



West Portland Town Center Plan Community Advisory Group Meeting #3 - August 5, 2019



Vision: A safe, accessible, affordable, complete, healthy and socially-inclusive neighborhood near transit.

Draft Project Goals

- Prevent residential and cultural displacement, providing the most vulnerable households the choice to remain in place and build wealth.
- Increase new and stable housing choices, tools and programs for all household types and incomes throughout the Town Center with additional emphasis on efficient use of the land closest to future station areas.
- Create a road map/strategy to fund and build a prioritized multi-modal and multi-ability circulation system across the town center area that is safe, comfortable, accessible and useful for meeting daily needs.
- Create opportunities for community and cultural spaces.



Draft Project Goals - cont'd

- Design public spaces that consider both the physical and social infrastructure needed to support people and businesses while also integrating the topographic, natural and scenic attributes of this area.
- Create defined main streets and commercial areas and conditions for more robust and varied commercial and business services.
- Promote business opportunities, including minority and women-owned small businesses that reflect the diverse cultures of the area.
- Foster and support community engagement and outreach to underrepresented groups to increase their capacity for involvement in issues that affect them and access to educational, social, cultural and employment opportunities.
- Improve mental and physical health outcomes for people living and working here through integrated and holistic application of these goals and by elevating the connection to nature in the redevelopment of the area.





Barbur Transit Center Equitable TOD Concept Plan

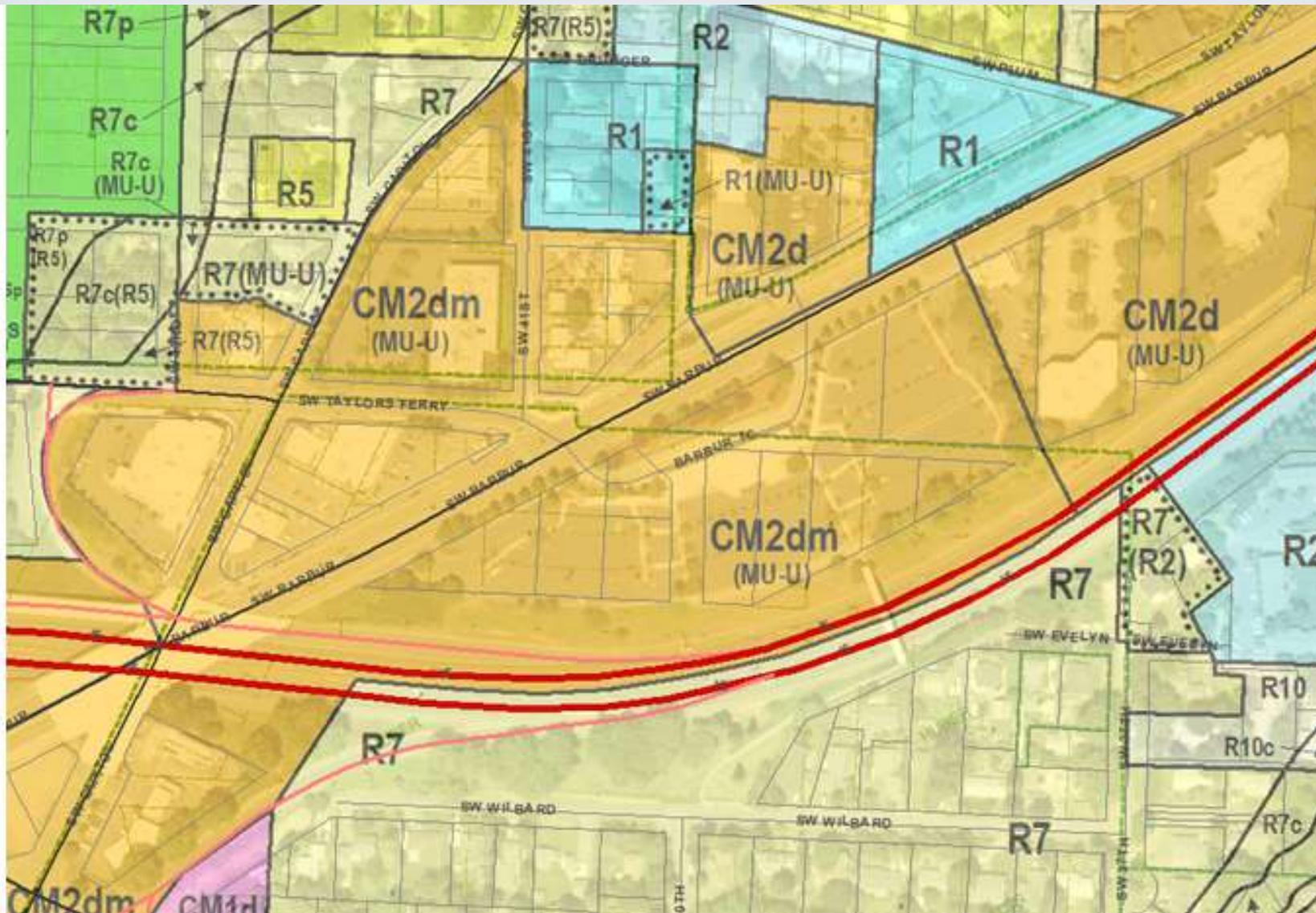




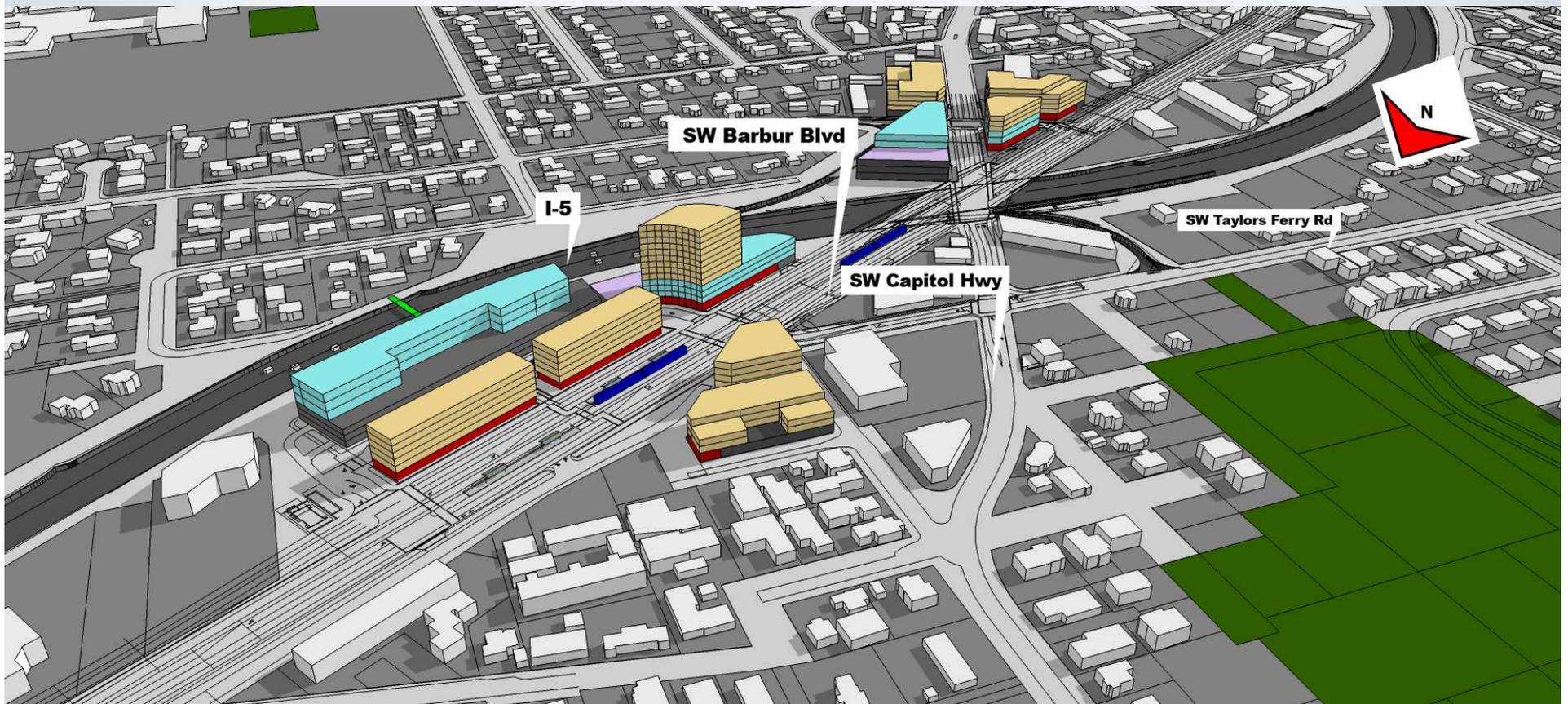
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Current Zoning



West Portland Town Center (5-10 yrs) (LRT on Barbur)



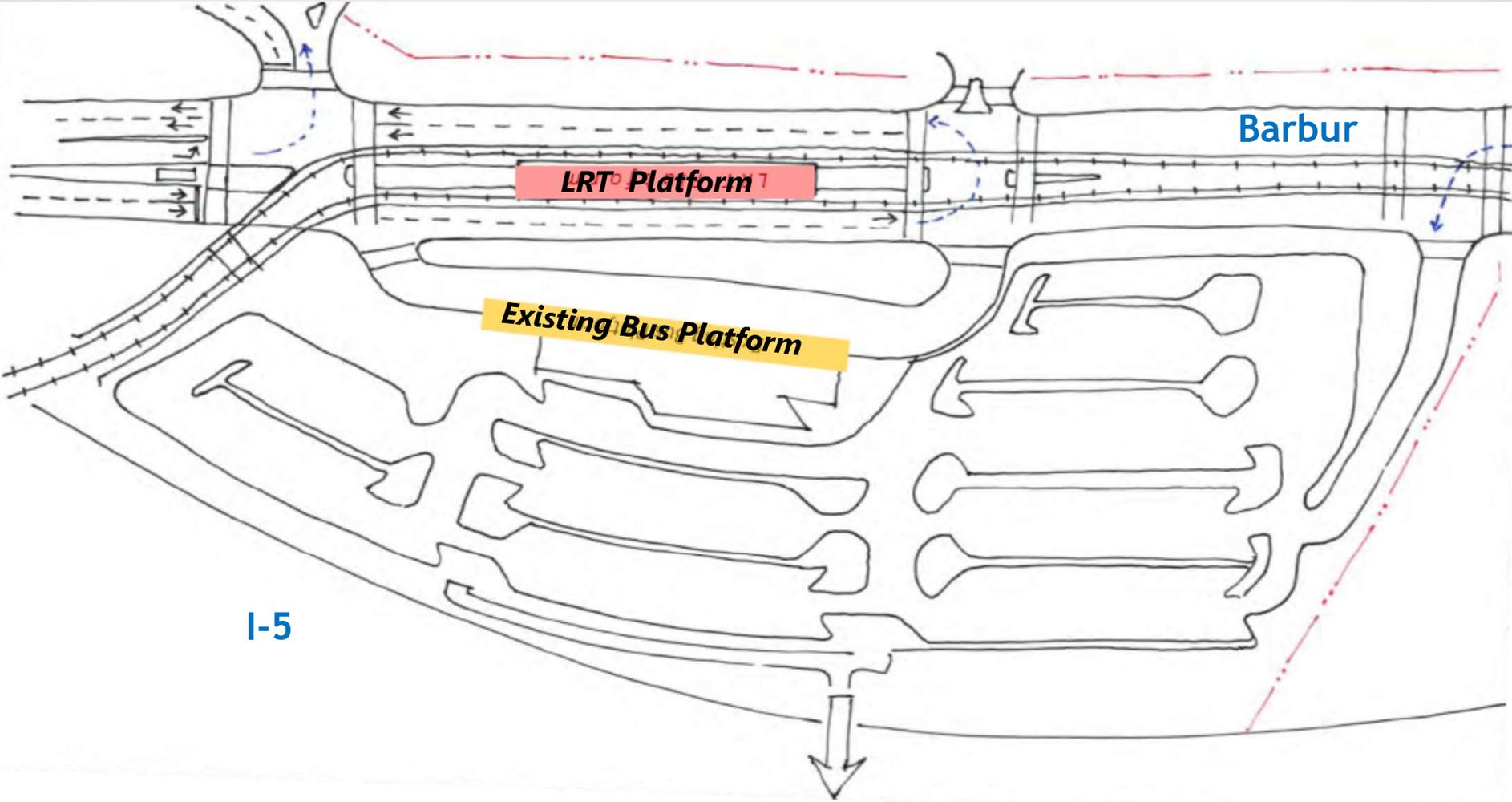
2017 BPS staff rendering



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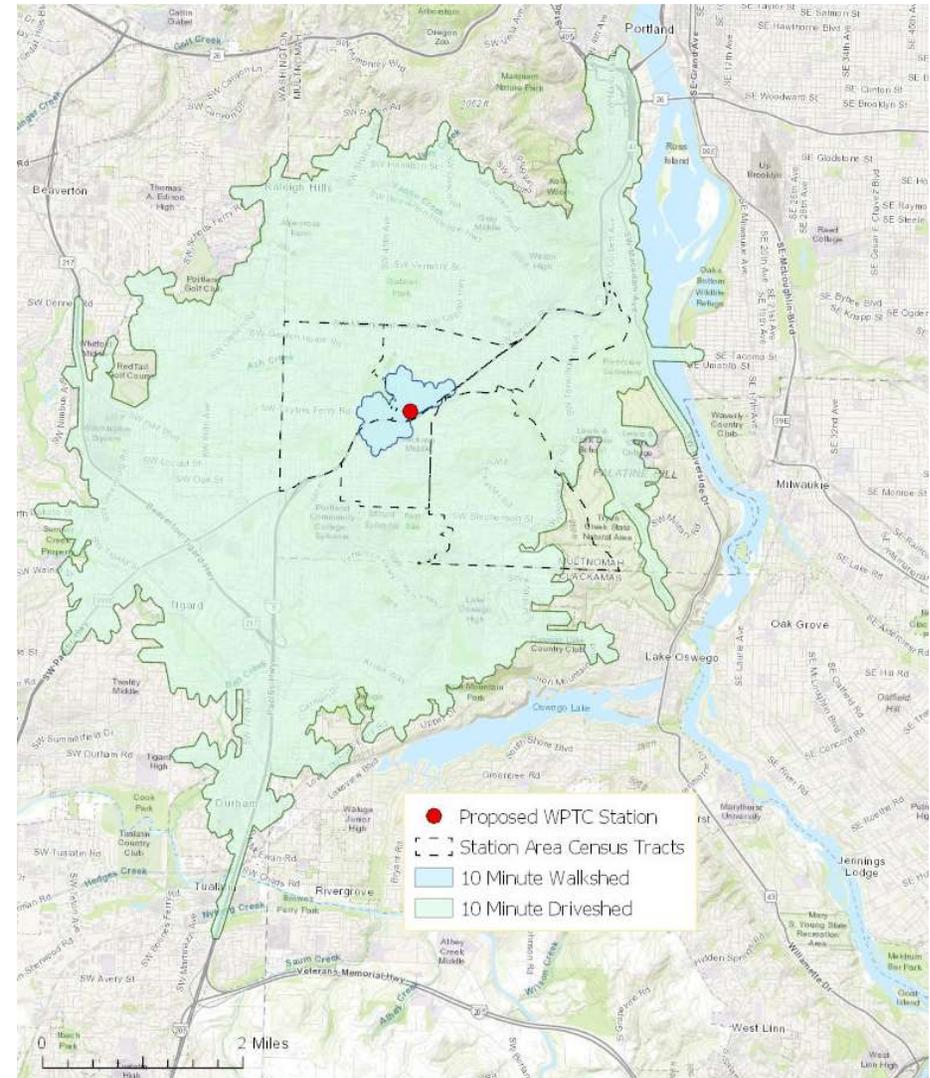
Current Light Rail Platform Location



Key Findings: West Portland Town Center

West Portland Town Center currently a weak market, largely single family and aging auto-oriented commercial uses

- Low rents today – displacement risk
- Limited new development – lack of comparables will challenge private development financing
- Need greater number of housing units and types to support a mix of new commercial development and equitable outcomes - 75% single family today
- In walkshed - Need pedestrian-scaled places / streets to locate specialty food, shoe, luggage, book, music, clothing, general merchandise, gift stores, and florists
- Drive shed needs - Need food, beverage uses — likely require some form of public participation in near term due to low rents





BTC Discussion questions:

- **Are there any other details or ideas missing from what we've shared that you want to make sure are reflected at the BTC concept workshop?**
- **Are there other broader themes or issues that should be considered for the BTC concept? (i.e. designing with nature, accessibility, cultural spaces/elements, etc.)**

