

# West Portland Town Center Goals – *DRAFT*

## Strong Communities and People

1. Prevent residential and cultural displacement, providing low-income households and communities of color the choice to remain in place and build wealth.
2. Create opportunities for community and cultural spaces.
3. Promote business opportunities, including minority and women-owned small businesses that reflect the diverse cultures of the area.
4. Foster and support community engagement and outreach to underrepresented groups to increase their capacity for involvement in issues that affect them and access to educational, social, cultural and employment opportunities.
5. Improve mental and physical health outcomes for people living and working here through integrated and holistic application of these goals and by elevating the connection to nature in the redevelopment of the area.

## Great Places with Equitable

6. Design public spaces that consider both the physical and social infrastructure needed to support people and businesses while also integrating the topographic, natural and scenic attributes of this area.
7. Increase new and stable housing choices, tools and programs for all household types and incomes throughout the Town Center with additional emphasis on efficient use of the land closest to future station areas.
8. Create a road map/strategy to fund and build a prioritized multi-modal and multi-ability circulation system across the town center area that is safe, comfortable, accessible and useful for meeting daily needs.
9. Create defined main streets and commercial areas and conditions for more robust and varied commercial and business services.

