

# How to Provide Public Comment on PCEF Draft Guiding Principles

**Portland Clean Energy  
Community Benefits  
Fund**

## **Thank you for your interest in the Portland Clean Energy Community Benefits Fund (PCEF)!**

This document is intended to help interested community members or organizations review and comment on the *PCEF Draft Guiding Principles*.

These guiding principles encompass a set of common values to guide the design and implementation of the PCEF program. Future decisions will be checked against these guiding principles to ensure they align with the vision of the PCEF Committee and the community.

*Please note: while the PCEF Committee and staff welcome public input at any time, the public comment period on these draft guiding principles is open from March 3 - 22, 2020.*



## **Directions**

Please review the introduction, PCEF background information, and draft guiding principles. Then fill out the survey, which begins with optional questions about whom you represent as well as demographic information. These are followed by questions about the draft guiding principles and the PCEF program. Please allow at least 15 minutes to complete this survey.

Want to host your own event to gather public comment? There is a facilitator toolkit at <http://bit.ly/pcef-facilitate>, which includes suggestions to support your event or meeting.

The Bureau of Planning and Sustainability is committed to providing meaningful access. For accommodations, modifications, translation, interpretation or other services, please contact at 503-823-7700 or use CityTTY 503-823-6868, or Oregon Relay Service 711.

Traducción o interpretación	Chuyển Ngữ hoặc Phiên Dịch	翻译或传译	Письменный или устный перевод	Traducere sau Interpretare
الترجمة التحريرية أو الشفهية	Письмовий або усний переклад	翻訳または通訳	Turjumida ama Fasiraadda	ການແປພາສາ ຫຼື ການອະທິບາຍ
503-823-7700   <a href="http://www.portlandoregon.gov/bps/71701">www.portlandoregon.gov/bps/71701</a>				



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# Background Information



## How to share your opinion

- **Fill out public comment survey by March 22, 2020:**
  - Online at <http://bit.ly/pcef-gp-survey>
  - Paper survey:
    - Mail to: PCEF, 1900 SW 4th Ave, Suite 710, Portland, OR
    - Email: [cleanenergyfund@portlandoregon.gov](mailto:cleanenergyfund@portlandoregon.gov)
- **Provide public comment in-person:**
  - Come to the PCEF Committee's March 10, 2020 meeting to provide public comment, which is scheduled at 6:10pm
  - Come to a drop-in session:
    - March 13, 9:00 - 11:00 a.m. at Billy Webb Elks Lodge
    - March 19, 4:30 - 6:30 p.m. at East Portland Community Office
- **Phone:** leave a recorded verbal comment at 503-823-7713



## Introduction

The PCEF Committee, supported by City staff, is developing the PCEF grant program guidelines, processes, and evaluation criteria leading up to the release of the initial request for proposal (RFP) for the first \$6 - 8M of funding. The draft guiding principles build on the language in the legislation passed by voters in November 2018.

Please note that:

- Guiding principles are not intended to restate the City code.
- One principle is not more important than another; they all work together.
- Principles should reflect community values for how the program should be implemented.

### How will your input be used?

Staff will summarize public comments and discuss them with the PCEF Committee on March 31. Committee members may make a proposal to modify and approve the guiding principles at this meeting. Final guiding principles will inform all parts of the PCEF program, including development of grant-scoring criteria.

### When is the next input opportunity to provide input?

- Draft grant scoring criteria are anticipated to go out for public comment May 12-25, 2020.
- The public is welcome to comment at all PCEF Committee meetings and at any time via [cleanenergyfund@portlandoregon.gov](mailto:cleanenergyfund@portlandoregon.gov).



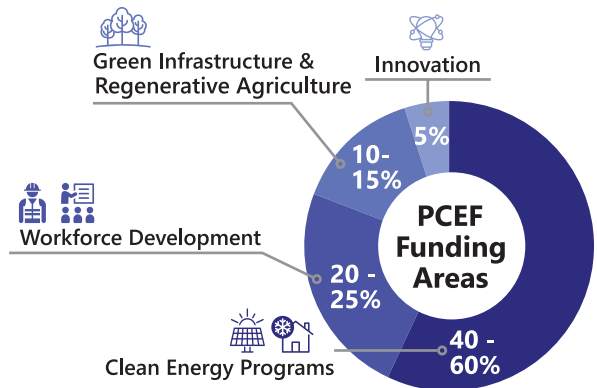
## PCEF background

### What is PCEF?

The Portland Clean Energy Community Benefits Fund (PCEF) is a public fund for community-led grants to address the causes and impacts of climate change, with a focus on communities experiencing the first and worst of climate change. It was created by a local ballot measure (#26-201) - which passed by 65% of the vote - making it Oregon's first-ever environmental initiative created and led by communities of color. PCEF is anticipated to bring \$44 - \$61M in new annual revenue for clean energy programs, green jobs, and healthy homes for all Portlanders.

The program is funded through a 1% surcharge on the retail sales of certain large retailers operating within Portland. The fund finances programs that meet the following priorities:

- Clean energy projects, including renewable energy and energy efficiency projects.
- Regenerative agriculture and green infrastructure projects.
- Clean energy jobs training.
- Programs that both reduce greenhouse gases and promote economic, social and environmental benefits.



Climate change has a disproportionate impact on communities of color and low-income residents. The Fund prioritizes these communities living on the frontlines of climate change.

Examples of projects that may be funded by PCEF include solar panels and energy efficiency upgrades on multifamily housing, new workforce training programs in clean energy manufacturing and installation, shared food gardens, and increased tree canopy in neighborhoods that are heavily covered in concrete.

### How is the PCEF Fund administered?

The fund is overseen by a nine-member Portland Clean Energy Community Benefits Committee made up of experts and community members. The PCEF Committee will make funding recommendations to the Mayor and City Council and evaluate the effectiveness of the fund in achieving the goals of the initiative.

# Draft Guiding Principles

These **Guiding Principles** describe the values by which the PCEF program will be designed and implemented to ensure that the City of Portland's Climate Action Plan is implemented in an urgent manner that supports social, economic, and environmental benefits for all Portlanders.



## The Portland Clean Energy Community Benefits Fund will be ...

**Justice-Driven.** Promote systems change that addresses historic and current discrimination. Center all disadvantaged and marginalized groups – particularly Black and indigenous people.

**Accountable.** Implement a transparent funding and oversight process that promotes continuous learning and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.

**Community-powered.** Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships. Engage with and fund in community-driven approaches that acknowledge and enhance community power to create meaningful change.

**Focused on local co-benefits.** Invest in people, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement.

# Public Comment Survey: PCEF Draft Guiding Principles

Fill out this survey online: <http://bit.ly/pcef-gp-survey>



## I. Background Information

1. If you are commenting as an **individual** (representing yourself) fill out section **a)**. If you are comment on behalf of a group, fill out section **b)**.

a) If you are commenting as an **individual**, which group(s) do you identify with? Please select all that apply (optional):

Priority population(s) identified in the ballot measure:

- |  |  |
|--|--|
| <input type="checkbox"/> Low-income community      | <input type="checkbox"/> Communities of color      |
| <input type="checkbox"/> Women                     | <input type="checkbox"/> Persons with disabilities |
| <input type="checkbox"/> Chronically underemployed |  |

And/or other stakeholder group:

- |   |  |                                     |
|---|--|-------------------------------------|
| <input type="checkbox"/> Resident                 | <input type="checkbox"/> Businessowner | <input type="checkbox"/> Government |
| <input type="checkbox"/> Prefer to describe _____ |  |                                     |

b) If you are commenting on behalf of a **group**:

Does your group serve any of the priority population(s) identified in the ballot measure? Select all that apply:

- |  |  |
|--|--|
| <input type="checkbox"/> Low-income community      | <input type="checkbox"/> Communities of color      |
| <input type="checkbox"/> Women                     | <input type="checkbox"/> Persons with disabilities |
| <input type="checkbox"/> Chronically underemployed |  |

Which best describes your group? Please select all that apply (optional):

- |  |                                   |                                     |
|--|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Nonprofit                                     | <input type="checkbox"/> Business | <input type="checkbox"/> Government |
| <input type="checkbox"/> Community group not registered as a nonprofit |                                   |                                     |
| <input type="checkbox"/> Prefer to describe _____                      |                                   |                                     |

2. If you selected one of the priority populations in question #1, may we include a summary of your feedback in a section identified as feedback from one of the priority populations? ☐ Yes ☐ No

3. Provide your name and/or the name of the business/organization you represent.  
(Note: This will be used to understand the range of organizations and individuals providing public comment; comments will not be directly attributed to individuals or organizations.)

Name: \_\_\_\_\_

Business/organization: \_\_\_\_\_



**II. Demographic Information\*** (optional)

4. Ethnicity (or race). Please select all that apply (optional)

- |   |  |
|---|--|
| <input type="checkbox"/> African/ African Immigrant       | <input type="checkbox"/> Black or African American           |
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Native Hawaiian or Pacific Islander |
| <input type="checkbox"/> Arab or Middle Eastern           | <input type="checkbox"/> Latinx or Hispanic                  |
| <input type="checkbox"/> Asian                            | <input type="checkbox"/> White                               |
| <input type="checkbox"/> Prefer to describe _____         |  |

5. What best describes your household income?

- |  |  |
|--|--|
| <input type="checkbox"/> Less than \$10,000  | <input type="checkbox"/> \$35,000 - \$49,999 |
| <input type="checkbox"/> \$10,000 - \$14,999 | <input type="checkbox"/> \$50,000 - \$74,999 |
| <input type="checkbox"/> \$15,000 - \$24,999 | <input type="checkbox"/> \$75,000 - \$99,999 |
| <input type="checkbox"/> \$25,000 - \$34,999 | <input type="checkbox"/> More than \$100,000 |

6. What is your preferred language? \_\_\_\_\_

7. What is your zip code? \_\_\_\_\_

8. What is your gender?

- ☐ Woman   ☐ Man   ☐ Prefer to describe: \_\_\_\_\_

9. What is your age?

- ☐ <18 years  
☐ 18-29 years  
☐ 30-49 years  
☐ 50-64 years  
☐ 65+ years

*\*Collecting demographic information helps us determine if we are successfully reaching marginalized or under-represented stakeholders.*



### III. Guiding Principles

10. Please rate your level of agreement with each of the draft guiding principles.

The PCEF program will be...

**a) Justice-Driven.** Promote systems change that addresses historic and current discrimination. Center all disadvantaged and marginalized groups – particularly Black and indigenous people.

☐ Strongly agree    ☐ Somewhat agree    ☐ Neutral    ☐ Somewhat disagree    ☐ Strongly disagree

Any additional comments?

**b) Accountable.** Implement a transparent funding and oversight process that promotes continuous learning and improvement. Demonstrate achievement of equitable social, economic, and environmental benefit. Remain accountable to target beneficiaries, grantees, and all Portlanders.

☐ Strongly agree    ☐ Somewhat agree    ☐ Neutral    ☐ Somewhat disagree    ☐ Strongly disagree

Any additional comments?

**c) Community-powered.** Trust community knowledge, experience, innovation, and leadership. Honor and build on existing work and partnerships. Engage with and fund in community-driven approaches that acknowledge and enhance community power to create meaningful change.

☐ Strongly agree    ☐ Somewhat agree    ☐ Neutral    ☐ Somewhat disagree    ☐ Strongly disagree

Any additional comments?

**d) Focused on local co-benefits.** Invest in people, places, and processes that build climate resilience and community wealth, foster healthy communities, and support regenerative systems. Avoid and mitigate displacement.

☐ Strongly agree    ☐ Somewhat agree    ☐ Neutral    ☐ Somewhat disagree    ☐ Strongly disagree

Any additional comments?

12. Are there any principles that you would change or add to guide decision makers in achieving the intended outcomes of the PCEF program?



#### IV. Public comment experience

13. Would you like to be added to the PCEF email list? If yes, please share your email:

\_\_\_\_\_

14. How did you find out about this public comment period?

☐ PCEF email list

☐ Other email list or email

☐ Social media (Facebook/Twitter)

☐ Website

☐ Community organization

☐ Other: \_\_\_\_\_

15. Did you feel comfortable giving this public comment?

☐ Yes

☐ No

☐ Unsure

16. Do you think PCEF is a good opportunity for you and your community?

☐ Yes

☐ No

☐ Unsure

17. How could we have made the public comment process more open and inclusive for you and your community?

18. Do you have any other comments or concerns you would like to share about the PCEF program in general?

**Thank you for your input!**

Please scan and send this survey to [cleanenergyfund@portlandoregon.gov](mailto:cleanenergyfund@portlandoregon.gov) or mail to PCEF, 1900 SW 4th Ave, Suite 710, Portland, OR.