

Office of Arts & Culture Update

AEAF Oversight Committee Meeting

August 12, 2024

Arts Access Fund Branding:

- Beginning September 1, we will call the fund the Arts Access Fund. We will always write the entire name of the fund and will not use an acronym.
- The logo, branding and collateral creation will be ready to launch in September.

Collaboration with School Districts:

At the annual superintendents' meeting we shared and received feedback on plans for improved collaboration with the school districts. Based on feedback from district leaders, the following outline was created.

Define High Quality Arts Education: The Office of Arts & Culture will partner with the school districts to create a common definition of a high-quality arts education. A common definition and a metrics framework will allow all stakeholders to understand our shared goals. Illuminating arts program strengths and needs will help direct support to where it is most needed. Beginning in the 2024-25 school year the Office of Arts & Culture will deepen its relationships with Portland school districts to refine outcomes for the Arts Access Fund, including:

- Forming a working definition of high-quality arts education
- Developing a high-quality arts education metrics framework
 - Partner with Portland State University Regional Research Institute for Human Services to develop a collaborative process for creating the framework
 - Consult with MESD Director of Curriculum and Instruction and ODE Arts Education Specialist on framework design and content
 - Include teacher and student voice in the framework creation process
- Creating a schedule for implementing arts education framework at Arts Access Fund-funded schools

Supporting Arts Access Fund Schools and Teachers: The Office of Arts & Culture will provide additional technical assistance through the fund by:

- Developing and strengthening the work of the Arts Access Fund Teacher Advisory Group
- Forming an Arts Access Fund Student Advisory Group
- Continuing site visits to Arts Access Fund-funded schools
- Convening building principals to share and build best practices in supporting arts education
- Convening Arts Access Fund-funded teachers for community building and professional learning
- Ongoing communications, including quarterly newsletters to AEAF-funded teachers

Collective Impact: The Office of Arts & Culture will act as a convener of arts education leaders, including teachers and leaders from the school districts, and focus on establishing an ecosystem of support for

arts education. As part of these efforts, the office will renew Portland's established relationship with the Kennedy Center's Any Given Child initiative and develop ways to expand to all interested Portland districts.

Elevating Arts Education: The Office of Arts & Culture will continue to support arts education regionally and nationally by engaging in the following activities to amplify the importance of arts education and showcase student artwork:

- Update Arts Access Fund logo and branding for districts to use when communicating about the Arts Access Fund and K-5 arts programming
- Provide Arts Access Fund and arts education playbook for PTAs and PTOs to share with families via their communication channels
- Celebrate Arts in Schools Week in September and Youth Art Month and Music in our Schools Month in March
- Facilitate city-wide Student Art Shows and Exhibitions
- Explore naming a student creative laureate

Grantmaking:

The City will partner with three organizations to award small grants to artists and arts organizations in FY24-25: MusicOregon will distribute \$60,000, Friends of IFCC will distribute \$100,000, and RACC will distribute \$1 million. Of these, only RACC will distribute Arts Access Funds to "non-profit arts organizations, other nonprofits and schools that will give access to high-quality arts experiences to kindergarten through 12th grade students (K-12) and for grants and programs that will make arts and culture experiences available to Portland residents, with particular emphasis on programs directed to communities who are underserved by local arts providers." ([Portland City Code 5.73.030](#)). RACC's grant guidelines and applications will be available before Labor Day, and the application deadline is October 23, 2024.

The City will provide General Operating Support directly to approximately 75 "non-profit Portland arts organizations that demonstrate artistic excellence, provide service to the community, show administrative and fiscal competence and provide a wide range of high-quality arts programs to the public." ([Portland City Code 5.73.030](#).) We are changing the reporting requirements in FY24-25 to collect more information about the extent to which these organizations serve K-12 youth and underrepresented communities.