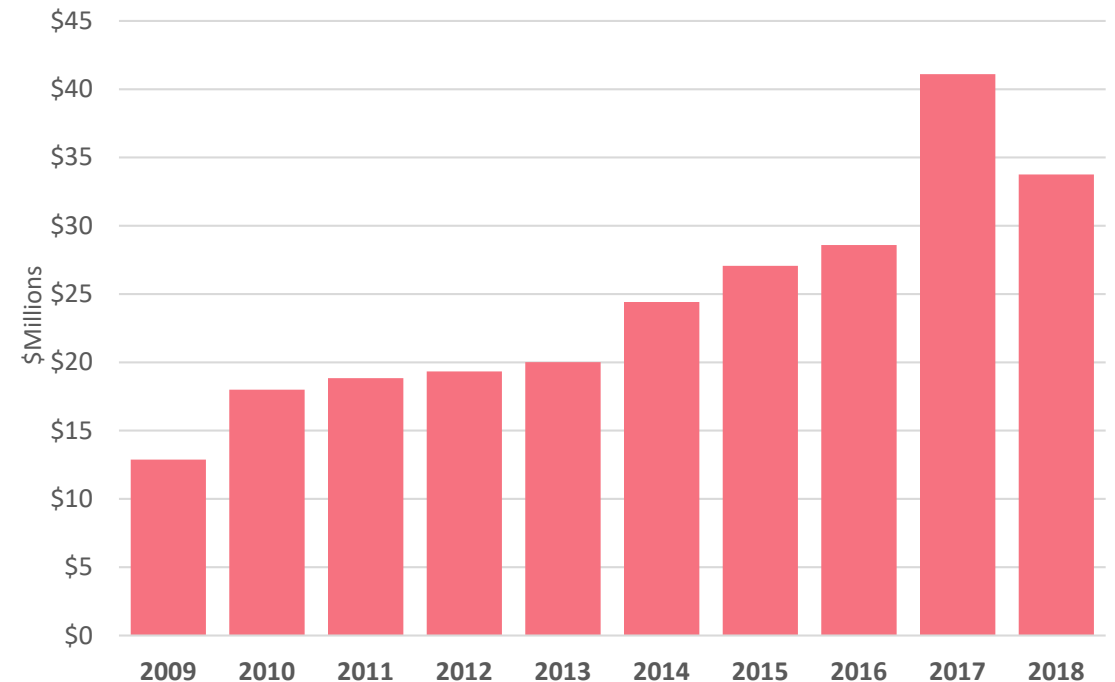
- Forecast will show that there is **\$1-\$3 million in ongoing** and **\$12-\$14 million in one-time** resources available for FY 2019-20.
- Added expenses through budget notes and BMP largely served to offset available funds created by the 1% constraint.
- Property taxes lower than expected. Will likely pull ~\$1.5 million out of ongoing revenues.



# Greatest Uncertainty of this Expansion

- Federal tax law changes, increased tax rate, and general payment patterns, Business License Taxes are a challenge
- Construction activity to slow significantly over next 12-18 months. Property transactions and real estate holdings have been large driver of run up in Business License Taxes.

Business License Tax Collections  
(July-November, Net of Credits)



# The Portland Experience 2010-2017

## Among 50 Largest Cities

1<sup>st</sup> in change in **proportion of population with at least a bachelors degree**

3<sup>rd</sup> in **median household income growth**

4<sup>th</sup> fastest growth in **rental costs**

6<sup>th</sup> fastest growth in **median home value**

1<sup>st</sup> in growth of **households living with nonrelatives**

7<sup>th</sup> largest increase in **commuting travel time**



# Economic Conditions & Outlook

- Federal Stimulus
- No slack in labor market
- Consensus is no recession in next 12 to 18 months





## Headwinds

# Economic Conditions & Outlook

- Rising interest rates, inflation.
  - Housing, equity markets slowing.
- Growing concern about 2020 – the business cycle still exists.
  - Demographics mean baseline economic growth will be slower.

### City of Portland Market (3rd Quarter 2018, Colliers)

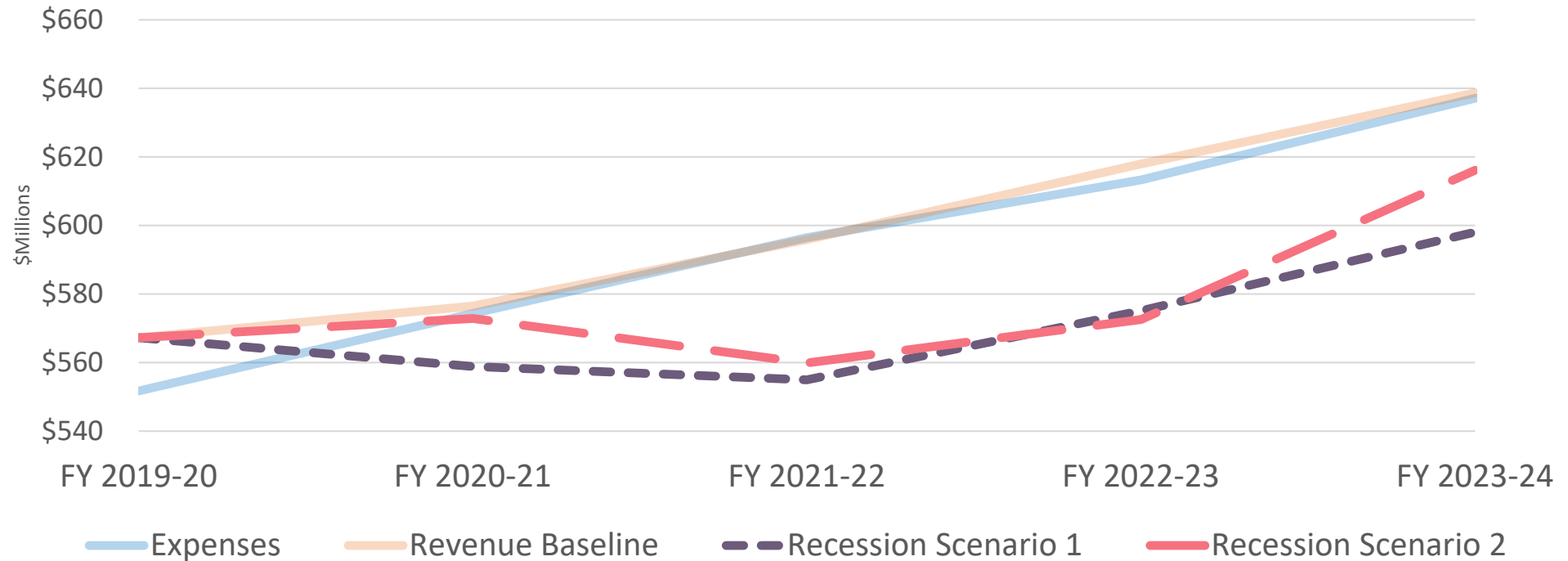
Effective Annual Rent			
Type	Vacancy Rate	Change	Units Under Construction
Studio	7.4%	0.1%	4,785
1 Bed	7.2%	-1.5%	1,803
2 Beds	5.9%	-0.1%	1,086
3+ Beds	3.2%	1.4%	118



# What a Downturn Looks Like



Forecast Scenarios with Economic Slowdowns



- Note: Even a modest downturn would likely require cuts of \$30-\$40 million. Due to exposure in business license and lodging taxes, and depending on the circumstances of downturn, cuts could be significantly larger.



# Next Steps

- Publish official forecast document by the end of December
- Will get actual COLA data in mid-January
  - Currently forecasting 4%, would be highest since 1991
- Issue forecast update in February
- Final Forecast near end of April\*

\* Median “Saltzman Rule” impact has been about \$4 million from December to April for the last seven years. Only two years saw more than a \$5 million (i.e., more than 1%) increase in available resources.

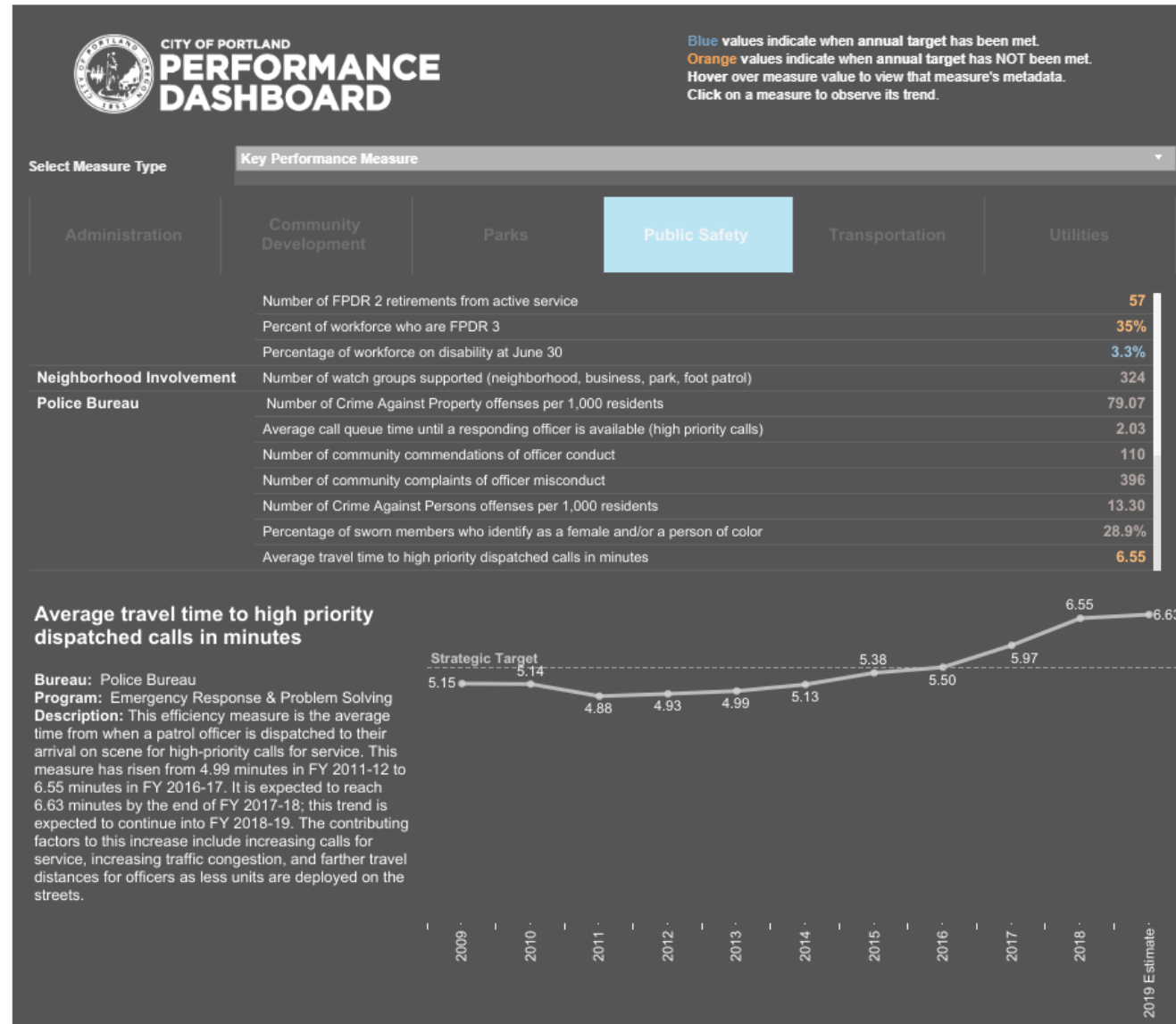


# FY 2017-18 Performance Overview



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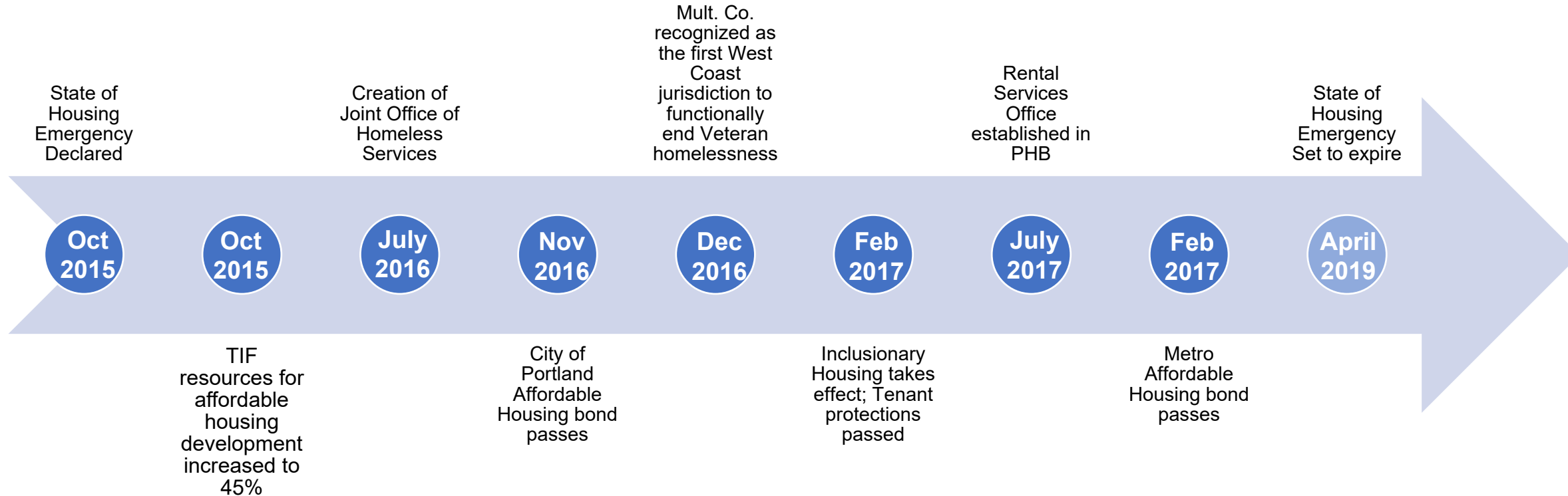
# The City of Portland Performance dashboard shows results and trends for all bureaus





# Meeting Portland's Housing Need

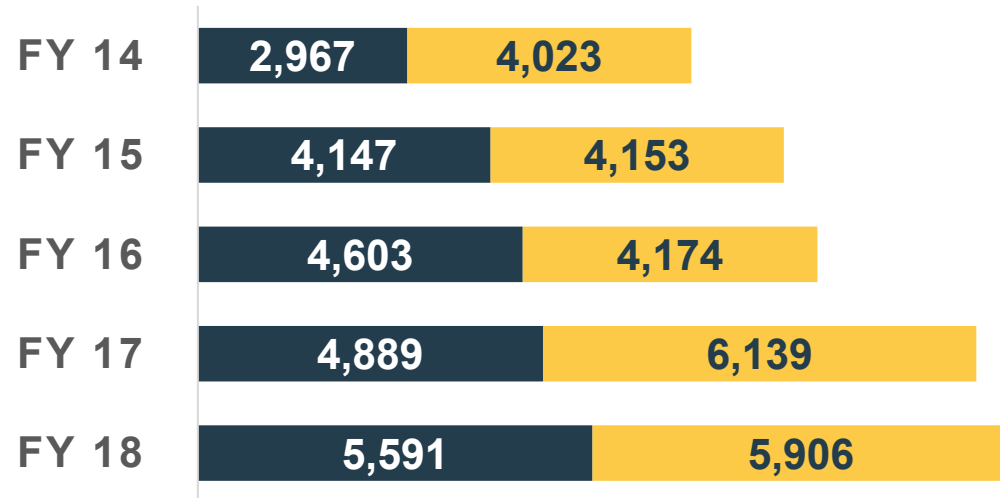
# Actions to address the State of Housing Emergency have **broadened in scope** over the last three years



# The City served more people than ever across the housing spectrum in FY 2017-18

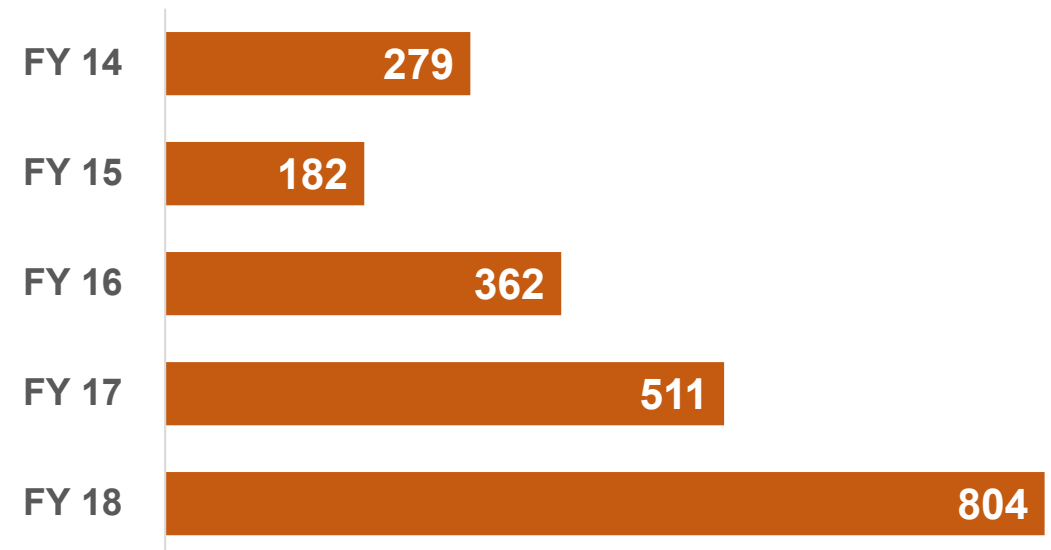
## Joint Office Placement & Homeless Prevention

- Number of individuals newly placed in permanent housing
- Number of individuals newly served with prevention services



## Affordable Housing Development

- Housing units opened that are newly affordable

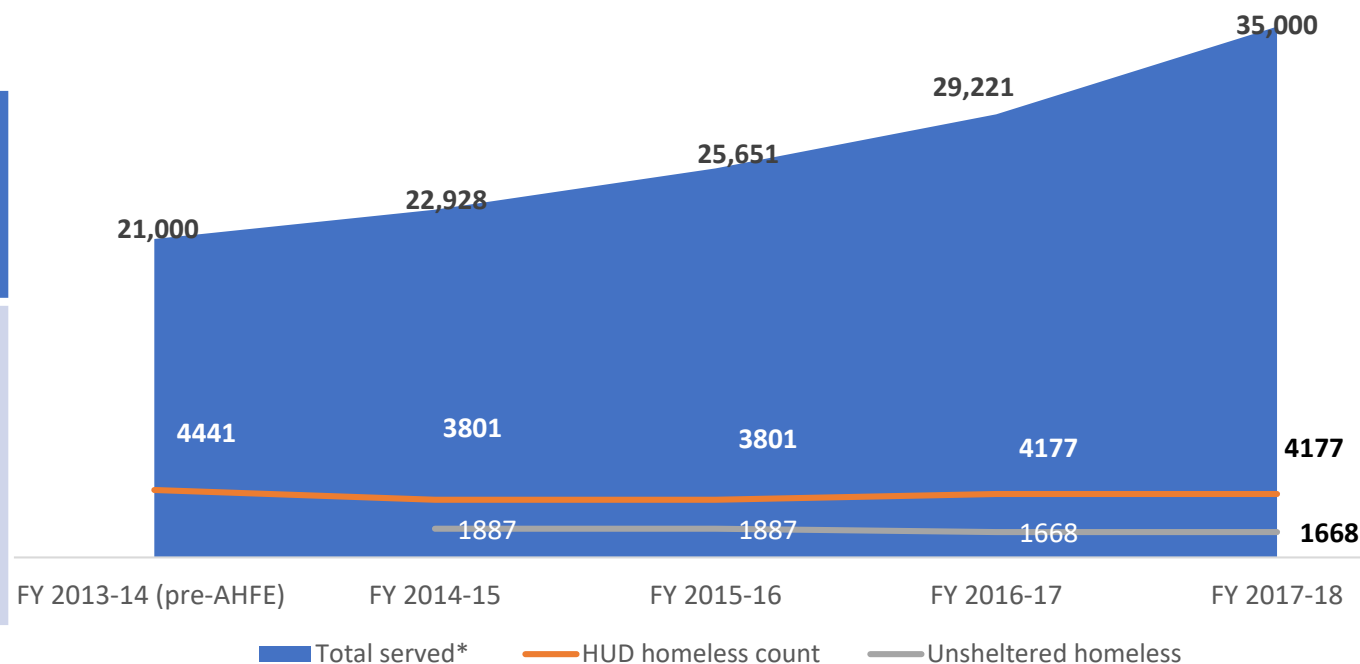




# However, it is difficult to assess the impact on unmet housing need

Traditional Outcome Measure	Concern	Proposed Solution
Number of homeless (point in time count)	Data lag, change in methodology, likely undercounts certain populations.	Conduct point in time count annually.

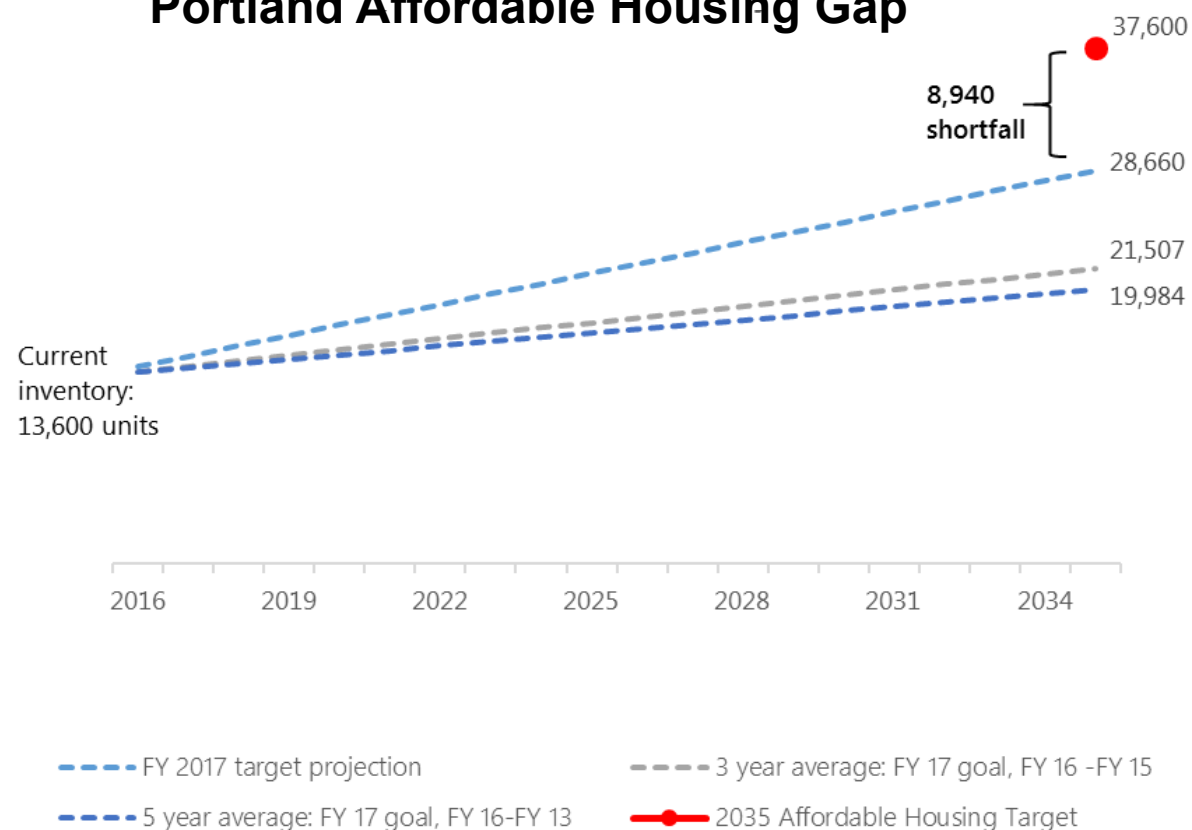
## Portland Homeless Point-in-time Count



# However, it is difficult to assess the impact on unmet housing need (continued)

Traditional Outcome Measure	Concern	Proposed Solution
Affordable Housing Gap	Significant data lag; modeling may be outdated.	Use data from the new rental registration system to improve knowledge of housing gap.

## Portland Affordable Housing Gap



CBO Findings	Recommended Actions	Responsible Bureau
<i>Short- and long-term goals for homeless services and affordable housing should be identified.</i>	<ul style="list-style-type: none"> <li>Identify specific, <b>measurable goals</b></li> <li>Decouple <b>zoning code changes</b> from longer-term, larger goals.</li> <li>Collaborate with <b>regional public and private partners</b> to secure commitments for long-term strategy.</li> </ul>	<ul style="list-style-type: none"> <li>PHB</li> <li>JOHS</li> </ul>
<i>Local data needs to be improved to understand results of City services, policies, and practices.</i>	<ul style="list-style-type: none"> <li>Add out-year in-field sampling in summer months to supplement HUD Point-in-Time Count</li> <li>Use <b>rental registration system</b> to gather real-time data on the local housing market.</li> </ul>	<ul style="list-style-type: none"> <li>PHB</li> <li>JOHS</li> </ul>
<i>Bureaus should enhance analysis of existing information to assess outcomes of homeless services.</i>	<p>Review performance at the <b>provider</b> level to learn:</p> <ul style="list-style-type: none"> <li>What services are working</li> <li>For whom</li> <li>At what cost</li> <li>Connection points to other systems (criminal justice, medical, other City services)</li> <li>Inflow/outflow of clients</li> </ul>	<ul style="list-style-type: none"> <li>JOHS</li> <li>PHB</li> </ul>





# Ensuring Public Safety & Police Accountability

# Reported Property and Person crime rates **have increased** over the last 2 years, while the Societal crime rate **has decreased**

## Findings

## Crime Rates

Crimes Against Property offenses  
per 1,000 residents

FY 2015-16

74.32

FY 2016-17

79.07

FY 2017-18

78.5

↑ 5.6% since  
2015-16

Crimes Against Persons offenses  
per 1,000 residents

13.26

13.3

14.4

↑ 8.6% since  
2015-16

Crimes Against Society offenses  
per 1,000 residents

4.5

3.8

4.1

↓ 8.9% since  
2015-16

0

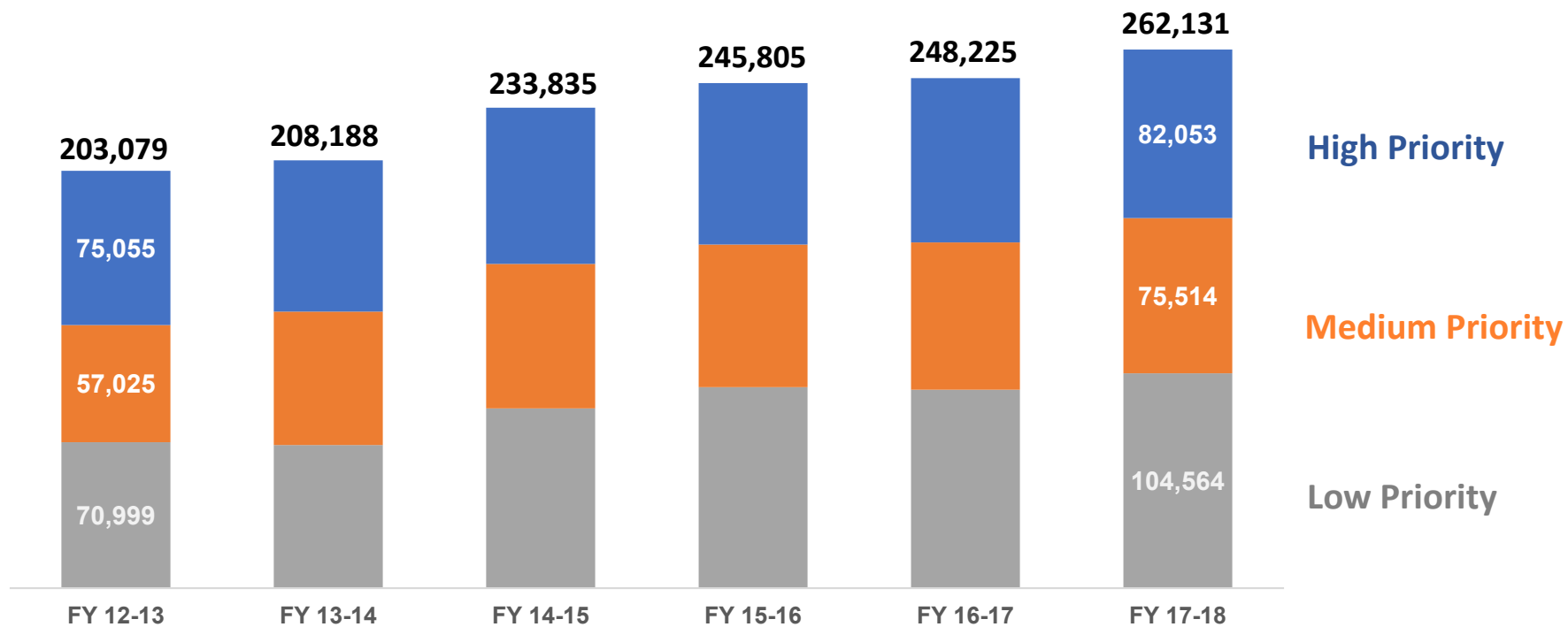
50

100



# Police Bureau dispatched calls have increased, especially low to medium-priority calls

## Call Volume & Emergency Response Times

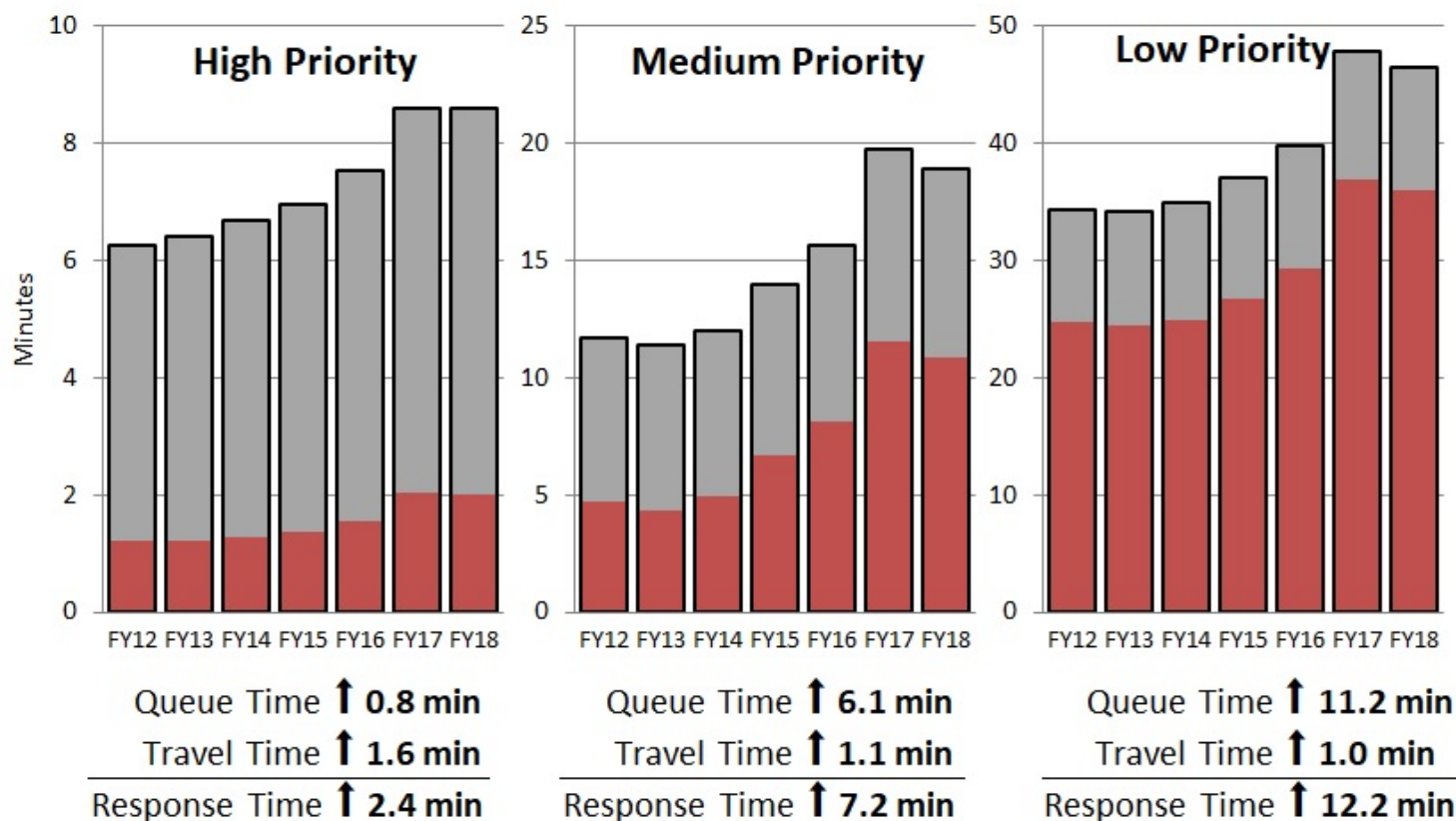


# Police response times have slowed over the last five years, especially for low to medium-priority calls

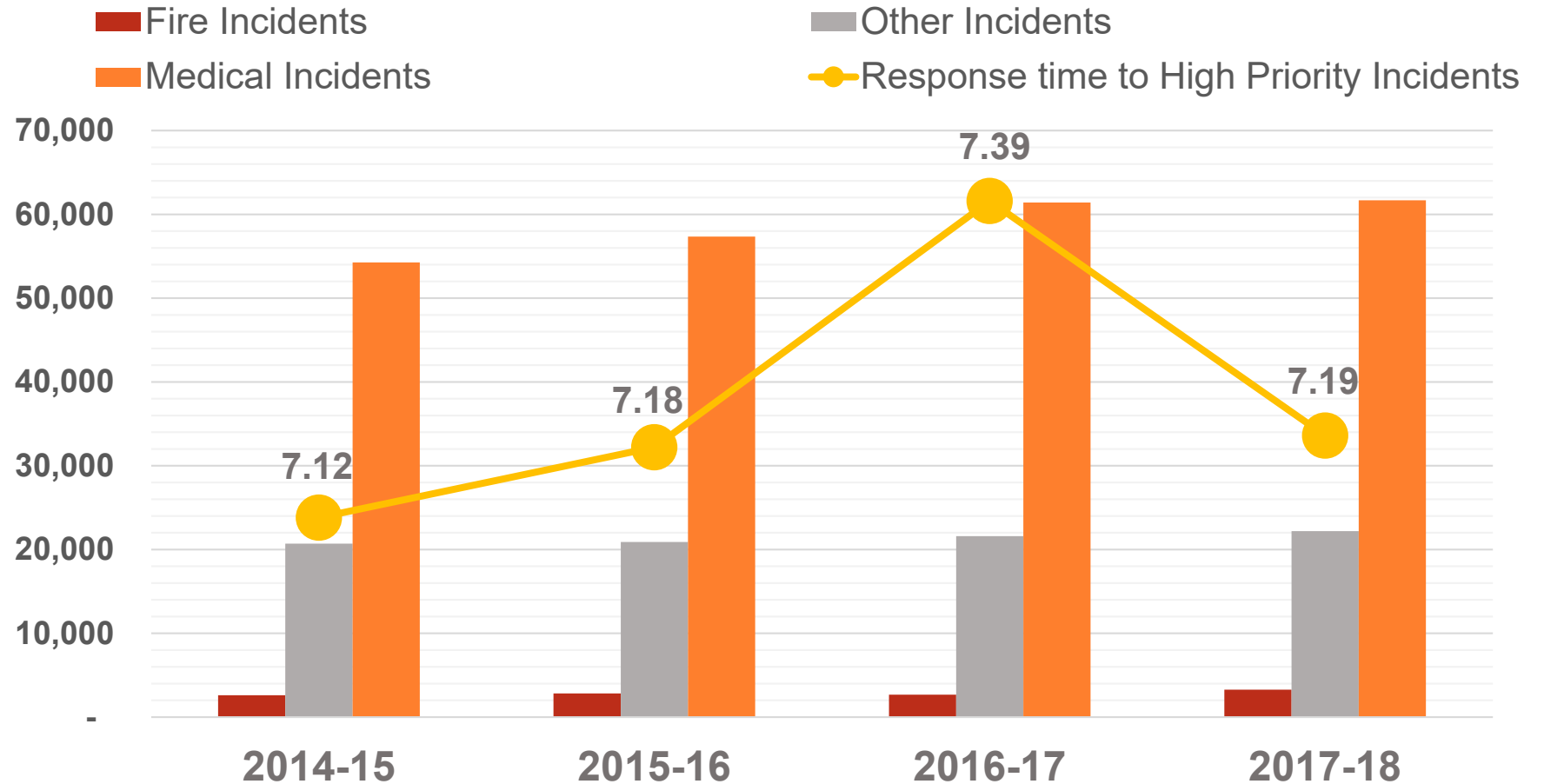
## Call Volume & Emergency Response Times

### Response Time for Dispatched Calls

■ Travel time (dispatch to onscene) ■ Queue time (queue to dispatch)



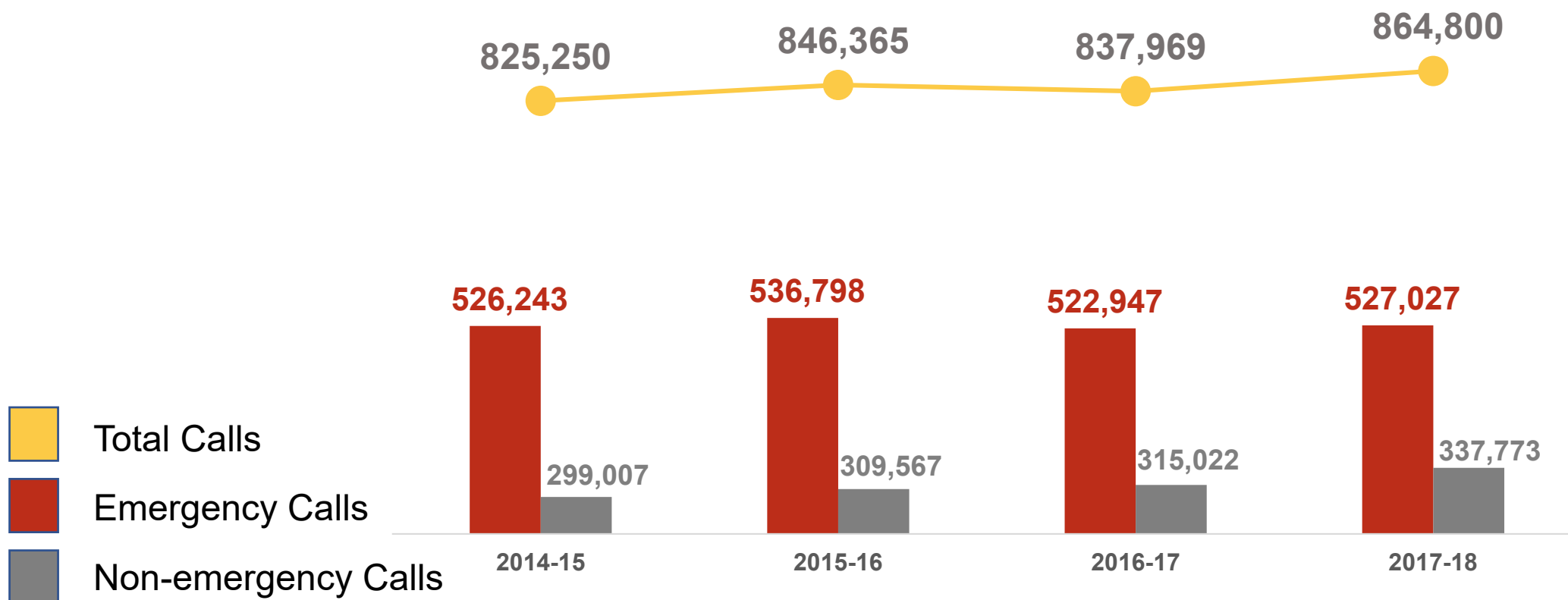
# Despite growth in the number of incidents, fire response times have **held steady**





# Non-emergency calls are driving growth in 9-1-1 call volume

## Call Volume & Emergency Response Times



# The Police Bureau is advancing police accountability on multiple fronts

## PPB Open Data Portal



## New PPB Audit Services Staff

+ 3 FTE in FY 2018-19 Adopted Budget

## Compliance Officer/ Portland Committee on Community- Engaged Policing

FY 2018-19 Revised Budget = \$1,058,261

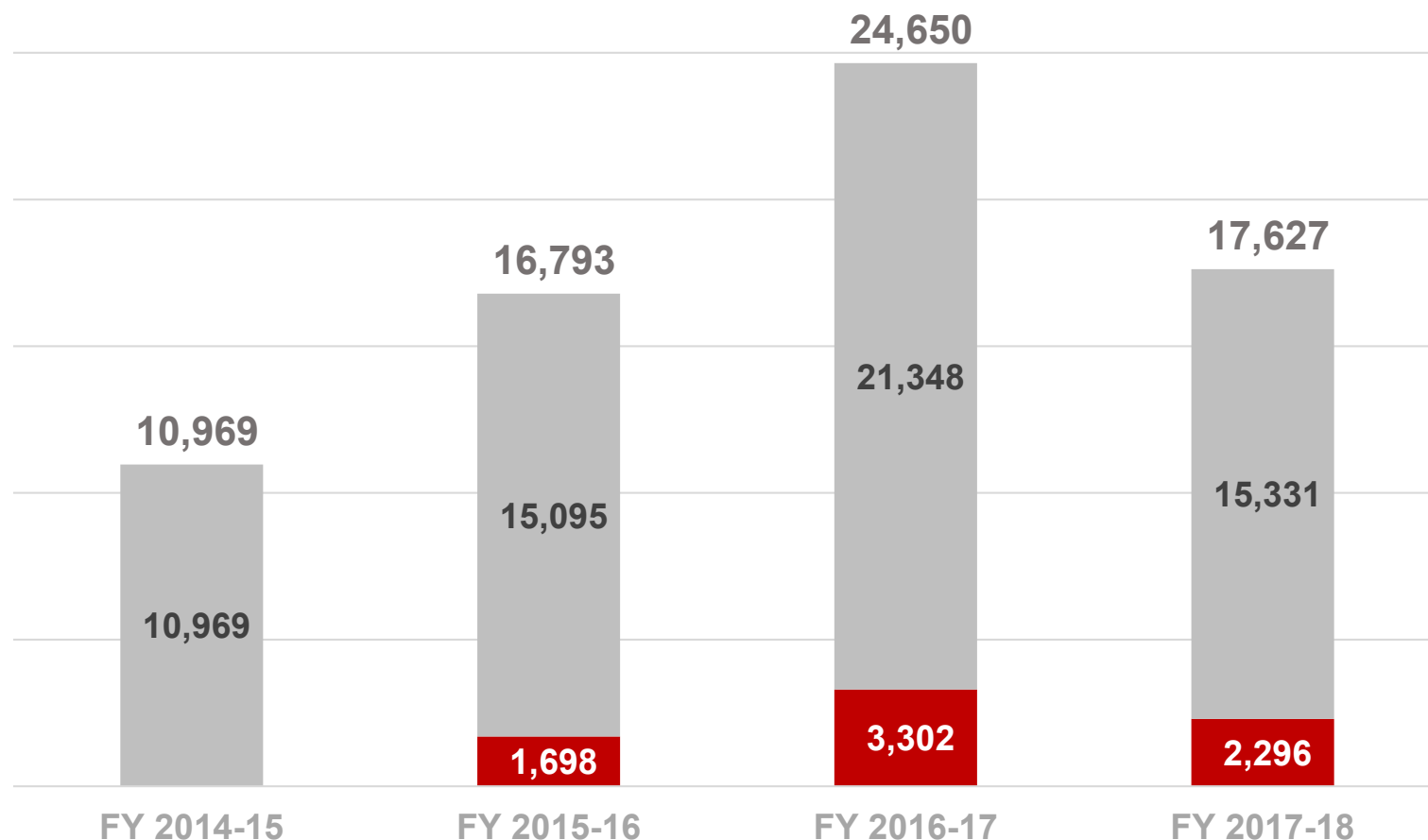
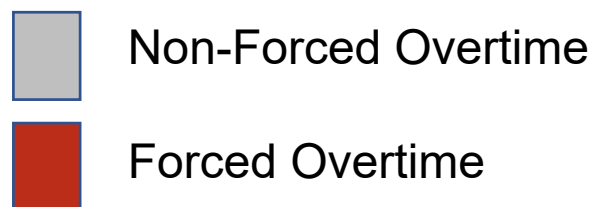
## PPB Body Camera Program

\$1.7 million ongoing, 4 FTE as approved in FY 2016-17 Adopted Budget.

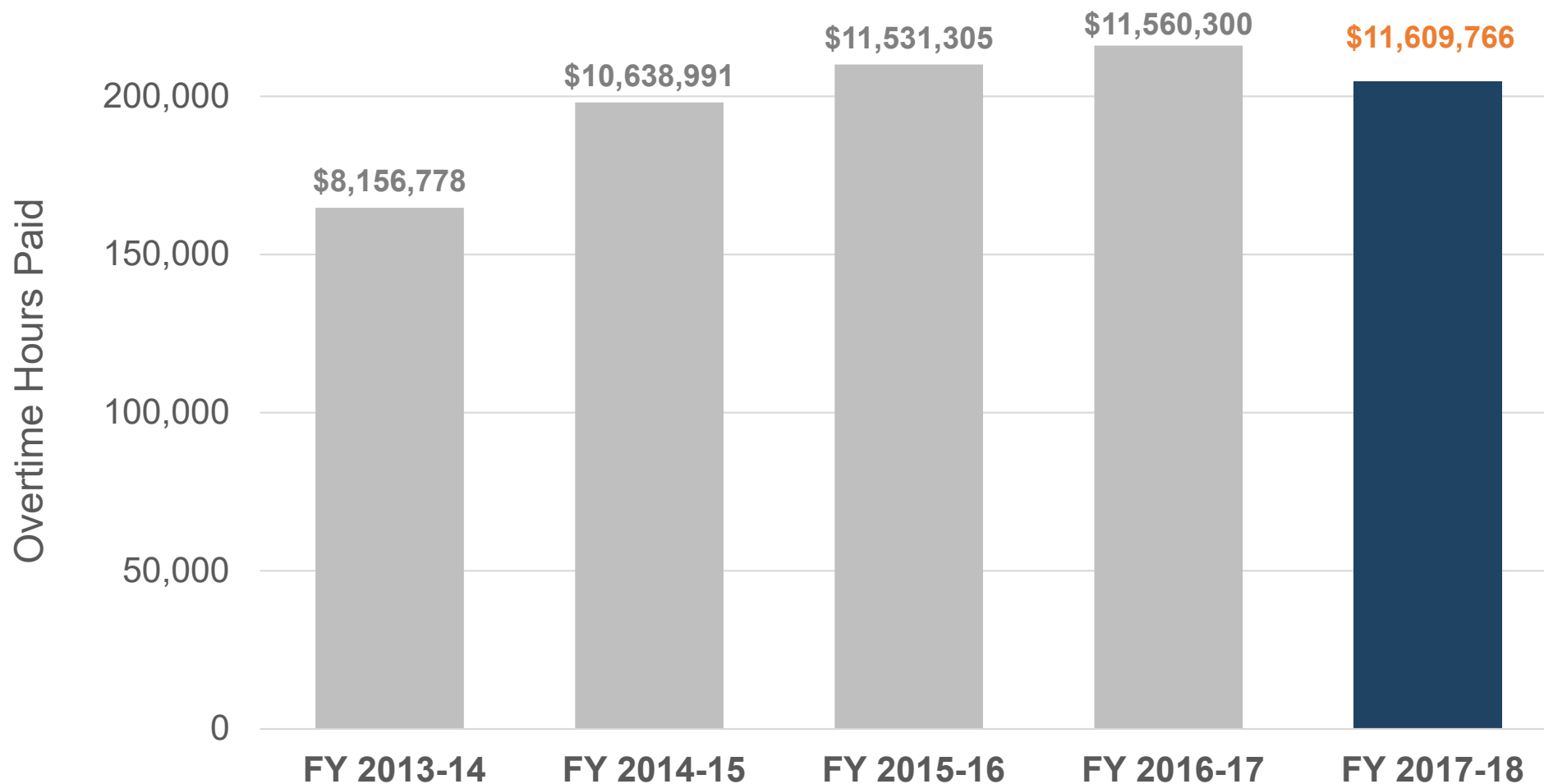


Use of overtime at BOEC **decreased 25%** from the prior year, likely due to increases in staffing

## Use of Overtime

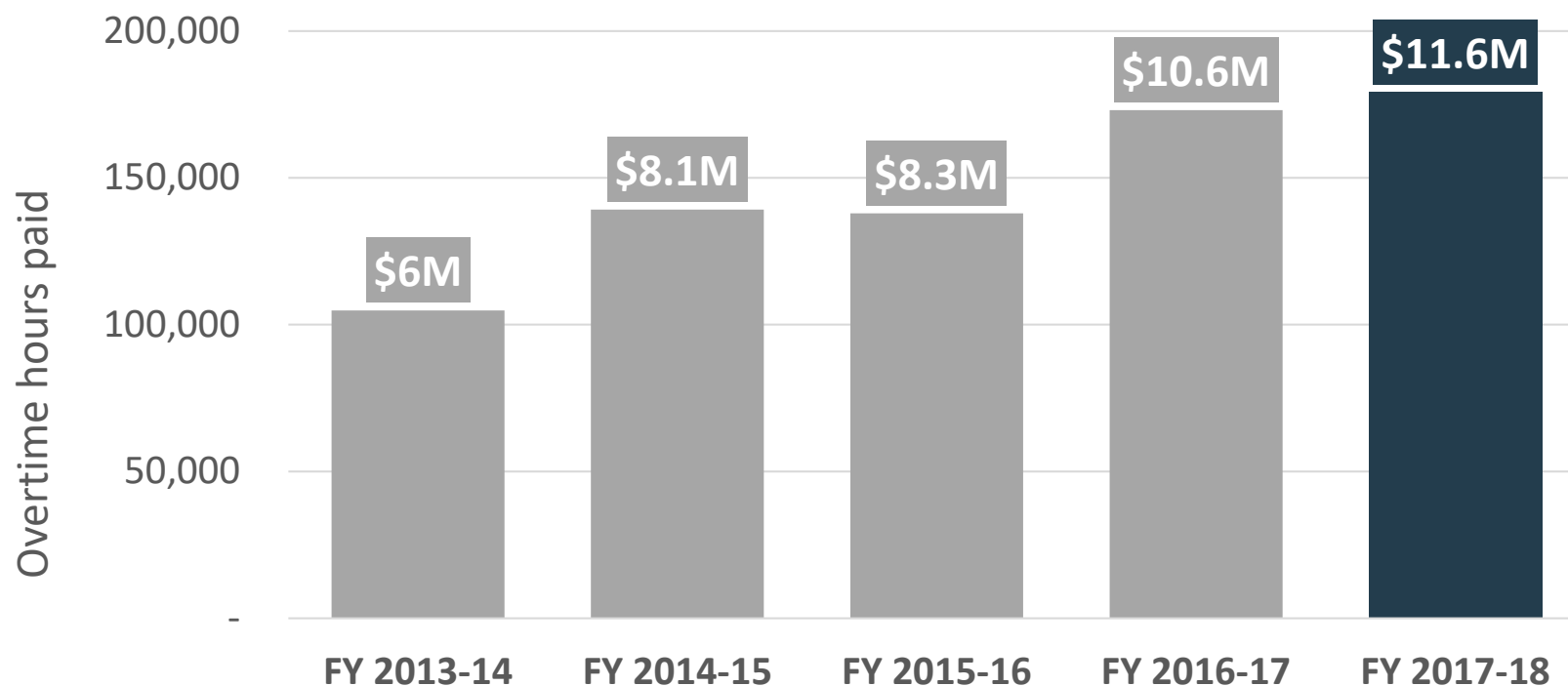


Even though non-reimbursable OT hours are down 5.2%, **spending on Fire Bureau overtime increased slightly**



# Spending on Police overtime **continues to increase**, driven by the number of paid overtime hours and the per-hour cost of overtime

## Use of Overtime



\*Excludes overtime reimbursed by third parties



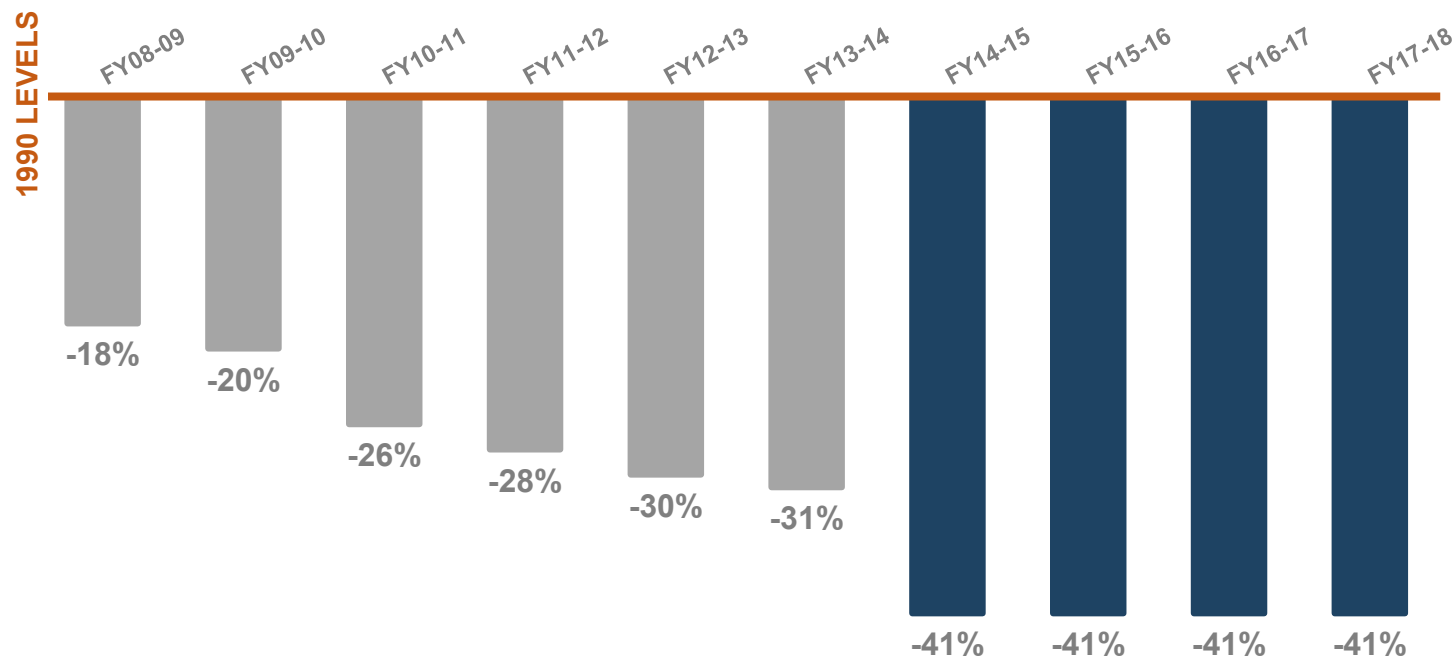
CBO Findings	Recommended Actions	Responsible Bureau
<i>Emergency calls for service are increasing.</i>	<ul style="list-style-type: none"> <li>Ongoing PPB pilots should be evaluated for impacts on response times and officer availability: Community Service Officers and BOEC Sergeant.</li> <li>BOEC should continue to report on impact of increased staffing and operational improvements on 9-1-1 call answering times through the GATR process.</li> </ul>	<ul style="list-style-type: none"> <li>Police Bureau</li> <li>BOEC</li> </ul>
<i>Reported Person and Property crime have worsened in recent years.</i>	<ul style="list-style-type: none"> <li>Track impact of additional officers on crime rates and response times.</li> <li>Determine a performance measure for the Crime Prevention program that is shared with PPB or other public safety bureaus.</li> </ul>	<ul style="list-style-type: none"> <li>Police Bureau</li> <li>Civic Life</li> <li>Fire Bureau</li> <li>PBEM</li> </ul>
<i>Police Bureau overtime costs continue to increase.</i>	<ul style="list-style-type: none"> <li>Additional collaboration to identify operational and cost savings improvements in public safety bureaus.</li> <li>Council should continue to review <a href="#">Police Bureau dashboard</a> tracking overtime usage, call volume, and crime rates.</li> <li>Ensure that current year hiring exceeds attrition.</li> </ul>	<ul style="list-style-type: none"> <li>Police Bureau</li> <li>OMF</li> <li>Fire Bureau</li> </ul>





# Increasing City Sustainability

# After significant initial gains, Portland's reduction in per person carbon emissions from 1990 levels has stagnated






In FY 2017-18, the City saw an increase in **transportation sector emissions** from 1990 levels for the first time since 2007.





# 24.6% of residents regularly use “*active transportation*,” slightly less than the prior year

PBOT’s strategic goal for active transportation is **70% by 2030**. This goal aligns with Portland Progress, the Climate Action Plan, and the Bike Plan.

	2017	Prior Year
 Walking	5.7%	5.8% in 2016
 Biking	6.3%	6.3% in 2016
 Transit	12.6%	12.9% in 2016



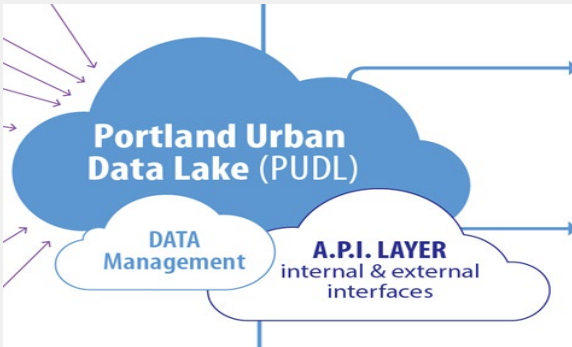

CBO Findings	Recommended Actions	Responsible Bureau
<i>Portland's progress on reducing per-capita carbon emissions has stagnated since FY 2014-15.</i>	Performance reporting should be more reflective of localized sustainability efforts.	<ul style="list-style-type: none"> <li>• BPS</li> <li>• PBOT</li> <li>• CBO</li> </ul>
	Leverage partners to achieve City sustainability goals through these and other opportunities: <ul style="list-style-type: none"> <li>• Bloomberg American Cities Climate Challenge</li> <li>• Smart Cities Initiative</li> <li>• Zero Net Carbon Cities Project.</li> </ul>	<ul style="list-style-type: none"> <li>• BPS</li> <li>• PBOT</li> <li>• Mayor's Office</li> </ul>
<i>City impact on high level outcome goals is hard to assess.</i>	Expand publicly reported performance measures to capture the impacts of bureau investments in active transportation.	<ul style="list-style-type: none"> <li>• PBOT</li> <li>• CBO</li> </ul>





# Using Data & Technology to Improve Government Outcomes

# Multiple new pilots are addressing challenges in Citywide data management

Pilot	Group	Lead Bureaus	Goal
	Regional approach/ Smart Cities	BPS, BTS, PBOT	Collect, store, integrate, and analyze data from a variety of sources to provide a foundation for data-driven decision making in those areas.
	City Tableau User Group	PBOT, CBO, Police	Advance use of data in decision-making through increased information availability; improve efficiency of data management practices across the City.

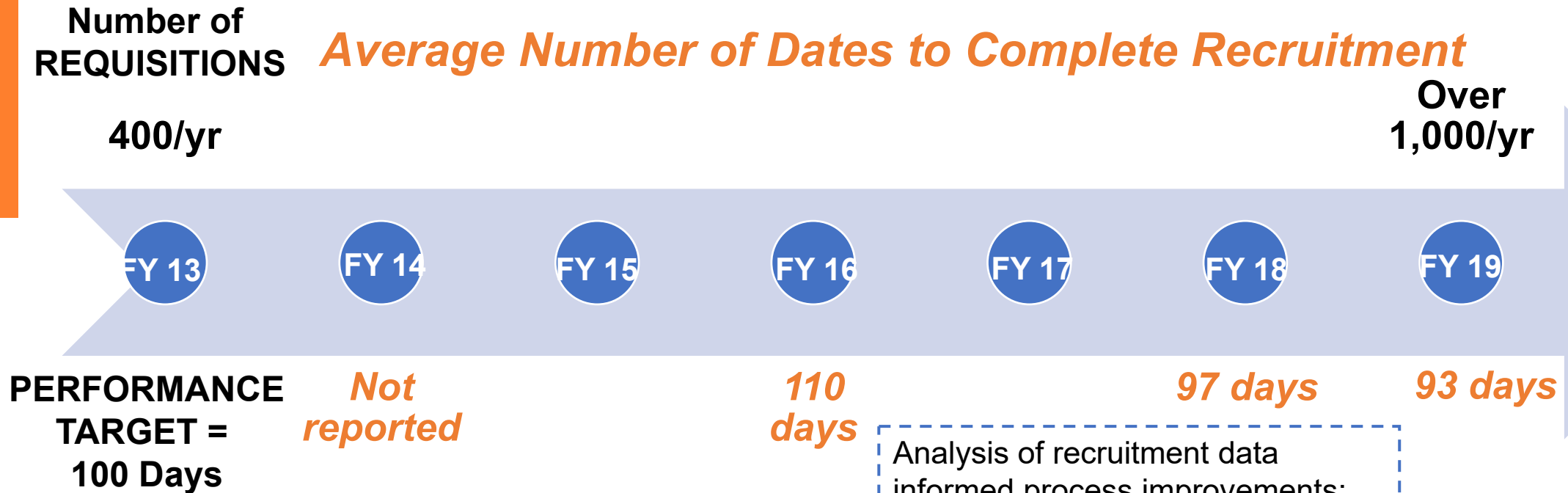


# Although equity is being incorporated into organizational culture, **reporting compliance** presents a challenge

Key Performance Measure	FY 15-16 Actual	FY 16-17 Actual	FY 17-18 Actual	Reporting Issues
<b>Translation of Essential Documents into Safe Harbor Languages</b>	48%	100%	65%	<ul style="list-style-type: none"><li>• 8 bureaus failed to provide OEHR with data on these measures.</li><li>• 7 of these bureaus have dedicated equity staff.</li><li>• Clearer standards &amp; additional support around data collection and reporting may help.</li></ul>
<b>% of ADA Title II Transition Plan Barriers Removed</b>	34%	47%	6%	



# Human Resources has improved timelines for recruitment and hiring



CBO Findings	Recommended Actions	Responsible Bureau
<i>Multiple pilot efforts were conducted in FY 2017-18 to improve City business intelligence systems, but advancements favor large bureaus with in-house data management expertise.</i>	Consider a Direction to Develop to dedicate ongoing resources to build systems to manage, integrate, and analyze City data – especially for small bureaus.	<ul style="list-style-type: none"> <li>• Mayor's Office</li> <li>• BTS</li> </ul>
<i>Improved reporting is needed to help the City deliver on equity outcomes.</i>	Strengthen underlying data collection, reporting, and analysis for equity reporting across bureaus.	<ul style="list-style-type: none"> <li>• OEHR</li> <li>• CBO</li> <li>• OMF</li> </ul>
<i>Performance management and data analytics led to improved recruitment timelines in BHR.</i>	Explore other internal service functions that might benefit from a similar approach.	<ul style="list-style-type: none"> <li>• OMF</li> </ul>



# Next Steps

- Review performance information from bureaus on an ongoing basis
- Budget Process Tools



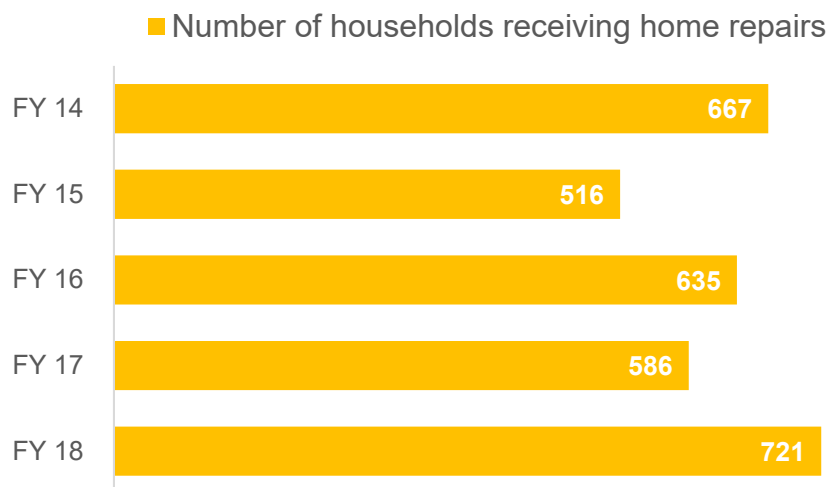


# SUPPLEMENTAL SLIDES

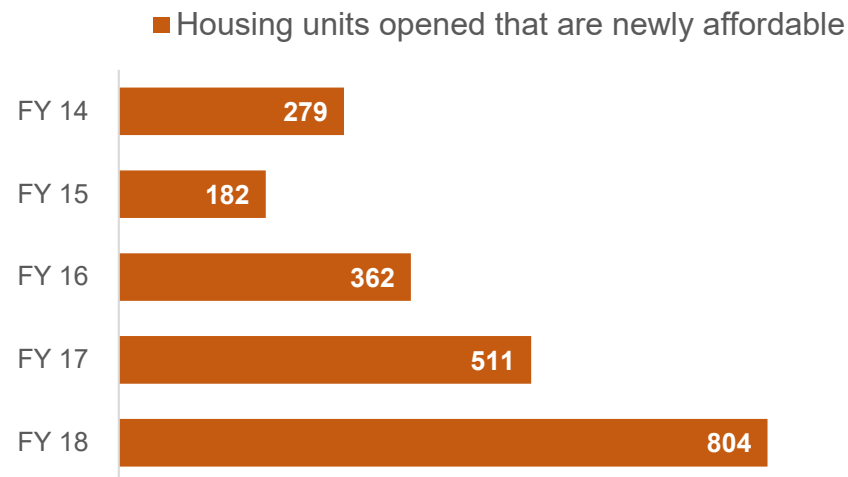


# The City served more people than ever across the housing spectrum in FY 2017-18

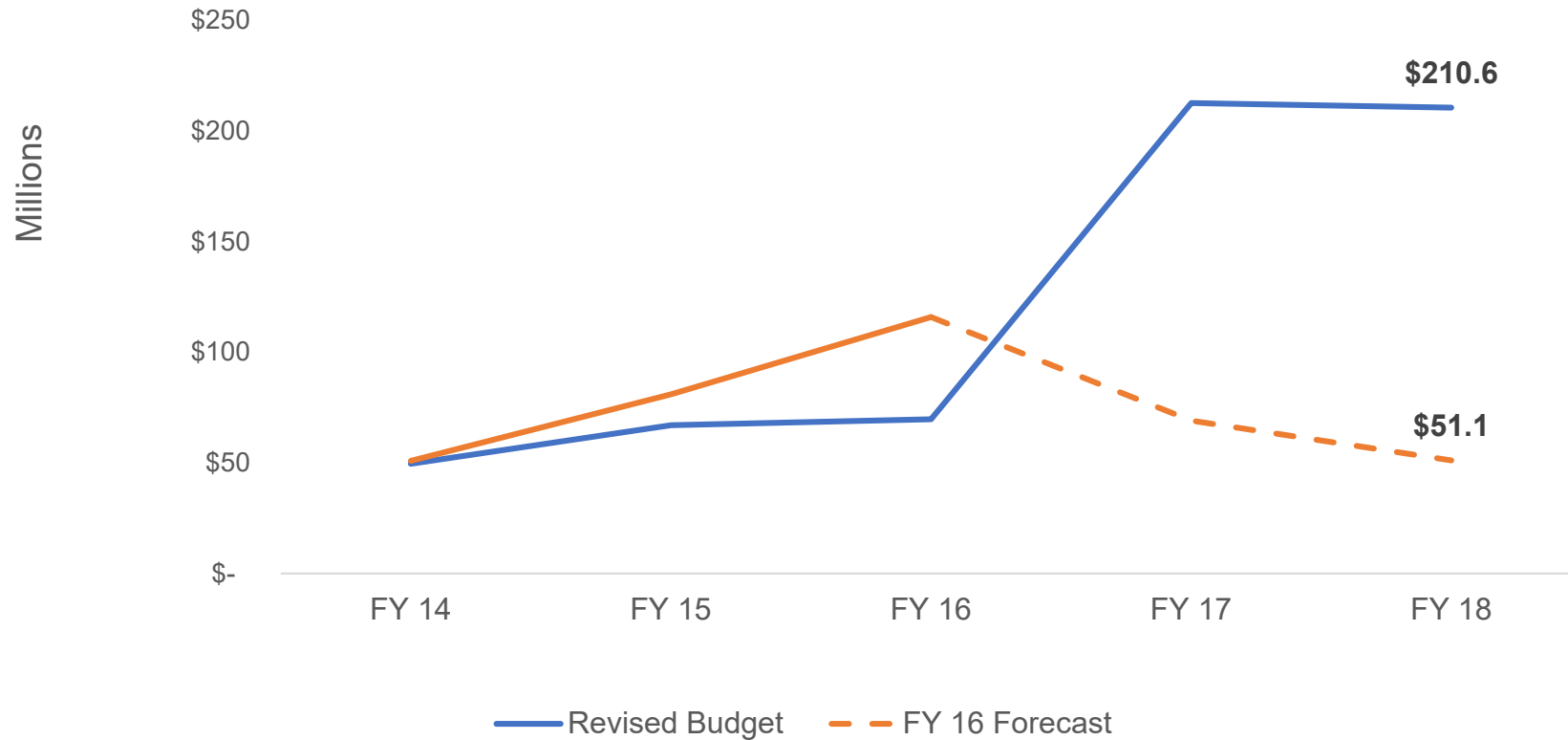
## Home Repair Program



## Affordable Housing Development

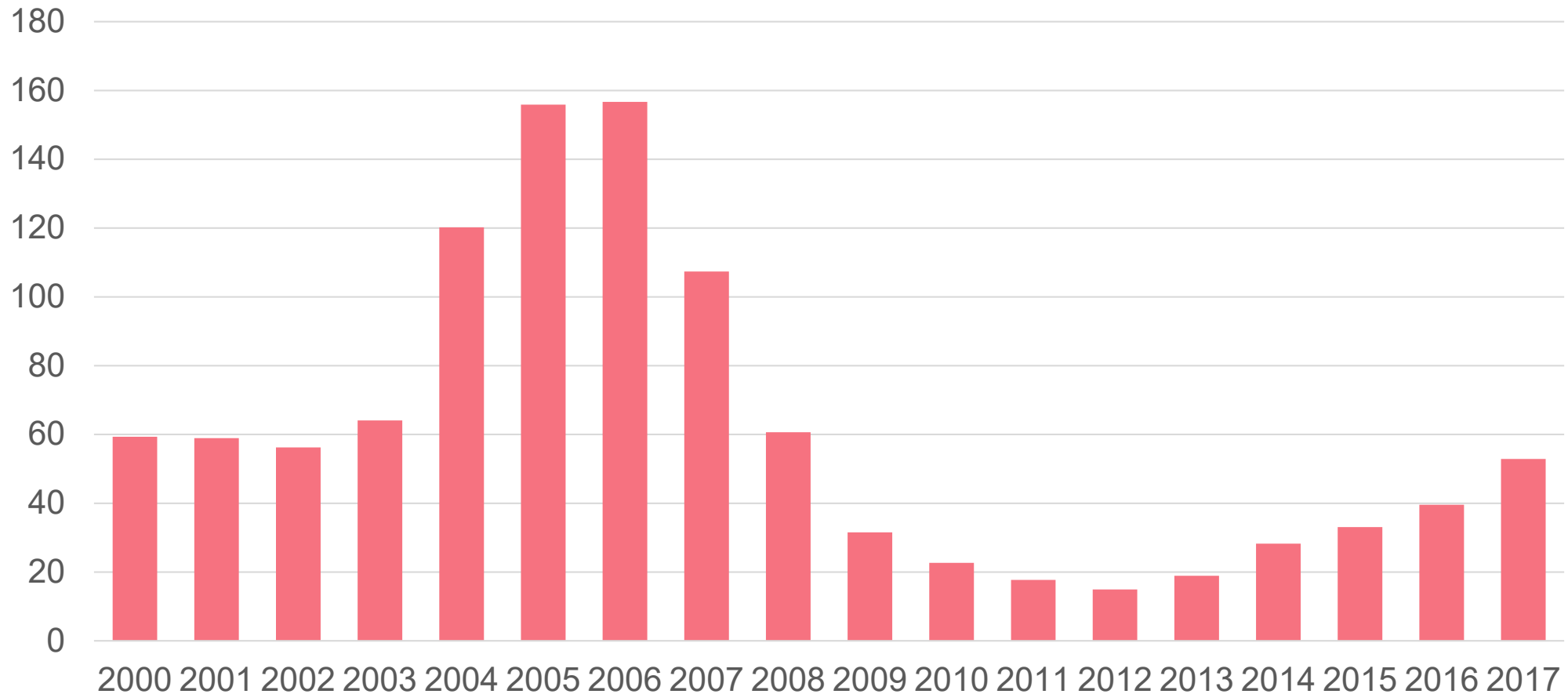


# Portland Housing Bureau budget growth since FY 2015-16 has been **sustained** through multiple funding streams



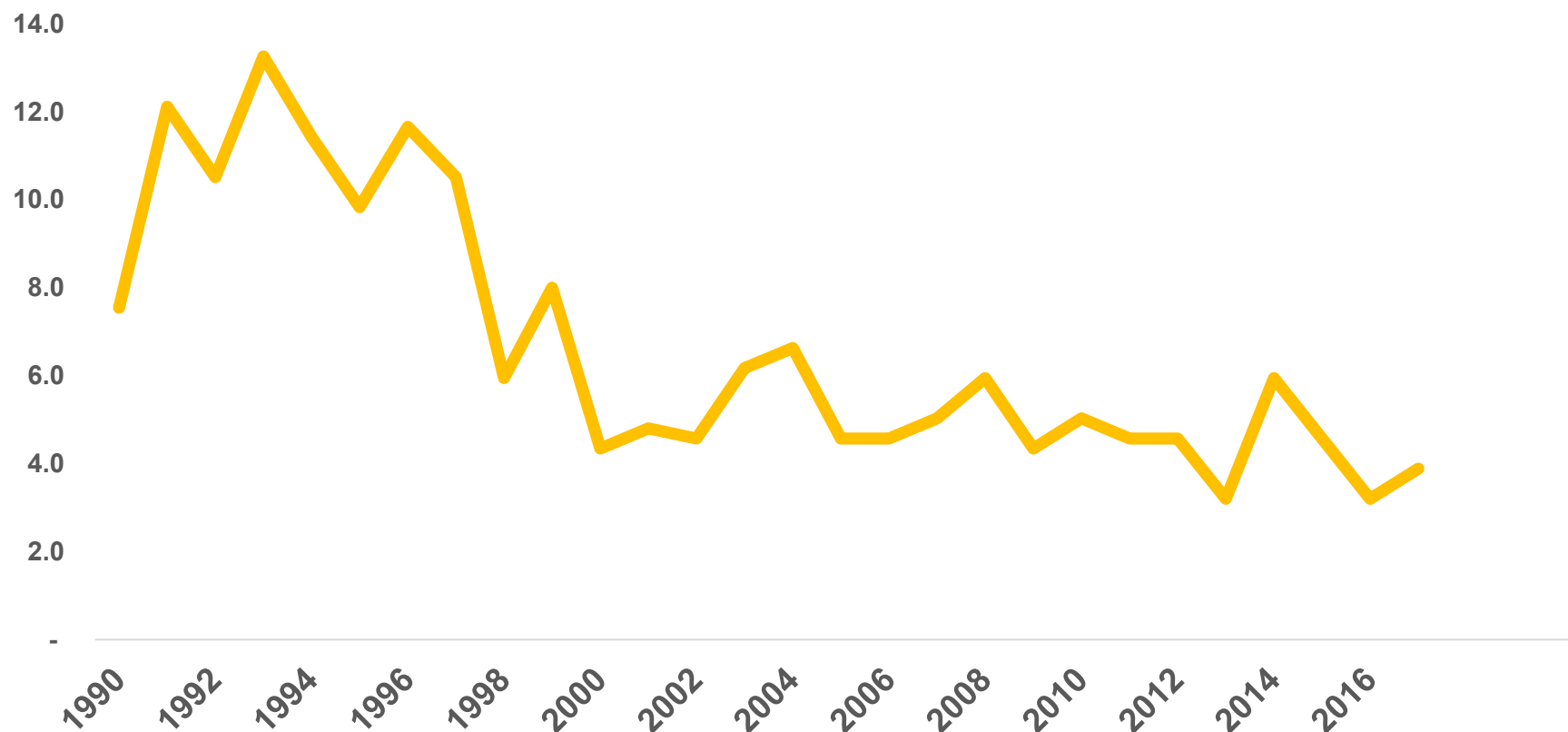
# Still Not Building Enough

Multnomah County Housing Units Permitted per 100 New Residents (5 yr. Avg.)



# Reported crime rates—particularly *violent* crime rates—generally remain low when viewed over a longer time horizon

Portland Homicide Rate (per 100,000 residents)



Source: Brennan Center for Justice (2017/2018)



# Many indicators point to an organizational shift in **operationalizing equity**

## 2015

- Council adopts the Citywide Equity Racial Goals & Strategies as binding City policy and mandates equity training for all employees.



## 2018

- 91% of City workforce trained on Equity 101
- 100% of bureaus have Racial Equity Roadmaps
- 17+ Equity staff in 10 bureaus
- 4x requests for technical assistance since FY 2013-14



# The City will need to **prioritize funding** for revenue collection in coming years.

Revenue Division estimates \$25 million in additional resources will be required for tax system replacement over the next 4 years

