

City of Portland

**Office for
Community Technology**

Dan Saltzman, Commissioner
David C. Olson, Director
1120 SW 5th Avenue, Room 1305
Portland, OR 97204

▲ Broadband & Communications Policy ▲ Cable Regulation & Consumer Protection ▲ Utility Franchises, Licenses & Wireless

**OFFICE FOR COMMUNITY TECHNOLOGY
CITY OF PORTLAND**

**BUDGET REQUEST
FISCAL YEAR 2012-13**

**General Fund: Office Community Technology
Cable Fund: Mt. Hood Cable Regulatory Services**

**Commissioner: Dan Saltzman
Director: David C. Olson**

January 30, 2012

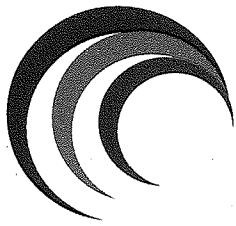


**OFFICE FOR COMMUNITY TECHNOLOGY
CITY OF PORTLAND**

**REQUESTED BUDGET
FY 2012-13**

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**Office for
Community Technology**

January 30, 2012

TO: Mayor and City Council
Office of Management and Finance

FROM: Commissioner Dan Saltzman *Don*
David C. Olson, Director, Office for Community Technology

RE: FY 2012-13 Budget Request
Office for Community Technology (OCT)

Enclosed please find the FY 2012-13 budget request for the Office for Community Technology (OCT)

I. Approach to Budget

I directed the Office to:

- Defend and enhance critical City General Fund revenues;
- Preserve local role and authority in rapidly changing telecommunications markets;
- Staff the Mt. Hood Cable Regulatory Commission (MHCRC), a citizen body which protects the public interest in the regulation and development of cable communication franchises and networks and ensures the ongoing availability of community media and utilization of cable communications technologies; and
- Continue to pursue state of the art communications technology, including increased, affordable fiber and wireless deployment and connectivity throughout the City.

The OCT Budget Advisory Committee strongly recommends that the City maintain the current appropriation level (CAL) for OCT's revenue-generating programs and I agree. As the BAC states, it doesn't make sense to reduce the City's revenue-generating functions in challenging economic times especially when OCT's entrepreneurialism, leadership, innovation and pursuit of equity are a shining example of city services. The BAC report is attached to this memo. The Requested Budget supports City goals, including the delivery of efficient, effective and accountable municipal services, the highest standards for customer service and contributing to the quality of life in the neighborhoods.

II. Key Issues for Council Consideration:

1. Continue to maximize City revenues by maintaining OCT operations at current levels (CAL). The Office continues to support and enhance City revenue collections and enforcement, including overseeing the Utility License Fee program, conducting audits, and managing an exponential increase in workload arising from additional Utility Licensees and wireless licensing activities. The Office has already negotiated or secured key, unanticipated additional General Fund revenue (both one-time and recurring) totaling more than \$6.85 million over the last three years with an annual average of \$2.28 million. It is important to maintain critical baseline staffing to support these key activities in the current period of fiscal constraints and challenges.
2. Defend City Authority and franchising processes from pre-emption or drastic curtailment by action of the



FCC, Congress or the Oregon Legislature. The Office works strategically and cost-effectively in alliance with national municipal organizations, other City Offices and allied local governments to advocate for and defend critical City interests at the State Legislature, PUC, FCC and US Congress. This work protects core City authority over taxes and fees, fair compensation for private use of the public rights of way, and secures and retains substantial public interest obligations (such as the dedicated Cable Fund and the Comcast Institutional Network (I-Net)). These critical City interests are threatened at many levels, including City tax authority (with preemption proposals introduced in the current Congress), City right-of-way authority (through threats to revenue-based franchise fees in the National Broadband Plan), and potential pre-emption of City authority over cable services through pre-emptive state legislation (already introduced in neighboring states). A portion of the \$71 million in annual City General Fund revenues could be immediately affected if Congress, the FCC, or the Oregon Legislature pursues these negative actions.

3. Oversee grants for Cable Community Technology Investment. The amount of funds available for community technology and Institutional Network (I-Net) grants will double from \$1.5 million to \$3 million with a projected increase of grants from 30 to 60. The MHCRC plans to implement a more comprehensive and systemic evaluation of grant outcomes in order to better gauge the impact of grants.

4. Implement City's Broadband Strategic Plan (BSP). The BSP, unanimously adopted by Council in the fall of 2011, brought together City bureaus and community partners in the recognition that high speed, affordable broadband to every home and business represents basic infrastructure for Portland in the 21st century. It means jobs, education, health care, and access to services across all sectors of the community----all key elements of a sustainable city. The success of the BSP elements, which are embedded in the Portland Plan, will have important benefits for the City's economic development strategy, the City's Climate Change strategy, and the City's response to the continuing economic recession.

III. **Strategy and Process Used to Develop the Office's Requested Budget**

All OCT staff participated in updating the Office Vision and Strategic Goals in the context of established City Council priorities. The Office worked with its Budget Advisory Committee to develop reduction priorities. The Office continues its focus on exemplary customer service and equity as part of its existing strategic planning and evaluation process.

IV. **Significant Changes in OCT Workload**

Staff will continue to address the expanded workload necessitated by the update of the Utility License Fee program (2010), the advent of new payers (e.g. a fourfold increase (currently 226) in new Licensees), and the tremendous growth in the wireless antennas licensing program activities due to the explosion of wireless sites in the City and an exponential increase in citizen and public involvement. Staff will also maximize revenue-producing activities, assist in defending the City from legislative and legal preemption threats, work through the MHCRC to implement an expanded community technology grant program, and continue to work with community partners and city bureaus to implement the Broadband Strategy.

If you have any questions, please contact Sebastian Rodrigues at 503 823-5413 or Mary Beth Henry at 503 823-5414. Thank you.

Executive Summary

The monies that the City invests in the Office for Community Technology (Community Technology) leverage a giant return on investment, over \$71 million of annual revenue for an investment of under \$1 million. The BAC recommends that the City maintain the current appropriation level for Community Technology's two revenue-generating programs, Utility Franchise Management and Cable Communications for the following reasons:

- **REVENUE/ENTREPRENERIAL PERFORMANCE** - Community Technology is highly entrepreneurial with an eye towards finding new revenue for the City. Over the last three years this Office has generated \$6.85 million in new general fund revenue, an annual average of \$2.28 million. Reducing revenue-generating functions that provide funding for other City programs doesn't make sense in challenging economic times. These two programs generate over \$71 million for the general fund. These programs should not be cut. In fact the City should consider adding additional staff to enable Community Technology to pursue new revenue sources and to address threats to current sources. Specific revenue initiatives might include replacement strategies for landline revenue loss due to cell phone substitution and assessing a small fee on community technology grants for compliance.
- **INNOVATION/LEADERSHIP** - Community Technology developed the nation's first local comprehensive Broadband Strategic Plan designed to facilitate broadband speed, affordability and adoption, significant elements of which are included in the Portland Plan. A primary goal is job creation and equity. There are threats and opportunities in this rapidly changing environment. Through implementation of broadband strategies Community Technology will seize the opportunities (new jobs and closing the equity gap) and mitigate threats (loss of traditional telephony revenue due to wireless substitution).
- **EQUITY/COMMUNITY ACCESS** - The Broadband Plan, Portland Community Media (PCM) and the community technology grant program all support digital inclusion through digital literacy and technology training to marginalized populations. Broadband internet has become a necessity yet 28% of Portland's households either cannot afford it and/or don't understand why it is important for their lives. With job growth in the internet sector increasing at two and one-half times the rate of other jobs it is critical for Portland to eliminate the gap in equity, access and capacity. Community

Technology will work through an alliance with the Office of Equity, PCM and others to eliminate the equity gap in broadband internet.

Background

The Office for Community Technology operates two major programs: Utility Franchise Management and Cable Communications.

Utility Franchise Management

- Negotiates and administers utility and telecommunications franchises and fees;
- Oversees the second highest revenue source to the City's general fund after property taxes, approximately \$65 million;
- Oversees implementation of the Broadband Strategic Plan, recently adopted by Council and included in the draft Portland Plan; and
- Advocates for local authority to manage the right of way and impose franchise fees for private use of public property and levy taxes.

Cable Communications

- Staffs the Mt. Hood Cable Regulatory Commission (MHCRC), a citizen body which protects the public interest in the regulation and development of cable communication franchises and networks;
- Generates nearly \$6 million annually in general fund revenues;
- Distributes \$4.5 million to the community in technology grants annually (\$3 million for grants and \$1.5 million for community media). This is over and above the general fund revenue; and
- Oversees Portland Community Media (PCM) which provides local access to cable television and digital media services, training, and technology, and programs six local channels on the Comcast Cable Television system. PCM's activities support digital inclusion by providing access to broadband technologies.

Recommendations

The BAC members believe strongly that each of these programs provides valuable services to the community and is very cost effective. The BAC recommends no reductions to an already lean Community Technology budget. Any further reductions to Community Technology revenue producing programs would threaten existing revenue projections as well as forfeiting opportunities to seek out new revenue sources.

In the event the City applies reductions to the Community Technology budget, the BAC recommends a balanced approach as evidenced by the priority order for reductions listed below. The BAC recommends that the City maintain the current appropriation level (CAL) of Community Technology's revenue-generating programs: Utility Franchise Management and Cable Communications. Reducing revenue-

generating functions that provide funding for other City programs doesn't make sense in challenging economic times. The risk to the City in reducing the advocacy funding for these programs is great, potentially leading to the elimination or severe reduction of the City's ability to charge fair compensation for the use of public right of way or levy taxes. The City should consider adding additional staff to address threats to current sources and pursue new revenue sources. Community Technology's entrepreneurialism, leadership, innovation and pursuit of equity are a shining example of city services at their best.

The BAC reviewed the bureau programs and services and ranked the programs on two scales: core mission and community priority. The BAC then carefully reviewed the impacts of the reductions packages and identified priorities based on these rankings.

Core Mission:

1. Utility Franchise Management
2. Cable Communications
3. Portland Community Media

Rationale: Utility Franchise Management provides the second largest source of revenue to the General Fund. This program funds other critical programs at the City.

Community:

1. Utility Franchise Management
2. Cable Communications
3. Portland Community Media

Rationale: Utility Franchise Management provides the second largest source of revenue to the General Fund. This program funds other critical programs at the City.

Priority Order for Reductions, if necessary

1. Portland Community Media 4% Reduction \$36,591

Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE

Impact

- Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted broadband technology training to marginalized populations, specifically homeless, people of color and people living in poverty;
- Compromises PCM's partnerships with service providers to these target communities; specifically Outside In, Sisters of the Road and Voz;

- Compromises PCM's Media Education department, which plays a vital role in supporting work force development.

2. Cable Program 4% Reduction \$12,539 -- \$19,291 w/ East County

Eliminate professional services: \$15,448 and reduce contingency \$3,843

Impact

- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

3. Portland Community Media 6% Reduction \$54, 887

Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE (\$36,591); reduces employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$18, 296)

Impact:

- Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted technology training to marginalized populations, specifically homeless, people color and people living in poverty.
- Significantly impacts PCM's ability to serve public access, support outreach efforts, marketing and fund development activities.
- Reduce hours that PCM is open to the public by 96 hours or one day per week.

4. Cable Program 6% - \$18,809 (\$28,937 w/ East County)

Reduce Director and Operations Manager by 5% \$14, 628 (in addition to 4% cuts)

Impact

- Reduces management of MHCRC budget and financial issues;
- Decreases regulatory and consumer protection oversight with cable service providers;
- Reduces advocacy for local authority and consumer protection for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

5. Utility 4% Reduction - \$28,298

Reduce the Director and Operations Manager by 4 % - \$11,519 and Professional services for advocacy - \$16,779

Impact

- Threatens General Fund revenue due to the inability of staff to secure new GF revenue sources. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way thereby threatening revenue generation; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

6. Portland Community Media 8% Reduction - \$73,183

Reduce 1.5 FTE (\$55,187), employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$17, 996) Eliminates one part time Program Coordinator position .5 FTE; reduces one full time Program Director to .8 FTE and eliminates contracted professional services for financial consulting and oversight of fiscal systems on an ongoing basis.

Impacts:

- Significantly impacts PCM's ability to reach out deliberately to under-served communities in order to bridge the digital divide.
- Reduces PCM's ability to contract for professional fiscal consulting on an ongoing basis.
- Reduces PCM's ability to support board and staff capacity building and career development.
- Reduces PCM's ability to sustain best practices in fiscal oversight and audit services; reducing the ability to fund an annual comprehensive fiscal audit and maintain contracted fiscal consulting services at current levels.

7. Cable 8% Reduction \$25,079 -- \$38,583 w/East County

Reduce Director and Operations Manager 8%: \$23, 405 (in addition to cuts at 4 and 6% levels)

Impact

- Reduces MHCRC oversight of community access budgets;
- Reduces management of MHCRC budget and financial issues;
- Significantly reduces regulatory and consumer protection oversight for cable consumers;

- Eliminates advocacy to maintain local authority for right of way and cable regulation for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

8. Utility 6% Reduction - \$42,447

Reduce the Director and Operations Manager 7%, Program Specialist 5% - \$24,819 and Professional Services - \$17,628

Impact

- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Eliminate PGE Franchise negotiations;
- Delay completion of 10 Franchise renewals by six months to one year potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

9. Utility 8% Reduction \$56,596

Reduce the following positions by percentages indicated - \$38,315 and professional services advocacy - \$18,281

Director and Operations Manager 7%, Program Manager 4%, Sr. Financial Analyst 4%, Program Specialist 5%, Program Specialist 4 %, Office Support Specialist 4%

Impact

- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Eliminate PGE and Verizon Franchise negotiations;
- Delay completion of 10 Franchise renewals by 18 months potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
- Eliminates advocacy to protect local authority including the authority to collect franchise fees and manage the right of way; and

- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

BAC Membership:

Carpenter, Jeanne – Citizen Representative
 Draper, Anne – Chair & Citizen Representative
 Hansen, Leif - Mt. Hood Cable Regulatory Commission
 Henry, Mary Beth - Office for Community Technology
 Justice, Carol – AFSCME Local 189
 Newhall, Sarah – Citizen Representative
 Studenmund, Carol – Mt. Hood Cable Regulatory Commission

Others Present

Finn, Brendan – Commissioner Saltzman’s Office
 Hughley, Cece – Portland Community Media
 Ouyang, Yung – Financial Planning

Community Technology Staff

Li, Jennifer - Program Manager
 Olson, David - Director
 Omelchuck, Julie - Program Manager
 Rodrigues, Sebastian – Sr. Financial Analyst

Attachments:

Compliance and New Revenue Generation History
 Personnel Reduction Summary

Utility Program-Compliance and New Revenue History*

Fiscal Year	New Revenue Collected—One time*	New Revenue Collected—Ongoing	Total
FY 06-07	\$4,536,000.00	\$18,000.00	\$4,554,000.00
FY 07-08	\$1,190,650.00	\$114,000.00	\$1,304,650.00
FY 08-09	\$1,205,500.00	\$304,500.00	\$1,510,000.00
FY 09-10	\$4,990,700.00	\$1,080,800.00	\$6,071,500.00
FY 10-11	\$238,000.00	\$441,000.00	\$679,000.00
FY 11-12 (to date)	\$65,750.00	\$31,250.00	\$97,000.00

*Includes fees collected through litigation, settlements or bankruptcies which were collected in that fiscal year, even though compliance efforts may have been initiated in a previous fiscal year. Also includes new revenues e.g. Comcast VOIP and MetroEthernet.

Personnel Reduction Summary

Personnel Reduction in Percentages for 4% Cut

	Utility		Total
	Fr.Mgmt.	MHCRC	
Director	4.0%	0.0%	4.0%
Operations			
Manager	4.0%	0.0%	4.0%
Program Specialist	0.0%	0.0%	0.0%
Program Specialist	0.0%	0.0%	0.0%
Utility Prog. Mgr	0.0%	0.0%	0.0%
Sr. Financial			
Analyst	0.0%	0.0%	0.0%
Cable Prog Mgr	0.0%	0.0%	0.0%
Program			
Coordinator	0.0%	0.0%	0.0%
Bureau Total	2%	0%	2%

Personnel Reduction in Percentages for 6% Cut

	Utility		Total
	Fr.Mgmt.	MHCRC	
Director	7.0%	5.0%	12.0%
Operations			
Manager	7.0%	5.0%	12.0%
Program Specialist	5.0%	0.0%	5.0%
Program Specialist	0.0%	0.0%	0.0%
Utility Prog. Mgr	0.0%	0.0%	0.0%
Sr. Financial			
Analyst	0.0%	0.0%	0.0%
Cable Prog Mgr	0.0%	0.0%	0.0%
Program			
Coordinator	0.0%	0.0%	0.0%
Bureau Total	3%	2%	5%

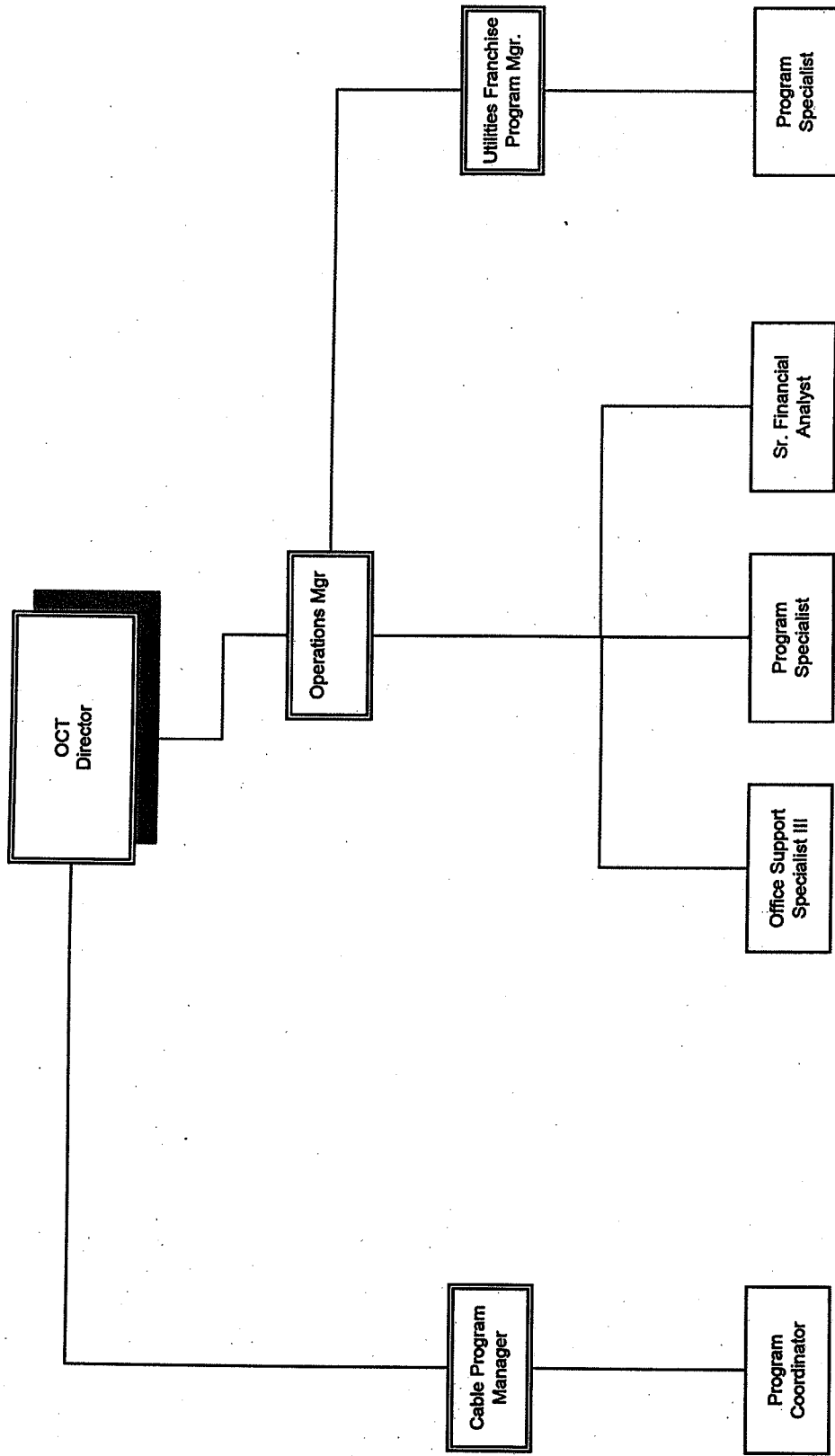
Personnel Reduction in Percentages for 8% Cut

	Utility		Total
	Fr.Mgmt.	MHCRC	
Director	7.0%	8.0%	15.0%
Operations			
Manager	7.0%	8.0%	15.0%
Program Specialist	5.0%	0.0%	5.0%
Program Specialist	4.0%	0.0%	4.0%
Utility Prog. Mgr	4.0%	0.0%	4.0%
Sr. Financial			
Analyst	4.0%	0.0%	4.0%
Cable Prog Mgr	0.0%	0.0%	0.0%
Program			
Coordinator	0.0%	0.0%	0.0%
Bureau Total	5%	3%	8%

Office for Community Technology

(OCT)

FY 12-13



Bureau Section

Office for Community Technology
Community Development Service Area

Dan Saltzman, Commissioner-in-Charge

David Olson, Director

Bureau Summary

BUREAU MISSION

The Office for Community Technology (OCT) ensures that the City receives fair compensation for the private use of public right of way and administers the Utility License Law. The Office actively defends local government's role and the public interest in broadband and rapidly changing telecommunications and utility markets, including the critical authority to levy taxes and fees for private use of the public rights-of-way. Staff oversee the City's Broadband Strategy and support the Mt. Hood Cable Regulatory Commission (MHCRC), a citizen body which protects the public interest in the regulation and development of cable communication franchises and networks.

BUREAU OVERVIEW

The Office operates two major programs, Utility Franchise Management and Cable Communications.

Utility Franchise Management. The Utility Franchise Management program negotiates and administers 42 utility franchises and 226 licenses for the City of Portland. This program oversees the second highest revenue source to the City's General Fund after property taxes. This program has a lead role in developing the City's policy and legal interests regarding the development and availability of advanced broadband and telecommunications infrastructure. The program also ensures that the City is fairly compensated for private use of the public right-of-way, and protects City and consumer interests in the new era of competition and deregulation of the telecommunications and energy industries. Finally development and implementation of the City's broadband strategy is housed within this program.

Cable Communications. The Cable Communications program provides cable regulatory and consumer protection services countywide through the Mt. Hood Cable Regulatory Commission (MHCRC) through a longstanding intergovernmental agreement (IGA) with five other Multnomah County local governments. The MHCRC is a citizen body charged with overseeing the regulation and development of cable communications franchises, and protecting the public interest in accordance with federal, state and local law. Through the MHCRC, the City has been

instrumental in forging and maintaining an effective and successful multi-jurisdictional partnership with Multnomah County and the cities of Gresham, Fairview, Troutdale, and Wood Village. Pursuant to the IGA, the MHCRC contracts for necessary staff support and services through a separate contractual agreement with the City of Portland. This program generates nearly \$6 million annually in general fund revenues and oversees over \$4.5 million annually in public benefit resources derived from cable franchises. This program also oversees Portland Community Media (PCM). PCM is a nonprofit organization created and sustained by virtue of provisions and resources under the cable franchises overseen by the MHCRC. PCM provides local access to cable television and digital media services, training, and technology, and programs six local channels on the Comcast Cable Television system.

STRATEGIC DIRECTION

Pursue Revenue

Staff will continue to defend and enhance revenue. Staff will address the expanded workload necessitated by the update of the Utility License Fee program (2010), the advent of new payers (e.g. a fourfold increase in new Licensees), and the exponential growth in the wireless antennas licensing program activities due to the explosion of wireless sites in the City and an exponential increase in citizen and public involvement. Staff will develop updated franchise renewal templates for competitive telecommunications providers, wholesale and transport providers, public pay phone booths, wireless providers, and pipeline providers. Staff will oversee audits through an interagency agreement with the Revenue Bureau, and may litigate against one or two CLECs for non-payment and underpayment of franchise fees.

Implement Broadband Strategic Plan (BSP)

The BSP, unanimously adopted by Council in the fall of 2011, brought together City Office's and community partners in the recognition that high speed affordable broadband to every home and business represents basic infrastructure for Portland in the 21st century. It means jobs, education, health care, and access to services across the digital divide----all key elements of a sustainable city. The success of the BSP, elements of which are embedded in the Portland Plan, will have important benefits for the City's economic development strategy, the City's Climate Change strategy, and the City's response to the continuing impact of the current economic recession.

Defend City revenues, authority, and franchise/license provisions

The Office's policy work, at the national, state, and regional levels in defending City revenues and authority has never been more critical, particularly in light of threats at many levels, including to City tax authority (with preemption proposals introduced in

the current Congress), to City zoning authority over placement of wireless facilities, to City authority over cable services through preemptive state legislation (already introduced in neighboring states) and to City right-of-way authority (through threats to revenue-based franchise fees in the FCC's implementation of the National Broadband Plan, which could threaten up to \$71 million in recurring City revenue). The Office works strategically with other City Offices (including Government Relations), local governments, and state and national organizations to advocate at the State Legislature, Public Utilities Commission, Federal Communications Commission (FCC), and US Congress on these and other issues. The Office defends the City's authority to levy taxes and fees, obtain fair compensation for private use of the public rights of way, protect consumers, and preserve public interest obligations.

Oversee Cable Community Technology Investment

Through the successful renewal of the Comcast Cable Franchise the funds available for community technology and Institutional Network (I-Net) grants will double from \$1.5 million to \$3 million with a projected increase of grants from 30 to 60. The MHCRC plans to implement a more comprehensive and systemic evaluation of grant outcomes in order to better gauge the impact of grants.

SUMMARY OF DECISION PACKAGES

Priority Order for Reductions, if necessary

1. Portland Community Media 4% Reduction \$36,591

Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE

Impact

- Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted broadband technology training to marginalized populations, specifically homeless, people of color and people living in poverty;
- Compromises PCM's partnerships with service providers to these target communities; specifically Outside In, Sisters of the Road and Voz;
- Compromises PCM's Media Education department, which plays a vital role in supporting work force development.

2. Cable Program 4% Reduction \$12,539 -- \$19,291 w/ East County

Eliminate professional services: \$15,448 and reduce contingency \$3,843

Impact

- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

3. Portland Community Media 6% Reduction \$54, 887

Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE (\$36,591); reduces employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$18,296)

Impact:

- Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted technology training to marginalized populations, specifically homeless, people color and people living in poverty.
- Significantly impacts PCM's ability to serve public access, support outreach efforts, marketing and fund development activities.
- Reduce hours that PCM is open to the public by 96 hours or one day per week.

4. Cable Program 6% - \$18,809 (\$28,937 w/ East County)

Reduce Director and Operations Manager by 5% \$14,628 (in addition to cuts at 4%)

Impact

- Reduces management of MHCRC budget and financial issues;
- Decreases regulatory and consumer protection oversight with cable service providers;
- Reduces advocacy for local authority and consumer protection for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

5. Utility 4% Reduction - \$28,298

Reduce the Director and Operations Manager by 4 % - \$11,519 and Professional services for advocacy - \$16,779

Impact

- Threatens General Fund revenue due to the inability of staff to secure new GF revenue sources. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way thereby threatening revenue generation; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

6. Portland Community Media 8% Reduction - \$73,183

Reduce 1.5 FTE (\$55,187), employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$17,996) Eliminates one part time Program Coordinator position .5 FTE; reduces one full time Program Director to .8 FTE and eliminates contracted professional services for financial consulting and oversight of fiscal systems on an ongoing basis.

Impacts:

- Significantly impacts PCM's ability to reach out deliberately to under-served communities in order to bridge the digital divide.
- Reduces PCM's ability to contract for professional fiscal consulting on an ongoing basis.
- Reduces PCM's ability to support board and staff capacity building and career development.
- Reduces PCM's ability to sustain best practices in fiscal oversight and audit services; reducing the ability to fund an annual comprehensive fiscal audit and maintain contracted fiscal consulting services at current levels.

7. Cable 8% Reduction \$25,079 -- \$38,583 w/East County

Reduce Director and Operations Manager 8%: \$23,405 (in addition to cuts at 4 and 6% levels)

Impact

- Reduces MHCRC oversight of community access budgets;
- Reduces management of MHCRC budget and financial issues;
- Significantly reduces regulatory and consumer protection oversight for cable consumers;
- Eliminates advocacy to maintain local authority for right of way and cable regulation for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

8. Utility 6% Reduction - \$42,447

Reduce the Director and Operations Manager 7%, Program Specialist 5% - \$24,819 and Professional Services - \$17,628

Impact.

- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Eliminate PGE Franchise negotiations;
- Delay completion of 10 Franchise renewals by six months to one year potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

9. Utility 8% Reduction \$56,596

Reduce the following positions by percentages indicated - \$38,315 and Professional services advocacy - \$18,281

Director and Operations Manager 7%, Program Manager 4%, Sr. Financial Analyst 4%, Program Specialist 5%, Program Specialist 4 %, Office Support Specialist 4%

Impact

- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Eliminate PGE and Verizon Franchise negotiations;
- Delay completion of 10 Franchise renewals by 18 months potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
- Eliminates advocacy to protect local authority including the authority to collect franchise fees and manage the right of way; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

10. Budget Note – Audits/Advocacy \$22,000

- Audits (Interagency with Revenue Bureau) \$12,000

Audits currently in progress which will continue through FY 12-13

Qwest/CenturyLink (ILEC), Sprint (point to point), Qwest Communications Corporation (point to point), XO Communications, Frontier (ILEC), PGE, WCI Cable.

- Audits scheduled for FY 12-13

Abovenet, tw telecom, Comcast Business Services (ULF), OnFiber, ELI, Qwest LD (ULF), 6 Wireless companies

- Advocacy \$10,000

FCC Proceeding on Acceleration of Broadband (which threatens right of way management, wireless tower zoning and franchise fees) and the Level 3 petition (which could weaken the City's lawsuit)

Community Access Protection Act - allows the City and Portland Community Media (PCM) to use PEG Capital dollars for operating or capital.

Other bills may be introduced or the FCC may issue additional Notice of Inquiries that could potentially negatively affect local authority for franchises and or the

ability to levy taxes. Adequate funding will allow staff to react quickly and not have to wait for a BUMP process when it may be too late.

Utility/Franchise Management

Description

The Utility License/Franchise program oversees the collection of utility license and franchise fees that are a major source of revenue to the General Fund. The program pursues revenue opportunities arising from both the City's management of the rights-of-way and its ability to levy taxes and fees. Staff defends City authority and franchising processes from pre-emption or drastic curtailment by action of the FCC, Congress or the Oregon Legislature. Franchise compliance efforts including audits, collections, and litigation represent a significant component of the program. Staff also oversees the City's broadband strategy. Implementation of the Broadband Strategic Plan is housed within this program.

Vision/Goals

The program supports City goals to deliver efficient, effective, and accountable municipal services and improve the quality of life in neighborhoods and supports the following office Vision:

OCT is a dynamic leader providing clarity of vision, oversight and planning expertise for our community's technology and broadband infrastructure initiatives.

OCT champions the public interest in communications technology and associated government policies.

OCT catalyzes investment of resources to ensure the benefits of communications technology are available to all as part of an equitable, sustainable and economically healthy community.

OCT ensures the City of Portland and its citizens are fairly compensated for private use of the public rights-of-way through franchising and provides equitable administration of the City's Utility License Law.

Performance

As of January 2012, the Utility Franchises program administers 42 franchises and 226 utility licensees and is on track to generate over \$71 million in General Fund revenues.

Changes to Services and Activities

Staff will continue the audit schedule of franchisees/licensees through an interagency with the Revenue Bureau, provide litigation support for one or two lawsuits, and draft franchise renewal templates for all business sectors. Staff will continue to work with citizens and wireless providers to address the expected expansion of wireless facilities in the City. Staff will implement the BSP which recognizes that high speed affordable broadband to every home and business represents basic infrastructure for Portland in the 21st century and is a key driver of the local economy.

Cable Communications

Description

This program provides cable regulatory and consumer protection services countywide through the Mt. Hood Cable Regulatory Commission (MHCRC) through a longstanding intergovernmental agreement (IGA) with five other Multnomah County local governments. The MHCRC is a citizen body charged with overseeing the regulation and development of cable communications franchises, and protecting the public interest in accordance with federal, state and local law. The program responds to cable subscriber complaints throughout the County, supports planning and funding of community uses of broadband and cable technology, and provides oversight and funding for Portland Community Media (PCM) and MetroEast Community Media.

Goals

The program supports City goals to deliver efficient, effective, and accountable municipal services and improve the quality of life in neighborhoods and supports the following office Vision:

OCT is a dynamic leader providing clarity of vision, oversight and planning expertise for our community's technology and broadband infrastructure initiatives.

OCT champions the public interest in communications technology and associated government policies.

OCT catalyzes investment of resources to ensure the benefits of communications technology are available to all as part of an equitable, sustainable and economically healthy community.

OCT ensures the City of Portland and its citizens are fairly compensated for private use of the public rights-of-way through franchising and provides equitable administration of the City's Utility License Law.

Performance

Dedicated grant funds (set aside under the expiring Comcast cable franchise) are awarded to nonprofits, schools, and local governments and represent a significant community investment. Broadband capacity and connectivity continues to reach critical sites (including public schools and libraries) using the Comcast Institutional Network ("I-Net") (connected to the City's IRNE system). Portland Community Media (PCM) and MetroEast Community Media continue to excel in providing community programming (including live government meetings) and accessibility, education and training in community media.

Changes to Services and Activities

Through the successful renewal of the Comcast Cable Franchise, funds available for community technology and Institutional Network (I-Net) grants will double from \$1.5 million to \$3 million with a projected increase of grants from 30 to 60. The MHCRC plans to implement a more comprehensive and systemic evaluation of grant outcomes in order to better gauge the impact of grants.

Summary of Bureau Budget

	FY 2009-10 Year-End Actuals	FY 2010-11 Year-End Actuals	FY 2011-12 Revised Budget	FY 2012-13 Requested Without DP's	FY 2012-13 Requested Budget
Office for Community Technology					
Expenditures					
Unappropriated Fund Balance		0	2,172,169	1,595,235	1,595,235
Personal Services	986,253	999,533	1,019,196	1,055,030	995,906
External Materials and Services	5,025,195	4,142,521	7,975,529	7,686,942	7,603,759
Internal Materials and Services	421,271	446,293	552,753	521,246	496,167
Fund Transfers - Expense	18,668	17,144	28,549	0	0
Contingency	0	0	1,015,158	643,000	639,157
Total Expenditures	12,746,994	5,605,491	12,763,354	11,501,453	11,330,224
Resources					
Budgeted Beginning Fund Balance	5,837,979	0	4,811,493	2,639,324	2,639,324
Licenses & Permits	4,614,263	3,185,698	1,486,815	1,637,134	1,623,842
Charges for Services	38,000	1,665,465	3,898,170	4,875,799	4,875,799
Interagency Revenue	290,579	288,051	366,571	320,483	295,404
Fund Transfers - Revenue	867	919	636	0	0
Miscellaneous Sources	84,476	32,421	58,000	58,000	58,000
General Fund Discretionary	1,880,830	0	2,141,669	1,970,713	1,837,855
Total Resources	12,746,994	5,172,554	12,763,354	11,501,453	11,330,224

Summary of Program Budgets

	FY 2009-10 Year-End Actuals	FY 2010-11 Year-End Actuals	FY 2011-12 Revised Budget	FY 2012-13 Requested Without DP's	FY 2012-13 Requested Budget
Office for Community Technology					
Area Planning					
Central City Planning	20	0	0	0	0
Total Area Planning	20	0	0	0	0
Cable Communications					
Cable Communications	5,659,335	4,854,844	8,597,156	8,503,774	8,370,984
Total Cable Communications	5,659,335	4,854,844	8,597,156	8,503,774	8,370,984
Franchise Management					
Franchise Management	773,364	733,503	950,322	759,444	724,848
Total Franchise Management	773,364	733,503	950,322	759,444	724,848
Total Programs	6,432,719	5,588,347	9,547,478	9,263,218	9,095,832

Office for Community Technology

Performance Measures

Performance Measure	Type	FY 2009-10 Year-End Actuals	FY 2010-11 Year-End Actuals	FY 2011-12 Revised Budget	FY 2012-13 Performance No Dec Pkg	FY 2012-13 Performance With Dec Pkg
CB_0002 - Grant Funds Provided to Nonprofits, Schools, and Local Government Agencies	EFFECTIVE	\$2,176,902	\$2,919,648	\$1,642,000	\$3,000,000	\$3,000,000
CB_0003 - Franchises/Utility Licenses Administered	WORKLOAD	75	268	268	266	266
CB_0004 - General Fund Revenues Collected	EFFECTIVE	\$72,080,787	\$70,424,683	\$68,432,680	\$70,012,465	\$70,012,465
CB_0005 - Cost per \$1,000 of General Fund Revenue Collected	EFFICIENCY	\$14.39	\$14.41	\$14.56	\$14.98	\$14.98
CB_0007 - Cost per Household Served by Regulations for Cable TV	EFFICIENCY	\$3.76	\$3.26	\$2.80	\$2.89	\$2.89
CB_0008 - Portland Community Media - Number of Equipment Hours Used	WORKLOAD	131,425	125,542	126,000	126,000	126,000
CB_0009 - Public, Educational, and Local Government Sites Using the Institutional Network	EFFECTIVE	284	284	284	284	284

City of Portland
Position Allocation - Fund Center

V52_NO_DP {Rep} -- Jul 2012 to Jun 2013

Position	Employee	Ending Class Code & Name	FTE	Salary	Suppl.	Benefits	OASDI/Med	Total
CBCF000001 -- Cable Regulatory Service								
40000007	Olson, David C	30000425 Cable/Franchise Director	0.50	65,148	0	20,076	4,307	89,531
40000009	Gibbons, Rebecca L	30000464 Program Coordinator	1.00	80,082	0	31,002	6,126	117,210
40004166	Rodrigues, Sebastian	30000568 Financial Analyst, Sr	0.50	42,312	0	15,798	3,228	61,338
40000011	Omelchuck, Julie S	30000703 Cable/Franchise Program Manager	0.80	71,280	0	26,136	5,448	102,864
40004490	Henry, Mary E	30000704 Cable/Franchise Operations Mana	0.50	53,772	0	17,982	4,116	75,870
TOTAL Cable Regulatory Service			3.30	312,594	0	110,994	23,225	446,813
CBUF000001 -- Utility Franchise Management								
40000012	Justice, Carol S	30000013 Office Support Specialist III	1.00	51,900	0	27,234	3,972	83,106
40000007	Olson, David C	30000425 Cable/Franchise Director	0.50	65,148	0	20,142	4,329	89,619
40000008	Torres, Raul B	30000463 Program Specialist	1.00	72,924	0	29,724	5,580	108,228
40000372	Riddick, Melvin	30000463 Program Specialist	1.00	67,563	0	23,280	5,175	96,018
40004166	Rodrigues, Sebastian	30000568 Financial Analyst, Sr	0.50	42,324	0	15,864	3,240	61,428
40000010	Li, Jennifer	30000703 Cable/Franchise Program Manager	1.00	70,983	0	17,469	5,430	93,882
40004490	Henry, Mary E	30000704 Cable/Franchise Operations Mana	0.50	53,784	0	18,036	4,116	75,936
TOTAL Utility Franchise Management			5.50	424,626	0	151,749	31,842	608,217
Grand Total:				8.80	737,220	0	262,743	1,055,030

**Total FTE and Salary by Class
Office for Community Technology**

Class	Title	CY_REVBUD {Rep}		V52_NO_DP {Rep}		V52_TOTAL {Rep}	
		No.	Amount	No.	Amount	No.	Amount
30000425	Cable/Franchise Director	1.00	130,296	1.00	130,296	0.65	97,656
30000704	Cable/Franchise Operations Manager	1.00	107,556	1.00	107,556	0.65	79,284
30000703	Cable/Franchise Program Manager	1.90	140,604	1.80	142,263	1.76	139,599
30000568	Financial Analyst, Sr	1.00	84,636	1.00	84,636	0.95	81,468
30000012	Office Support Specialist II	0.00	0	0.00	0	(0.04)	(1,260)
30000013	Office Support Specialist III	1.00	51,900	1.00	51,900	1.00	51,900
30000464	Program Coordinator	1.00	78,126	1.00	80,082	1.00	80,082
30000463	Program Specialist	2.00	137,829	2.00	140,487	1.96	138,303
Total Full-Time Positions		8.90	\$730,947	8.80	\$737,220	7.93	\$667,032
Grand Total		8.90	\$730,947	8.80	\$737,220	7.93	\$667,032

Fund Section

FUND OVERVIEW

The Cable Fund supports the Mt. Hood Cable Regulatory Commission (MHCRC). The MHCRC administers cable franchises and public, education, and government (PEG) grant programs on behalf of Portland, Fairview, Gresham, Multnomah County, Troutdale, and Wood Village. These jurisdictions provide funding for the MHCRC's administrative budget.

The majority of Cable Fund expenditures consist of the Community Access Capital Grants and Access Corporation Capital Grants.

Managing Agency

Office for Community Technology

SIGNIFICANT CHANGES FROM PRIOR YEAR

Cable Communications Program. Through the successful renewal of the Comcast Cable Franchise, funds available for community technology and Institutional Network (I-Net) grants will double from \$1.5 million to \$3 million with a projected increase of grants from 30 to 60. The MHCRC plans to implement a more comprehensive and systemic evaluation of grant outcomes in order to better gauge the impact of grants. The MHCRC will also oversee implementation of renewed contracts with Portland Community Media and MetroEast Community Media, for the provision of community media services.

Summary of Fund Budget

	FY 2009-10 Year-End Actuals	FY 2010-11 Year-End Actuals	FY 2011-12 Revised Budget	FY 2012-13 Requested Without DP's	FY 2012-13 Requested Budget
Cable Fund					
Expenditures					
Unappropriated Fund Balance	6,295,607	0	2,172,169	1,595,235	1,595,235
Personal Services	408,970	431,598	436,703	446,813	427,733
External Materials and Services	4,001,706	3,836,484	6,826,585	6,731,360	6,715,912
Internal Materials and Services	70,207	81,861	91,521	97,332	97,332
Fund Transfers - Expense	18,668	17,144	28,549	0	0
Contingency	0	0	1,015,158	643,000	639,157
Total Expenditures	10,795,158	4,367,086	10,570,685	9,513,740	9,475,369
Resources					
Budgeted Beginning Fund Balance	5,837,979	0	4,811,493	2,639,324	2,639,324
Licenses & Permits	4,550,257	3,181,698	1,486,815	1,637,134	1,623,842
Charges for Services	38,000	1,570,319	3,857,170	4,865,799	4,865,799
Interagency Revenue	283,579	288,051	356,571	313,483	288,404
Fund Transfers - Revenue	867	919	636	0	0
Miscellaneous Sources	84,476	32,395	58,000	58,000	58,000
Total Resources	10,795,158	5,073,382	10,570,685	9,513,740	9,475,369

Supplemental Materials

Decision Package Summary

Bureau: Office for Community Technology

Priority: 01 Type: Reductions

Decision Package: CB_01 - Portland Community Media

Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	(36,591)	(36,591)	0	0	0	0
TOTAL EXPENDITURES	0	(36,591)	(36,591)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(36,591)	(36,591)	0	0	0	0
TOTAL REVENUES	0	(36,591)	(36,591)	0	0	0	0

Description:

Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE

Expected Results:

Impact

- Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted broadband technology training to marginalized populations, specifically homeless, people of color and people living in poverty;
- Compromises PCM's partnerships with service providers to these target communities; specifically Outside In, Sisters of the Road and Voz;
- Compromises PCM's Media Education department, which plays a vital role in supporting work force development.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 02 Type:

Decision Package: CB_02 - Cable Regulatory Services - MHCRC /CB_11

Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	0	0	0	0	0	0
Internal Materials and Services	0	(12,539)	(12,539)	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(12,539)	(12,539)	0	0	0	0
REVENUES							
Licenses & Permits	0	0	0	0	0	0	0
Interagency Revenue	0	0	0	0	0	0	0
General Fund Discretionary	0	(12,539)	(12,539)	0	0	0	0
TOTAL REVENUES	0	(12,539)	(12,539)	0	0	0	0

Description:

Total Impact: (\$19,291) Eliminate professional services: \$15,448 and reduce contingency \$3,843. City of Portland GF reduction (\$12,539), Cable Fund 206 (\$6,752). See CB_11

Expected Results:

Impact

•Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Decision Package Summary

Bureau: Office for Community Technology Priority: 03 Type: _____
 Decision Package: CB_03 - Portland Community Media Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	(18,296)	(18,296)	0	0	0	0
TOTAL EXPENDITURES	0	(18,296)	(18,296)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(18,296)	(18,296)	0	0	0	0
TOTAL REVENUES	0	(18,296)	(18,296)	0	0	0	0

Description:
 Reduces two Program Directors from full time to .8 FTE; reduces two Program Coordinators from full time to .75 FTE (\$36,591); reduces employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$18,296)

Expected Results:
 Impact:
 •Significantly reduces the ability of PCM to continue to deliver programs that address digital literacy, and targeted technology training to marginalized populations, specifically homeless, people color and people living in poverty.
 •Significantly impacts PCM's ability to serve public access, support outreach efforts, marketing and fund development activities.
 •Reduce hours that PCM is open to the public by 96 hours or one day per week

Decision Package Summary

Bureau: Office for Community Technology

Priority: 04

Type:

Decision Package: CB_04 - Cable Regulatory Services / CB_12

Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	0	0	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
Internal Materials and Services	0	(6,270)	(6,270)	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(6,270)	(6,270)	0	0	0	0
REVENUES							
Licenses & Permits	0	0	0	0	0	0	0
Interagency Revenue	0	0	0	0	0	0	0
General Fund Discretionary	0	(6,270)	(6,270)	0	0	0	0
TOTAL REVENUES	0	(6,270)	(6,270)	0	0	0	0

Description:

Reduce Director and Operations Manager by 5% \$11,952 in addition to the 4% cuts.

Expected Results:

Impact

- Reduces management of MHCRC budget and financial issues;
- Decreases regulatory and consumer protection oversight with cable service providers;
- Reduces advocacy for local authority and consumer protection for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 05 Type:

Decision Package: CB_05 - General Fund Revenue Generation

Program: Utility Franchise Management

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	(11,952)	(11,952)	0	0	0	0
External Materials and Services	0	(16,552)	(16,552)	0	0	0	0
TOTAL EXPENDITURES	0	(28,504)	(28,504)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(28,504)	(28,504)	0	0	0	0
TOTAL REVENUES	0	(28,504)	(28,504)	0	0	0	0
FTE							
Full-Time Positions	0.00	-0.10	-0.10	0.00	0.00	0.00	0.00
TOTAL FTE	0.00	-0.10	-0.10	0.00	0.00	0.00	0.00

Description:

Reduce the Director and Operations Manager by 5% - \$11,954 and Professional services for advocacy - \$16,346

Expected Results:

- Impact
- Threatens General Fund revenue due to the inability of staff to secure new GF revenue sources. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way thereby threatening revenue generation; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

Decision Package Summary

Bureau: Office for Community Technology Priority: 06 Type:

Decision Package: CB_06 - Portland Community Media Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	(18,296)	(18,296)	0	0	0	0
TOTAL EXPENDITURES	0	(18,296)	(18,296)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(18,296)	(18,296)	0	0	0	0
TOTAL REVENUES	0	(18,296)	(18,296)	0	0	0	0

Description:

Reduce 1.5 FTE (\$55,187), employee and board training, professional services, fees and memberships in professional organizations, printing and other administrative and overhead costs (\$17, 996) Eliminates one part time Program Coordinator position .5 FTE; reduces one full time Program Director to .8 FTE and eliminates contracted professional services for financial consulting and oversight of fiscal systems on an ongoing basis.

Expected Results:

Impacts:

- Significantly impacts PCM's ability to reach out deliberately to under-served communities in order to bridge the digital divide.
- Reduces PCM's ability to contract for professional fiscal consulting on an ongoing basis.
- Reduces PCM's ability to support board and staff capacity building and career development.
- Reduces PCM's ability to sustain best practices in fiscal oversight and audit services; reducing the ability to fund an annual comprehensive fiscal audit and maintain contracted fiscal consulting services at current levels.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 07

Type:

Decision Package: CB_07 - Cable Regulatory Services / CB_13

Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	0	0	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
Internal Materials and Services	0	(6,270)	(6,270)	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(6,270)	(6,270)	0	0	0	0
REVENUES							
Licenses & Permits	0	0	0	0	0	0	0
Interagency Revenue	0	0	0	0	0	0	0
General Fund Discretionary	0	(6,270)	(6,270)	0	0	0	0
TOTAL REVENUES	0	(6,270)	(6,270)	0	0	0	0

Description:

Reduce Director and Operations Manager 9%: \$23,405 (in addition to cuts at 6% levels)

Expected Results:

Impact

- Reduces MHCRC oversight of community access budgets;
- Reduces management of MHCRC budget and financial issues;
- Significantly reduces regulatory and consumer protection oversight for cable consumers;
- Eliminates advocacy to maintain local authority for right of way and cable regulation for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 08 Type:

Decision Package: CB_08 - General Fund Revenue Generation

Program: Utility Franchise Management

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	(14,304)	(14,304)	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(14,304)	(14,304)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(14,304)	(14,304)	0	0	0	0
TOTAL REVENUES	0	(14,304)	(14,304)	0	0	0	0
FTE							
Full-Time Positions	0.00	-0.12	-0.12	0.00	0.00	0.00	0.00
TOTAL FTE	0.00	-0.12	-0.12	0.00	0.00	0.00	0.00

Description:

Reduce the Director and Operations Manager 7%, Program Specialist 5% - \$24,819 and Professional Services - \$17,628

Expected Results:

- Impact
- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
- Eliminate PGE Franchise negotiations;
- Delay completion of 10 Franchise renewals by six months to one year potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
- Reduces advocacy to protect authority to collect franchise fees and manage the right of way; and
- Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

Decision Package Summary

Bureau: Office for Community Technology

Priority: 09 Type:

Decision Package: CB_09 - General Fund Revenue Generation/BroadBand Plan

Program: Utility Franchise Management

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	(13,788)	(13,788)	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(13,788)	(13,788)	0	0	0	0
REVENUES							
General Fund Discretionary	0	(13,788)	(13,788)	0	0	0	0
TOTAL REVENUES	0	(13,788)	(13,788)	0	0	0	0
FTE							
Full-Time Positions	0.00	-0.17	-0.17	0.00	0.00	0.00	0.00
TOTAL FTE	0.00	-0.17	-0.17	0.00	0.00	0.00	0.00

Description:

Reduce the following positions by percentages indicated - \$38,563 and professional services advocacy - \$18,040
 Director and Operations Manager 10%, Program Manager 4%, Sr. Financial Analyst 4%, Program Specialist 4%, Program Specialist 3 %, Office Support Specialist 3%

Expected Results:

- Impact
- Reduces General Fund revenue due to the inability of staff to secure new revenue sources and oversee compliance of Franchisees and Utility Licensees. New revenue amounted to \$6,847,500 over the last 3 years with an annual average of \$2,282,500;
 - Eliminate PGE and Verizon Franchise negotiations;
 - Delay completion of 10 Franchise renewals by 18 months potentially reducing revenue, failing to identify and secure additional assets for IRNE and weakening the City's position in lawsuits;
 - Eliminates advocacy to protect local authority including the authority to collect franchise fees and manage the right of way; and
 - Eliminates implementation of the Broadband Strategic Plan (elements of which are included in the Portland Plan).

Decision Package Summary

Bureau: Office for Community Technology

Priority: 01 Type:

Decision Package: CB_10 - Franchise Audit and Advocacy (Budget Note)

Program: Utility Franchise Management

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	22,000	22,000	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	22,000	22,000	0	0	0	0
REVENUES							
Licenses & Permits	0	0	0	0	0	0	0
Interagency Revenue	0	0	0	0	0	0	0
General Fund Discretionary	0	22,000	22,000	0	0	0	0
TOTAL REVENUES	0	22,000	22,000	0	0	0	0

Description:

FCC Proceeding on Acceleration of Broadband (which threatens right of way management, wireless tower zoning and franchise fees) and the Level 3 petition (which could weaken the City's lawsuit) \$5,000

Community Access Protection Act - allows the City and Portland Community Media (PCM) to use PEG Capital dollars for operating or capital. \$5,000

Other bills may be introduced or the FCC may issue additional Notice of Inquiries that could potentially negatively affect local authority for franchises and or the ability to levy taxes. Adequate funding will allow staff to react quickly and not have to wait for a BUMP process when it may be too late.

Expected Results:

Audit funding will ensure that existing franchisees and licensees are paying the correct amount of franchise fees and utility license fees to the City. Advocacy funding will protect local authority to receive fair compensation for private use of the right of way and levy taxes by responding to attacks on this authority in Congress, the Federal Communications Commission and the Oregon Legislature. Additionally staff will actively support legislation that is favorable to local authority including the Community Access Protection Act which will allow the City to use public, educational and government access funds for capital and operating purposes.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 02 Type: Reductions

Decision Package: CB_11 - Cable Regulatory Services /CB_2

Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
External Materials and Services	0	(15,448)	(15,448)	0	0	0	0
Contingency	0	(3,843)	(3,843)	0	0	0	0
TOTAL EXPENDITURES	0	(19,291)	(19,291)	0	0	0	0
REVENUES							
Licenses & Permits	0	(6,752)	(6,752)	0	0	0	0
Interagency Revenue	0	(12,539)	(12,539)	0	0	0	0
TOTAL REVENUES	0	(19,291)	(19,291)	0	0	0	0

Description:

Total Impact: (\$19,291) Eliminate professional services: \$15,448 and reduce contingency \$3,843. City of Portland GF reduction (\$12,539), Cable Fund 206 (\$6,752).

Expected Results:

Impact

•Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Decision Package Summary

Bureau: Office for Community Technology

Priority: 04

Type:

Decision Package: CB_12 - Cable Regulatory Services /CB_4

Program: Cable Communication

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	(9,540)	(9,540)	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(9,540)	(9,540)	0	0	0	0
REVENUES							
Licenses & Permits	0	(3,270)	(3,270)	0	0	0	0
Interagency Revenue	0	(6,270)	(6,270)	0	0	0	0
TOTAL REVENUES	0	(9,540)	(9,540)	0	0	0	0
FTE							
Full-Time Positions	0.00	-0.08	-0.08	0.00	0.00	0.00	0.00
TOTAL FTE	0.00	-0.08	-0.08	0.00	0.00	0.00	0.00

Description:

Reduce Director and Operations Manager by 5% \$11,954 (in addition to 4% cuts)

Expected Results:

Impact

- Reduces management of MHCRC budget and financial issues;
- Decreases regulatory and consumer protection oversight with cable service providers;
- Reduces advocacy for local authority and consumer protection for cable consumers in Multnomah County;
- Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Decision Package Summary

Bureau: Office for Community Technology
 Priority: 07 Type: _____
 Decision Package: CB_13 - Cable Regulatory Services / CB_7
 Program: Cable Communications

	FY 2012-13 Requested 1 Time DP	FY 2012-13 Requested Ongoing DP	FY 2012-13 Requested Total DP	FY 2013-14 Estimated Budget	FY 2014-15 Estimated Budget	FY 2015-16 Estimated Budget	FY 2016-17 Estimated Budget
EXPENDITURES							
Personal Services	0	(9,540)	(9,540)	0	0	0	0
External Materials and Services	0	0	0	0	0	0	0
Contingency	0	0	0	0	0	0	0
TOTAL EXPENDITURES	0	(9,540)	(9,540)	0	0	0	0
REVENUES							
Licenses & Permits	0	(3,270)	(3,270)	0	0	0	0
Interagency Revenue	0	(6,270)	(6,270)	0	0	0	0
TOTAL REVENUES	0	(9,540)	(9,540)	0	0	0	0
FTE							
Full-Time Positions	0.00	-0.08	-0.08	0.00	0.00	0.00	0.00
TOTAL FTE	0.00	-0.08	-0.08	0.00	0.00	0.00	0.00

Description:
 Reduce Director and Operations Manager 8%: \$23,405 (in addition to cuts at 4 and 6% levels)

- Expected Results:**
- Impact
 - Reduces MHCRC oversight of community access budgets;
 - Reduces management of MHCRC budget and financial issues;
 - Significantly reduces regulatory and consumer protection oversight for cable consumers;
 - Eliminates advocacy to maintain local authority for right of way and cable regulation for cable consumers in Multnomah County;
 - Significantly reduces the ability of the MHCRC to retool the Community Access Capital Grant and I-Net Fund to strategically respond to community needs identified in the 2010 Your Voice assessment.

Office for Community Technology

Management Data

Commissioner in Charge: Dan Saltzman
 Bureau Director: David Olson
 Website: <http://www.portlandonline.com/cable/>
 Administration: 44%
 M/W/ESB Contract \$: 0.0% Prime & 85% Sub

Workforce Data

Minorities: 44%
 Female: 56%
 Non-Represented: 89%
 Span of Control: 1.3 positions per supervisor
 Management Layers: 1 to 3

Resource and FTE Summary

	FY 2011-12 Adopted	FY 2012-13 Base	FY 2012-13 Reductions	FY 2012-13 Add Packages	FY 2012-13 Requested
GF Ongoing	\$1,926,593	\$1,935,713	\$154,857	\$22,000	\$1,802,856
GF One-Time	0	0	0	0	0
GF Overhead	0	0	0	0	0
Bureau's Choice	0	0	0	0	0
Other Revenues	0	6,874,416	0	0	6,874,416
Total Revenues	\$1,926,593	\$8,810,129	\$154,857	\$22,000	\$8,677,272
FTE	8.8	8.8	.47	0.00	8.33

Bureau Overview and Significant Issues

The bureau operates two major programs, Utility Franchise Management and Cable Communications. The Utility Franchise Management program negotiates and administers utility franchises and licenses generating the second highest revenue source for the City and is responsible for implementation of the City's broadband strategy. Cable Communications staffs the Mt. Hood Cable Regulatory Commission which is responsible for all aspects of cable franchising while advocating for the public interest in cable communications.

Significant Issues:

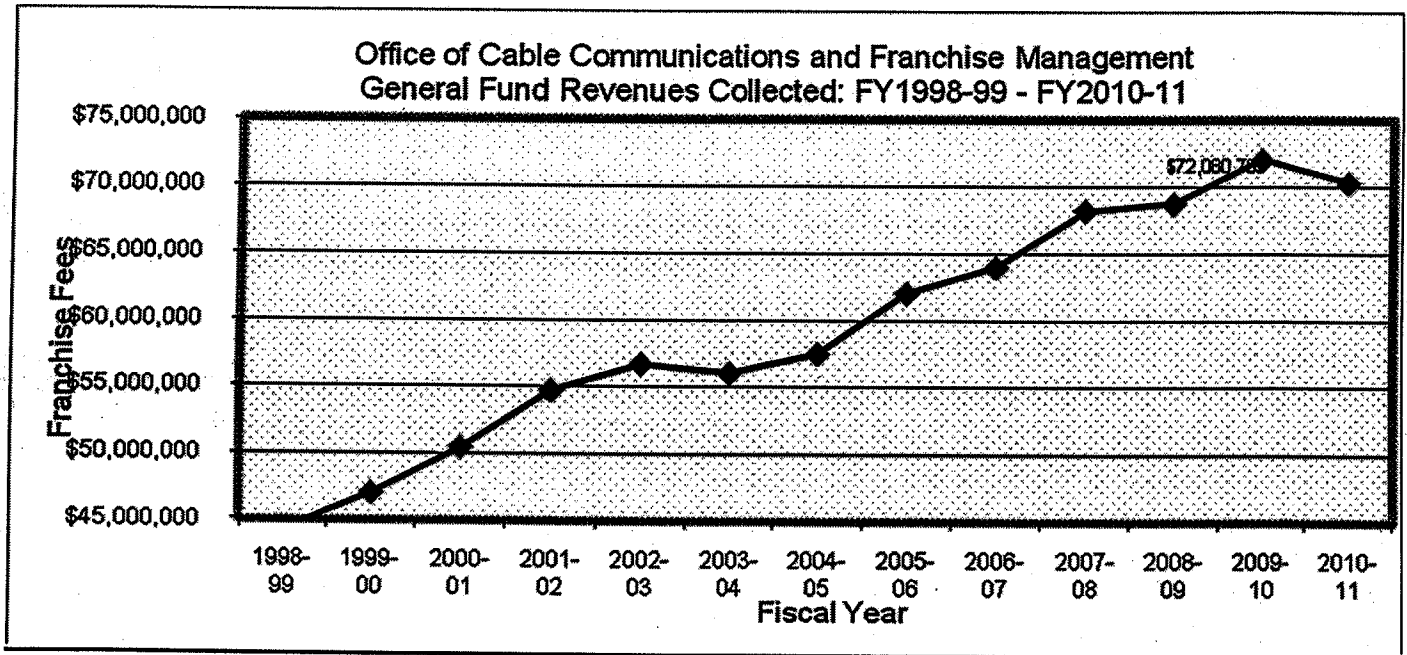
1. Maintain resources for revenue generation and advocacy to protect and grow \$70 million in General Fund revenues.
2. Oversee a doubling of cable community technology grants and implement a comprehensive and systemic evaluation of grant outcomes through the MHCRC.
3. Continue to provide resources to implement the City's first-ever Broadband Strategic Plan, adopted by Council in September, 2011 in order to ensure that high speed affordable broadband is available to every home and business.

Performance Measures:

1. GF Revenues Collected from Franchise Administration:
 FY 2010-11 Actual: \$72 Million. FY 2012-13 Target: \$70 Million.
2. Cost per \$1,000 Franchise Fees Collected:
 FY 2010-11 Actual: \$13.90. FY 2012-13 Target: \$14.58.
3. Number of Franchises/Utility Licensees Administered:
 FY 2010-11 Actual: 257. FY 2012-13 Target: 269.

4. PCM Number of Equipment Hours Used for Public Access Programming:
 FY 2010-11 Actual: 125,542. FY 2012-13 Target: 126,000.
5. Grant Funds to Public, Educational and Government Agencies:
 FY 2010-11 Actual: \$1.5 Million. FY 2012-13 Targets: \$3.0 Million.

Performance Dashboard



Operating and Capital Requirements

	FY 2010-11 Actuals	FY 2011-12 Adopted	FY 2012-13 Base	FY 2012-13 Request	FY 2013-14 Estimate
Operating - Base	\$6,015,395	\$10,376,109	\$9,906,218	\$9,906,218	\$10,203,404
Operating - One-Time Initiatives	0	0	0	0	0
Capital - New Construction	0	0	0	0	0
Capital - Major Maintenance	0	0	0	0	0
Unappropriated Ending Balance	4,811,493	2,172,169	1,595,235	1,595,235	1,643,092
Total	\$10,826,888	\$12,548,278	\$11,501,453	\$11,501,453	\$11,846,496

Overview of Major Projects and Initiatives

Protect and Pursue Revenue - Staff will address the expanded workload necessitated by the update of the Utility License Fee program (2010), the advent of new payers (e.g. a fourfold increase (now 226) in new Licensees), and the exponential growth in the wireless antennae licensing program activities due to the explosion of wireless sites in the City and an exponential increase in citizen and public involvement. Staff will develop updated franchise renewal templates for competitive telecommunications providers, wholesale and transport providers, public pay phone booths, wireless providers, and pipeline providers. Staff will oversee audits through an interagency agreement with the Revenue Bureau, and may litigate against one or two CLECs for non-payment and underpayment of franchise fees.

Implement Broadband Strategic Plan (BSP) - The BSP, unanimously adopted by Council in the fall of 2011, brought together City Office's and community partners in the recognition that high speed affordable broadband to every home and business represents basic infrastructure for Portland in the 21st century. It means jobs, education, health care, and access

to services across the digital divide---all key elements of a sustainable city. The success of the BSP, elements of which are embedded in the Portland Plan, will have important benefits for the City's economic development strategy, the City's Climate Change strategy, and the City's response to the continuing impact of the current economic recession.

Defend City revenues, authority, and franchise/license provisions - Defend City Authority and franchising processes from pre-emption or drastic curtailment by action of the FCC, Congress or the Oregon Legislature. Critical City interests are threatened at many levels, including tax authority right-of-way authority and potential pre-emption of authority over cable services through pre-emptive state legislation. Up to \$70 million in annual City General Fund revenues could be affected if Congress, the FCC, or the Oregon Legislature pursues negative actions.

Oversee Cable Community Technology Investment - Through the successful renewal of the Comcast Cable Franchise the funds available for community technology and Institutional Network (I-Net) grants will double from \$1.5 million to \$3 million with a projected increase of grants from 30 to 60. The MHCRC plans to implement a more comprehensive and systemic evaluation of grant outcomes in order to better gauge the impact of grants.

Major Assets Managed

Not Applicable

**Office for Community Technology
Program Summary: FY 2012 - 2013**

1. Program Title Manager Phone #	2. Program Description	3. Staff (FTE)		4. Requirements			5. Percent Admin			6. Resources			7. Output, Outcome, or Efficiency Measure(s)		8. Program Rankings	
		Regular	Limited Term	Operating	Capital	General Fund	Rates, Fees & JAs	Federal, State &	Other	Core	Community					
Title - Utility Franchise Management Manager - Jennifer Li Phone # 823-5359	Ensures that the City of Portland and its citizens are fairly compensated for private use of the public rights-of-way, defends local government's role and the public interest in rapidly changing telecommunications and utility markets, including the power to levy taxes and fees; and implements the Broadband Strategic Plan.	5.5	0	\$759,444	0	\$707,444	52,000	0	0	54%			General Fund Revenues Collected: FY 2010-11 Actuals: \$72,373,452 FY 2012-13 Target: \$70,012,465 Number of Franchise/Utility Licenses: FY 2010-11 Actuals: 269 FY 2012-13 Target: 269	1 of 3	1 of 3	
Title - Cable Communications Management Manager - Julie Ormelchuck Phone # 823-4188	The Cable Communications program provides services through the Mt. Hood Cable Regulatory Commission (MHCRC), a citizen body which protects the public interest in the regulation and development of cable communication franchises and networks.	3.3	0	\$7,471,692	0	\$313,483	0	0	24%				Grant Funds to Public, Educational, and Government Agencies: FY 2010-11 Actuals: \$1,500,825 FY 2012-13 Target: \$3,000,000 Public, Educational, and Government Agencies using the Institutional Network: FY 2010-11 Actuals: 284 FY 2012-13 Target: 284	2 of 3	2 of 3	
Title - Portland Community Media Manager - Cece Hughley Phone # 503-288-1515 X118	PCM is a non-profit organization that manages six cable channels and provides media education, skills training, production, new media development and equipment services targeting individuals, schools, government and nonprofits with a goal to increase technology literacy and reduce disparities among the economically disadvantaged and persons of color. This line contains the total fund level expenses, which includes all debt service, cash transfers, contingency, and unappropriated fund balance.	14.5	NA	\$914,786	0	\$914,786	0	0	7%				Measure Title FY 2010-11 Actuals: \$125,542 FY 2012-13 Target: \$126,000 Measure Title FY 2010-11 Actuals: FY 2012-13 Target:	3 of 3	3 of 3	
Fund Level Expenses		NA	NA						NA				Measure Title FY 2010-11 Actuals: FY 2012-13 Target:			
Fund Level Expenses	This line contains the total fund level expenses, which includes all debt service, cash transfers, contingency, and unappropriated fund balance.	NA	NA						NA				Measure Title FY 2010-11 Actuals: FY 2012-13 Target: NA	NA	NA	
Total		25.30		\$14,922,000		1,935,713	52,000									

**Customer Service Improvement Efforts Status Report, FY 2012-13
Office for Community Technology**

The Office for Community Technology (OCT) evaluates its Customer Service Plan each year to improve services to the citizens of Portland as well as the business community that use the public right of way or are subject to the City's Utility License code. OCT continues to carry out its strategic plan (developed by all staff) with a special focus on both internal and external customer service improvements. These elements continue to foster a high functioning team, lead to expanded and strengthened collaborations, and a focus on serving community interests. Customer service is also a key competency that is weighed heavily in the hiring process and in performance evaluation. Finally a biennial customer service training component has been added to staff meetings

Cable Regulatory Services: The Mt. Hood Cable Regulatory Commission (MHCRC) oversees the cable regulatory program staffed by OCT. On behalf of the MHCRC, OCT plays a prominent role in enforcing cable franchise requirements and assisting community members in cable services complaint resolution. A majority of the customer complaints are resolved the same day or within 24-48 hours after reviewing the complaints with the citizens and the cable provider. In addition, OCT staff oversee the community technology grant program which funds various public organizations and non-profits such as public schools, community colleges, art centers and community media organizations. Under guidance from the MHCRC, OCT deploys these funds to ensure that maximum benefits are realized by the citizens of Multnomah County.

Utility/Franchise Management: The Utility Franchise Management program ensures that the City receives fair compensation for the private use of public right of way and administers the Utility License Law on behalf of the City. The office actively defends local government's role and the public interest in broadband and rapidly changing telecommunications and utility markets, including the critical authority to levy taxes and fees for private use of the public right of way. This program maintains positive working relationships with regulated industries while generating the 2nd largest source of revenue to the general fund. Staff has done extensive outreach with citizens through the Broadband Strategic Plan on wireline and wireless deployment and adoption issues.

OFFICE FOR COMMUNITY TECHNOLOGY
 GENERAL FUND REVENUE PROJECTION

1/30/2012

	FY 2009-10 Actual	FY 2010-11 Actual	FY 2011-12 Projection	FY 2011-12 Revised	FY 2012-13 Projection
Cable Franchise Fees	5,844,942	6,171,805	6,077,400	6,284,302	6,472,831
Utility Franchise Fees	10,886,425	9,340,078	4,741,081	4,741,081	4,883,313
Cable and Utility	\$ 16,731,367	\$ 15,511,883	\$ 10,818,481	\$ 11,025,383	\$ 11,356,144

	FY 2009-10 Actual	FY 2010-11 Projection	FY 2011-12 Projection	FY 2011-12 Revised	FY 2012-13 Projection
Major Utilities, and Water & Sewer	55,881,869	56,861,569	58,656,321	58,656,321	58,656,321

Grant Total	72,613,236	72,373,452	69,474,802	69,681,704	70,012,465
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