## **Program Update**

# **November 2022**



#### **Hours**

7 a.m. - 8 p.m., M-F

**16** active staff

#### 11,885

contacts in November

#### 65,148

contacts since July 1, 2022

#### 92%

calls answered in 25 seconds or less

#### **What is 311?**

311 provides a single point of contact for community members to access City government and the services it provides. The program also provides information and referral services to the community for other local government, community and social services, including vital and time-sensitive public notification in emergency and disaster.

### **Program Highlights**

#### **Community education & outreach**

311 Program Flyers were approved for distribution through Portland Public School District. Staff are working with each school to provide printed and digital versions in over 20 languages. Thanks to partnerships with community groups, flyers in multiple languages were distributed to APANO and Montavilla/North Tabor Business Alliance.

#### **Social Media**

3,620 views across Facebook, Instagram, & Twitter.

## 

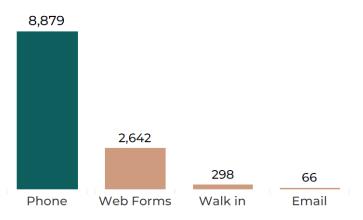
# Contacts to PDX 311 in November grew 17% between 2021 and 2022.

Columns show the number of contacts from all sources in September, October, and November 2021 vs. 2022.



# PDX 311 answered 8,879 calls in November 2022.

Columns show totals contacts to PDX 311 in November 2022 by channel.



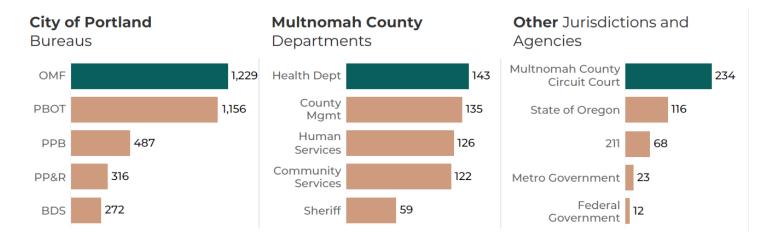
# November 2022



### **Contact volume by agency**

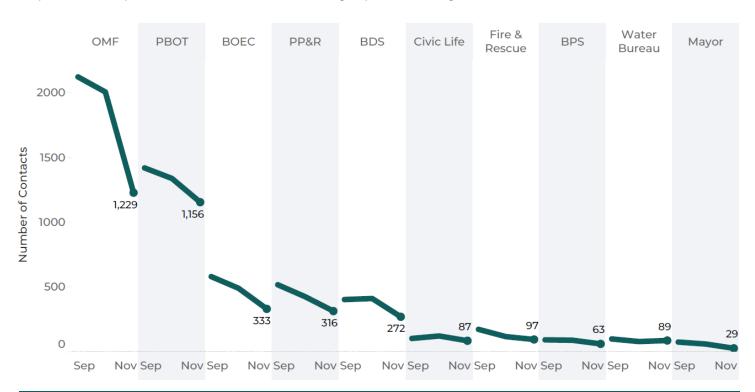
### Top 5 agencies by November contact volume for their services.

Bars show the number of times 311 assisted community members with services provided by the City of Portland, Multnomah County, and other jurisdictions and agencies.



### Three-month contact volume trend by City of Portland Bureau.

Top 10 bureaus by November contact volume. Showing September through November volumes.



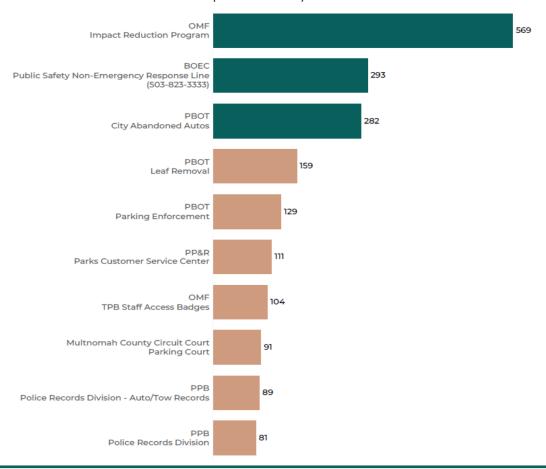
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### **Contact volume by service**

Community members contacted PDX 311 most frequently about the Impact Reduction Program, Non-emergency response, & abandoned vehicles.

Bars show the number of contacts about the top 10 services by November volume.



### **Ongoing service migrations**

PDX 311 is currently working with multiple bureaus to improve business processes and migrate customer service to 311 for the following services.

#### TrackIT replacement & process improvement

- Campsite & abandoned auto reports
- Temporary street use permits
- Park maintenance & ranger dispatch
- PBOT maintenance
- Overflowing trash cans
- · Noise complaints
- Mayor and Commissioner Ryan's constituent services

#### Phone line or customer service migrations

- Public Records Request help line
- Biketown for All information
- PBOT 823-CYCL hotline

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## **Spotlight: Talking Trash**

Trash happens, and PDX 311 wants to make it easy for community members and city staff to alert the appropriate team to help clean it up.

Currently, community members can report trash issues through numerous forms, portals, and hotlines. Complicating matters is the wide variety of trash issues - from illegal dumping and overflowing trash cans to shopping carts and abandoned vehicles - and the wide array of agencies who resolve these problems. The end result is a complex, confusing and frustrating process for community members and for responding agencies.

Recognizing the difficulty for community members to report a trash issue, the PDX 311 team collaborated with multiple City of Portland bureaus other agencies to streamline the intake and routing of reports.

As of November, community members can now use a new form at <a href="Portland.gov/311/report-trash">Portland.gov/311/report-trash</a> that will guide them through a set of questions to find the best way to report their specific issue.







#### In action

The new form also helps 311 staff easily take reports of trash and debris in Multnomah County, sending reports to the appropriate agency or organization for immediate action. Over time, the report will facilitate tracking and sharing data to help City of Portland and other agencies combat trash issues by potentially allocating more trash cans where they are most needed, adjusting the frequency of trash pick-up services, focusing resources on hot spots for dumping items, and more.