

COMMUNITY IS KEY



PCEF Grant Committee Meeting

May 18, 2023, 6:00 – 8:00 p.m.

— PORTLAND
**CLEAN ENERGY
COMMUNITY BENEFITS
FUND** —



THE BUREAU OF **PLANNING
& SUSTAINABILITY**

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portland.gov/bps/cleanenergy

Virtual/Hybrid Participation Check

Guidelines for public participation

- Committee meetings open to the public
- Public invited to comment at around 6:05 p.m.
- There will be a break at 7:00 pm, online participants will see a break screen. There will be no online discussion available during break.

➔ Guidelines applied to virtual/hybrid meeting:



Chatbox: open for introductions and for noting public comment interest. All other times, host-only chats (PCEF Staff).



Raise Hand: used by Committee only.



Video: on for Committee only.



Microphone: public members muted.



Recording: this meeting is being recorded.



Captioning: this meeting is being captioned; settings > show subtitles.

Introductions

Agenda

- 6:00 Introductions
- 6:05 Public comment
- 6:15 Meeting minutes approval
- 6:20 Climate Investment Plan (CIP) Committee timeline update:
Including updates on community engagement
- 6:25 Committee role during CIP implementation: warm up exercise
- 6:40 Update on workforce/contractor equity efforts:
What we've done, what we're doing, and who's been engaged, ideas to strengthen
- 7:00 Break
- 7:10 CIP: summary of what's change, highlights of the new draft
- 8:00 Meeting close

Public comment

Prior meeting minutes

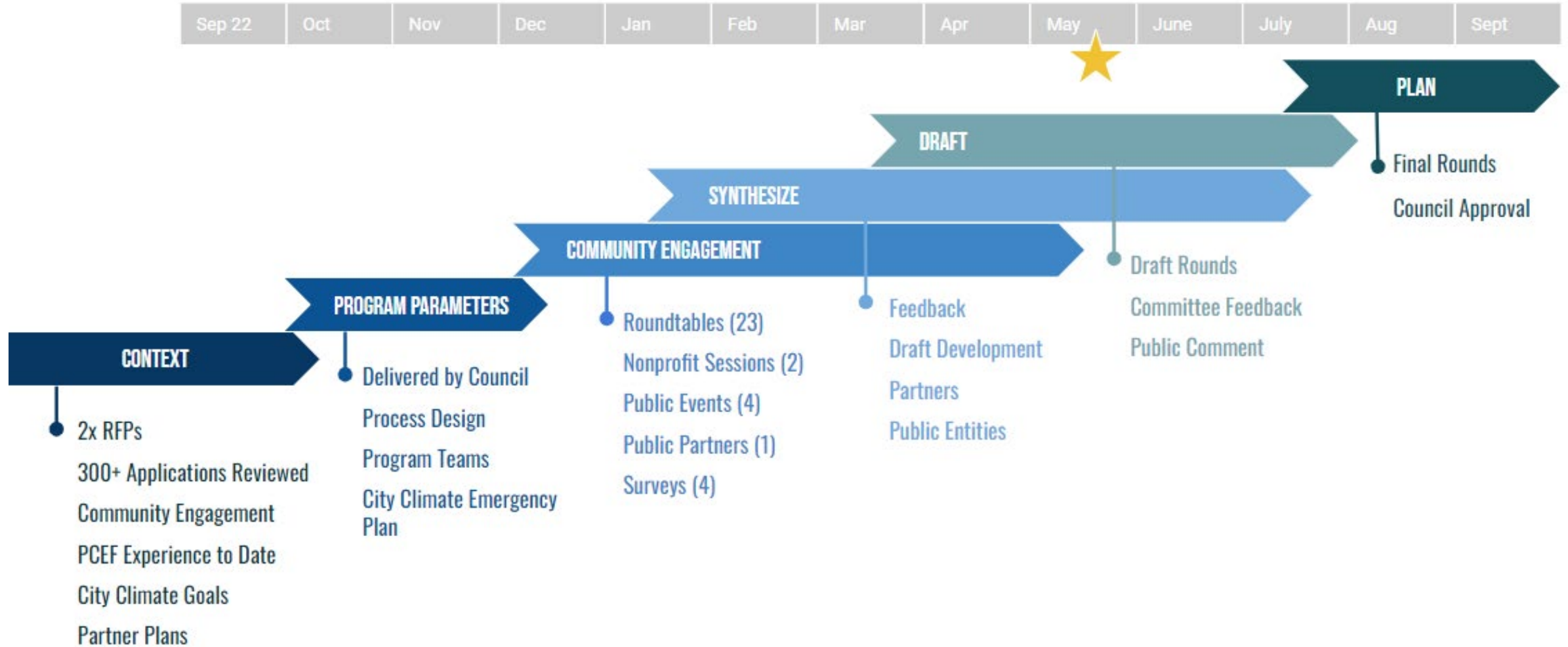
Climate Investment Plan (CIP) Committee briefing timeline update

Including community engagement opportunities

Committee Briefing Timeline as of 5/18/23

Month	CIP Briefing	Meeting Date
May	CIP comment discussion (con't) Workforce and contractor development in CIP	5/18/2023
June Retreat	Final comments on current CIP draft Clarify Committee role in CIP accountability, evaluation, oversight throughout implementation	6/2/2023
June	Specific feedback on Committee's approach to evaluation of outcomes CIP draft final iterations based on public comments/input	6/29/2023
July	Final CIP Recommendation	7/20/2023
August	Tentative: Administrative Rulemaking (informational)	8/17/2023

CIP Process Overview



CIP full draft feedback opportunities

*Access links to
the events:*



- [Virtual Information Session: May 22, 12:00 - 1:00 p.m.](#)
- [In-person Briefing and Open House: May 24, 4 - 6:00 p.m.](#)
- [Virtual Listening Session: June 1, 5:00 - 6:30 p.m.](#)
- [Submit written comments through our online survey.](#)
- Email us at cleanenergyfund@portlandoregon.gov

Committee role during CIP implementation: warm up exercise

Preparing to Pivot – Code

What the code says about CIP recommendation:

F. The Committee will:

- 1.** Recommend the Climate Investment Plan to the City Council. If City Council modifies the Climate Investment Plan, it must explain and post its explanation on the Program's website. The Committee will recommend its first Climate Investment Plan to City Council no later than 9 months after the effective date of this Subsection. The Committee will recommend subsequent Climate Investment Plans to City Council no later than 6 months after the expiration of the previous Climate Investment Plan.
- 4.** Recommend City Council amend the Climate Investment Plan if the Committee determines that the Climate Investment Plan no longer meets the purpose of this Chapter.

What will make us more confident/prepared to recommend the CIP to Council?

Preparing to Pivot – Code

What the code says about CIP implementation:

F. The Committee will:

2. Adopt a methodology to measure, track and report to the public, and City Council the effectiveness of the Program in achieving the purpose of this Chapter. All grant and contract recipients will file reports consistent with the Committee’s methodology on forms provided by the Program.

3. Adopt workforce and contractor equity plans with measurable goals to ensure projects are performed by workforce priority populations and include goals for contracting with businesses owned or operated by such populations. The Committee will develop the plans in consultation with workforce and contractor equity stakeholders and incorporate best practices from City’s procurement practices.

How might we want to shift the way we work, advise, give feedback to meet these criteria?

Going from Creation to Iteration

Creation

- What is our vision for the process?
- Who should be engaged?
- Have we left anything out?
- What is our perspective based on our individual expertise?
- What are our red or yellow flags for specific parts of the CIP draft?

Mindset: Committee



Recommendation

- What will make us more confident/prepared to recommend the CIP to Council?
- How do we represent the process?
- How do we center the community in our communication?

Mindset: Council



Implementation

- How will we track progress?
- How, when, how often will we report out? To whom, how, how often?
- What is our part?

How might we want to shift the way we work, advise, give feedback to meet these criteria?

Mindset: Community

Workforce and contractor development and equity in PCEF

What we have done

- Review of research and program design from both within City/region and around the country. Including numerous meetings with local and state government entities.
- Stakeholder convenings:
 - Six market study worksessions in late 2022 facilitated by Dr. Roberta Hunt with design assistance from WorkSystems and PCEF staff with over 50 stakeholders
 - Share out of market study findings and discussion in April 2023 with 40+ stakeholders
 - Multistakeholder convenings in 2020 and 2021 leading up to RFP #1 development
- Study to estimate workforce impact of PCEF funded projects and identify regional workshed baseline (draft undergoing edits)
- Participate in regional workforce and contractor equity related conversations
- Contract with City Procurement for LCP Tracker and B2G
- Ongoing engagement with culturally specific contractor organizations and construction trades training programs.
- Produce safe and respectful worksite training video in collaboration with Oregon Tradeswomen for PCEF construction sites.
- Require Workforce and Contractor Equity Agreement in all grant agreements except mini grants.

What we are doing

- Convening High Roads Advisory Council
- Implementation grants to 18 organizations for workforce and contractor development, including:
 - Pre-apprenticeship programming
 - Culturally specific solar and efficiency workforce training
 - Culturally specific solar and energy efficiency contractor development
 - Urban farmer training
 - Arboriculture training curriculum development
 - Youth and young adult climate jobs exposure
- Grantee reporting
 - RFP #1 reporting – 4 projects investing over \$350k single site, others smaller
 - RFP #2 reporting – numerous \$350k single site projects
 - What:
 - Contractor: diverse businesses
 - Workers: wages, occupations, demographics
- Adding staff

Who we have engaged

Periodically:

- City of Portland partners including Procurement, Portland Housing Bureau and Prosper Portland.
- Grantees.
- One-on-one and small group discussions with community partners.

2020:

- PCEF event with 68 participants including attendees from trade unions, community-based organizations, industry associations, pre-apprenticeship training programs, developers, contractors, trade associations, and other government partners.
- 20 survey respondents to draft WCEA.

2022:

- More than 50 participants in 6 market study work sessions including: energy service companies, contractors, workers, pre-apprenticeship orgs, community-based organizations, government entities, trade associations, and academia.

2023:

- Feedback in 10 CIP development roundtables on workforce and contractor development within strategic programs.

CIP workforce and contractor equity approach

1. Contractor and workforce utilization goals.

Utilization goals are informed by market conditions, existing goals in the region and input from the Highroads Advisory Council. Utilization goals are required on PCEF grants and contracts to advance equity in professional and construction services contracts. **(Appendix 1 in full CIP draft)**

2. Contractor and workforce diversification grants and contracts.

Direct investment into organizations for climate-action related contractor and workforce development including investing in pre-apprenticeship programs, green-building related training and certifications, or contractor training and support to increase clean energy service offerings. Direct investments also include upstream efforts that encourage youth to explore climate careers.

3. Reporting and wage requirements.

Reporting on contractor and workforce utilization tracks progress to goals and ensures that workers on PCEF projects are paid at least 180% of minimum wage, or prevailing wages, where applicable.

4. Worksite anti-harassment and culture change.

Required policies and trainings for contractors and workers on PCEF projects to provide safe and respectful worksites.

Future plans and obstacles

- Hire staff
- Continue collaborating with local and regional partners
- Retune reporting systems to incorporate additional lessons learned
- Adapt reporting for strategic programs (significant opportunity re: direct vs. indirect relationship with contractor)
- Evaluate COBID alternative
- Evaluate LCP tracker/B2G
- Improve alignment between investments in WCD and project-specific WCE opportunities
- Refine criteria/requirements for WCD community responsive grants
- Determine workable approach to WCE utilization goals/reporting when PCEF is funding a small (<10%) part of a larger project.
- Release market study summary and 2-pager
- Continue convene HRAC, recruit additional members

Committee Feedback

1. Should additional people/groups be engaged? Why and how?
2. Does this prepare us to meet the PCEF Code: *"Adopt workforce and contractor equity plans with measurable goals to ensure projects are performed by workforce priority populations and include goals for contracting with businesses owned or operated by such populations."*
3. How would the Committee like to be informed given the time it takes to implement solutions and gather information to appropriately evaluate whether something is working or not?

Break

Meeting will reconvene at 7:10

CLP: summary of what's changed, highlights of the new draft

*Download the
draft:*



Summary of changes

- **Increased content accessibility** by adding an executive summary and visual diagram of CIP development process
- **Strengthened focus on equity** by emphasizing importance of community partnerships, workforce contractor equity, and safety on job sites
- **Increased accountability** by adding and updating goal measures
- **Enhanced clarity and comprehensiveness** by including footnotes on additional program design details, alignment with Climate Emergency Workplan



Bureau of Planning and Sustainability

Summary of changes to Climate Investment Plan full draft

We received feedback from various sources including community members, nonprofit organizations, business owners, and government institutions. Access a summary of public comment and all submitted comments on our webpage: [Community Feedback of PCEF's Preliminary Draft of the CIP](#).

General

- Added an executive summary to increase content accessibility
- Added expected carbon emissions reduction or sequestered
- Added and updated goal measures for strategic programs, and clarified distinction between outcomes and measures
- Added a visual diagram on the CIP development process
- Added clarity on the importance and role of community partnerships and workforce and contractor equity
- Added workforce and contractor equity goals
- Emphasized accountability as a key aspect of the plan with details on the approach
- Demonstrated alignment of actions in the CIP with the Climate Emergency Workplan
- Safety on jobsites: addressed in "Program-wide contractor and workforce equity approach and goals" section
- Footnotes included to offer additional details on program design choices and/or

Highlights of program-specific changes

Clean energy:

- Generally:
 - Added expected number of units, homes, buildings served.
 - Clarified construction budget for life, health, safety, accessibility, or enabling repairs.
- SP2
 - Changed eligibility from being based on renter household income to being based on range of rent charged.
- SP4
 - Increased size of eligible buildings to 40,000 square feet with priority for those under 20,000 square feet.
- SP5
 - Clarified that up to 30% of budget can be used for life, health, safety upgrades. An additional 20% of the construction budget can be used for eligible disability accessibility measures.
 - Priority given to organizations who primarily serve people with disabilities.
 - Priority given to organizations whose buildings are suitable for solar.

Highlights of program-specific changes (2)

Transportation decarbonization:

- General:
 - Added information on prioritizing youth and increasing access for those with disabilities.
 - Clarified next steps and scope of the workgroup.
 - Added a requirement that PBOT be advised for any projects that impact the right-of-way.
- SP6:
 - Clarified opportunity for funds to be spent on e-bike parking / charging at multifamily properties.
 - Clarified program roles for e-bike program.
- SP7:
 - Clarified the role of taxis and Uber/Lyft as a Transportation Wallet Access for All based on user feedback.
- SP13:
 - Built out the \$35M allocation for EV financing that was previously in Access to Fair and Flexible Capital as a strategic program.

Highlights of program-specific changes (3)

- **Green infrastructure:**

- Revised name to “Tree Canopy” maintenance reserve to reflect purpose of funding.
- Additional \$2.2 million allocated as part of SP11: 82nd Ave climate infrastructure and community resilience grant program.

- **Regenerative agriculture**

- Allocation for grants reduced by \$1M.
- Allocation for SP9: Increasing urban farming opportunities – planning and land acquisition increased by \$2M.
- Added openness to cooperative models and community land trusts to provide equitable long-term access to land.

- **Capacity building**

- Designated \$300,000 as additional funding for mini grants for projects located within 0.25 mile west and 0.5 mile east of the 82nd Avenue corridor as part of SP 11: 82nd Ave Climate resilience initiative

Highlights of program-specific changes (4)

Additional 82 Ave changes

- SP11: 82 Ave Climate Resilience
 - \$5M for grants to existing programs focused on 82nd Ave.
 - \$2.5 million will be allocated to Prosper Portland for administration of business grants and community event grants in the 82nd Ave corridor.
 - Integrated marketing with SP4 focused on clean energy in small commercial building.
- SP12: 82 Ave street tree expansion
 - Provided details on the background and scope of the investment including sidewalk expansion, tree planting, and community-involved decision making.

Multicategory funding areas

- SP14: Access to fair and flexible capital
 - Included a broader range of financial institutions to participate as eligible entities, with focus on those that align with PCEF goals and values.
 - Clarified and provided examples about the range of Federal and State funding opportunities, along with matching requirements that intersect with PCEF and needs for financing.

Highlights of program-specific changes (5)

Multicategory funding areas

- SP15: Climate-friendly public schools
 - Adjusted proposed funding allocation for physical improvements based on feedback from school districts. Formula is based on a school funding formula that prioritizes PCEF priority populations within school populations but does not rely on Title I status.
 - Proposed a funding allocation for student-led projects of \$15,000 per year for five years for schools with grade levels 6-12 (for example, K-8 schools, 6-8 schools, high schools) with \$10,000 available for students to direct and \$5,000 available to schools to support student-led initiatives.

Workforce and contractor development

- Revised narrative around approach to workforce and contractor equity.
- Added a description of the types of projects the youth climate careers exposure allocation and the job training and contractor support allocation is intended to support.
- Added diverse contractor and workforce utilization goals (Appendix 1).

Next steps

- 6/2 Committee worksession

How to provide your feedback

*Access links to
the events:*



- [Virtual Information Session: May 22, 12:00 - 1:00 p.m.](#)
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Guiding Principles



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THE BUREAU OF **PLANNING**
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A program by City of Portland,
Bureau of Planning and Sustainability
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Modified consensus decision making process

- **Proposal** – put forth for consideration by Committee member
- **Temperature check** – each Committee member indicates how comfortable they are with making an affirmative decision
- **Discussion** – additional discussion if needed
- **Amendments** – Committee members can offer amendments to the original proposal
- **Decision** – each Committee member can 1) affirm the proposal, 2) stand aside, or 3) indicate that “no” they do not support the proposal. Note that standing aside is counted as a decision to affirm for the purposes of approving a proposal.

The following minimum number of affirmative decisions is required for a decision to represent the position of the PCEF Committee.

- When 6 or 7 Committee members are present : 5 Affirmative decisions
- When 8 or 9 Committee members are present : 6 Affirmative decisions