



Jo Ann Hardesty, *Commissioner*
Suk Rhee, *Director*
1120 SW 5th Avenue, Suite 114
Portland, OR 97204
503-823-4519
portlandoregon.gov/civic/cannabis

Cannabis Policy Oversight Team (CPOT) SMALL BUSINESS SUBCOMMITTEE

MISSION: Develop a more collaborative relationship with local cannabis businesses by removing barriers of success, supporting growth, and increasing effective communication.

OBJECTIVES:

1. Evaluate and positively effect barriers of entry and ongoing success for local cannabis businesses.
2. Ensure all city resources are accessible and equitable to all cannabis businesses.
3. Foster a culture of “partnership vs punishment” with cannabis businesses in our city.

Instructions: Please submit your application to cannabis@portlandoregon.gov
Applications for the CPOT Small Business Subcommittee will be accepted on a rolling basis.

Priority deadline: Monday, April 5, 2021 by 5PM

1st Subcommittee Meeting: Thursday, April 15, 2021

Based on the above mission statement and objectives please answer the following questions.

1. Describe the importance of removing the barriers to entry into the cannabis industry for Black, Indigenous, and Latinx entrepreneurs and how would you go about identifying these barriers?



The City of Portland is committed to providing meaningful access. To request translation, interpretation, modifications, accommodations, or other auxiliary aids or services, contact 503-823-4000, Relay: 711.

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2. How would your existing skill set assist the CPOT small business committee with strengthening the communication between small cannabis business owners and the regulatory agencies?

3. Why is developing a partnership vs. punishment relationship with the different regulatory agencies imperative to rectifying the damage caused by the War on Drugs in Black, Indigenous, and Latinx communities?



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